

BIODIVERSITY

Communications Toolkit

Use this template to develop media invites for your own events.

MEDIA INVITE

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Biodiversity in Business – Award Ceremony

(DATE)

The Bio-Business award ceremony, the award scheme that encourages businesses to engage in biodiversity conservation will take place at (venue) on (date) from (time).

Gold, silver and bronze will be awarded to the bio-businesses of the year for their outstanding contribution to biodiversity in (place name).

The award scheme has been judged by (organisation name) and members of the public. Residents of (place name) were asked to vote for the local business they believe has made the biggest contribution to biodiversity conservation.

Notes To Editors

You are invited to send a photographer/reporter/camera crew to the Bio-Business award ceremony.

Date: (insert here)

Time: (insert here)

Location: (insert here)

Please contact (name and numbers) for further information and to arrange interview opportunities.