

**V.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS**  
**BASE: All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes	578	87	114	123	107	75	71	141	168	126	143	221	188	170
	61%	63%	70%	70%	64%	58%	40%	74%	63%	63%	49%	51%	60%	83%
No	373	51	49	52	61	54	106	50	99	75	149	212	125	36
	39%	37%	30%	30%	36%	42%	60%	26%	37%	37%	51%	49%	40%	17%

**V.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS**  
**BASE: All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes	578	291	287	264	96	218	226	114	370	209	118	97	364
	61%	64%	58%	71%	69%	50%	100%	100%	100%	100%	100%	100%	100%
No	373	166	207	110	43	220	-	-	-	-	-	-	-
	39%	36%	42%	29%	31%	50%	-	-	-	-	-	-	-

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662**

Table 2

**V.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	550	60	100	129	96	77	88	115	171	130	134	222	188	140
Weighted base	578	87	114	123	107	75	71	141	168	126	143	221	188	170
More than once per day	23 4%	4 5%	6 5%	3 2%	4 4%	4 5%	2 3%	7 5%	6 4%	2 2%	8 5%	6 3%	10 5%	7 4%
Every day	98 17%	10 12%	19 17%	15 13%	22 20%	10 14%	20 29%	17 12%	21 13%	28 22%	32 22%	27 12%	30 16%	41 24%
Several times a week	119 21%	21 24%	27 23%	30 25%	15 14%	11 15%	15 21%	28 20%	37 22%	26 21%	28 20%	49 22%	29 15%	41 24%
Once a week	131 23%	14 16%	23 20%	33 27%	24 22%	23 30%	13 18%	43 30%	34 20%	24 19%	30 21%	47 21%	46 24%	38 23%
Once or twice a month	129 22%	19 22%	23 21%	31 25%	31 29%	16 21%	9 12%	31 22%	44 26%	28 22%	26 18%	38 17%	57 30%	34 20%
Once every 2-3 months	45 8%	9 10%	12 11%	5 4%	5 5%	7 9%	7 10%	12 9%	16 10%	9 7%	7 5%	27 12%	13 7%	5 3%
Once or twice	32 5%	8 9%	3 3%	5 4%	6 6%	4 6%	5 8%	2 2%	10 6%	7 5%	13 9%	27 12%	2 1%	2 1%
Don't know/Not sure	1 *	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662**

Table 2

**V.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	550	262	288	226	91	233	219	109	348	202	111	90	349
Weighted base	578	291	287	264	96	218	226	114	370	209	118	97	364
More than once per day	23 4%	7 2%	16 6%	5 2%	8 8%	10 5%	6 3%	11 10%	21 6%	2 1%	6 5%	3 3%	14 4%
Every day	98 17%	39 14%	58 20%	32 12%	23 23%	43 20%	24 11%	47 41%	84 23%	14 7%	28 24%	15 15%	55 15%
Several times a week	119 21%	68 23%	51 18%	59 22%	19 20%	42 19%	45 20%	33 29%	87 23%	33 16%	30 26%	17 17%	72 20%
Once a week	131 23%	67 23%	64 22%	64 24%	21 22%	45 21%	55 24%	10 8%	74 20%	57 27%	15 13%	28 29%	88 24%
Once or twice a month	129 22%	69 24%	60 21%	71 27%	14 15%	44 20%	65 29%	9 8%	69 19%	60 29%	25 21%	19 20%	85 23%
Once every 2-3 months	45 8%	22 8%	23 8%	18 7%	9 10%	18 8%	19 8%	4 4%	22 6%	23 11%	6 5%	7 7%	32 9%
Once or twice	32 5%	18 6%	14 5%	15 6%	2 2%	15 7%	12 5%	- -	13 4%	18 9%	6 5%	8 8%	18 5%
Don't know/Not sure	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	- -

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662**

Table 3

**V.1BII HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE WINTER MONTHS OF OCTOBER-MARCH**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	550	60	100	129	96	77	88	115	171	130	134	222	188	140
Weighted base	578	87	114	123	107	75	71	141	168	126	143	221	188	170
More than once per day	13 2%	4 5%	1 1%	2 2%	2 2%	4 5%	- -	4 3%	3 2%	1 1%	4 3%	4 2%	8 4%	1 1%
Every day	58 10%	7 8%	11 9%	10 9%	14 13%	6 9%	10 14%	14 10%	7 4%	17 13%	20 14%	15 7%	24 13%	20 12%
Several times a week	83 14%	7 9%	19 17%	15 13%	19 18%	8 11%	13 19%	14 10%	35 21%	15 12%	20 14%	25 11%	18 9%	40 24%
Once a week	88 15%	14 16%	21 18%	21 17%	11 11%	9 12%	12 17%	30 22%	22 13%	17 14%	19 13%	36 16%	33 17%	20 12%
Once or twice a month	122 21%	17 19%	27 23%	30 25%	21 20%	20 27%	7 10%	43 31%	30 18%	24 19%	25 17%	43 20%	33 18%	46 27%
Once every 2-3 months	77 13%	10 11%	16 14%	23 19%	10 9%	9 12%	9 13%	17 12%	30 18%	20 16%	10 7%	32 15%	22 12%	23 14%
Once or twice	96 17%	21 24%	17 15%	15 12%	21 19%	12 15%	11 16%	14 10%	32 19%	20 16%	31 22%	41 19%	42 22%	14 8%
Don't know/Not sure	40 7%	8 9%	3 3%	5 4%	9 8%	7 9%	8 11%	5 4%	8 5%	11 9%	15 11%	26 12%	8 4%	6 4%

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662**

Table 3

**V.1BII HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE WINTER MONTHS OF OCTOBER-MARCH**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	550	262	288	226	91	233	219	109	348	202	111	90	349
Weighted base	578	291	287	264	96	218	226	114	370	209	118	97	364
More than once per day	13 2%	4 1%	9 3%	3 1%	6 6%	5 2%	2 1%	7 6%	13 4%	- -	2 2%	2 2%	9 2%
Every day	58 10%	22 7%	37 13%	22 9%	13 14%	23 10%	8 4%	36 31%	51 14%	7 3%	20 17%	6 6%	33 9%
Several times a week	83 14%	49 17%	34 12%	37 14%	13 14%	32 15%	23 10%	38 33%	65 18%	17 8%	20 17%	7 7%	56 15%
Once a week	88 15%	41 14%	47 16%	38 14%	19 20%	31 14%	36 16%	9 8%	63 17%	26 12%	16 14%	19 20%	54 15%
Once or twice a month	122 21%	63 22%	59 21%	70 27%	15 16%	37 17%	54 24%	15 13%	72 20%	50 24%	21 18%	20 21%	81 22%
Once every 2-3 months	77 13%	43 15%	34 12%	35 13%	13 14%	29 13%	38 17%	5 4%	37 10%	40 19%	9 8%	7 7%	61 17%
Once or twice	96 17%	45 16%	51 18%	42 16%	13 13%	41 19%	52 23%	5 4%	46 13%	50 24%	24 20%	26 27%	46 13%
Don't know/Not sure	40 7%	24 8%	16 6%	16 6%	4 4%	20 9%	12 5%	1 1%	21 6%	19 9%	6 5%	10 10%	24 7%

**V.2 NUMBER OF VISITS MADE TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 4 WEEKS**  
**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
1	81 20%	9 17%	16 18%	19 22%	20 27%	12 26%	5 11%	17 15%	24 21%	18 23%	22 23%	31 23%	24 19%	26 20%
2-3	100 25%	20 35%	26 29%	25 27%	15 20%	8 17%	7 16%	37 33%	29 25%	17 21%	17 19%	36 26%	38 29%	26 20%
4-5	57 14%	7 13%	12 14%	16 17%	11 14%	7 16%	4 9%	20 17%	14 12%	11 14%	13 14%	28 20%	15 12%	14 11%
6-7	19 5%	3 5%	7 8%	5 6%	- -	1 2%	3 7%	7 6%	9 8%	2 2%	1 1%	8 6%	5 4%	6 4%
8-9	11 3%	3 5%	3 4%	3 4%	1 2%	- -	1 1%	1 1%	6 6%	3 3%	2 2%	5 4%	2 1%	5 4%
10+	129 33%	14 26%	24 27%	22 24%	27 37%	18 39%	24 55%	31 28%	31 28%	29 36%	39 42%	30 22%	47 36%	52 41%
Mean	10.37	9.59	8.19	8.42	11.18	15.30	13.19	9.38	8.19	10.31	14.26	8.11	12.39	10.75
Std. Dev.	14.259	15.193	9.449	11.333	15.870	22.617	10.579	13.883	10.210	11.509	19.520	13.668	17.130	11.057
Std. Error	0.738	2.498	1.070	1.182	1.953	3.299	1.453	1.463	0.960	1.263	2.093	1.172	1.491	1.079
Error Variance	0.545	6.238	1.145	1.396	3.816	10.884	2.112	2.141	0.922	1.596	4.380	1.374	2.223	1.164

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662**

Table 4

**V.2 NUMBER OF VISITS MADE TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 4 WEEKS**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
1	81 20%	46 24%	36 17%	44 24%	9 12%	28 21%	44 30%	5 5%	44 16%	37 32%	24 26%	12 21%	46 18%
2-3	100 25%	43 23%	57 27%	51 28%	17 23%	31 23%	46 32%	15 15%	66 23%	34 29%	18 20%	13 24%	69 28%
4-5	57 14%	28 15%	29 14%	32 17%	12 16%	13 9%	17 12%	9 9%	35 13%	22 18%	12 12%	9 16%	37 15%
6-7	19 5%	12 6%	7 3%	7 4%	3 4%	9 7%	11 8%	1 1%	12 4%	6 5%	2 2%	3 6%	14 5%
8-9	11 3%	6 3%	5 2%	6 3%	3 3%	3 2%	4 3%	4 4%	7 3%	4 4%	3 4%	2 3%	6 3%
10+	129 33%	54 29%	75 36%	46 25%	32 43%	51 38%	23 16%	65 65%	116 41%	14 12%	34 37%	17 31%	78 31%
Mean	10.37	9.45	11.21	8.46	12.47	11.83	5.93	20.30	12.76	4.66	12.23	8.72	10.05
Std. Dev.	14.259	14.555	13.969	13.372	13.141	15.743	8.693	18.931	15.937	6.072	17.218	10.719	13.706
Std. Error	0.738	1.130	0.971	1.067	1.538	1.316	0.737	1.953	0.981	0.582	1.857	1.501	0.892
Error Variance	0.545	1.276	0.943	1.139	2.366	1.733	0.544	3.813	0.962	0.338	3.447	2.253	0.796

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 5

## V.3 MAIN ACTIVITY DURING VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
<b>All walking (Net)</b>	<b>259</b>	<b>26</b>	<b>52</b>	<b>57</b>	<b>55</b>	<b>36</b>	<b>32</b>	<b>79</b>	<b>66</b>	<b>52</b>	<b>62</b>	<b>84</b>	<b>87</b>	<b>89</b>
	<b>65%</b>	<b>46%</b>	<b>59%</b>	<b>64%</b>	<b>74%</b>	<b>78%</b>	<b>75%</b>	<b>70%</b>	<b>59%</b>	<b>65%</b>	<b>67%</b>	<b>61%</b>	<b>66%</b>	<b>69%</b>
Walking - less than 2 miles	110	5	24	23	27	11	20	28	29	27	26	33	36	40
	28%	9%	27%	26%	36%	24%	46%	25%	26%	34%	28%	24%	28%	31%
Walking 2-8 miles	133	21	22	32	23	23	12	44	34	19	35	45	44	44
	33%	37%	24%	36%	31%	50%	29%	39%	30%	25%	38%	33%	34%	34%
Walking - more than 8 miles	7	-	3	-	3	1	-	4	1	2	-	2	5	-
	2%	-	4%	-	3%	2%	-	3%	1%	3%	-	2%	3%	-
Hillwalking\mountaineering	10	-	4	2	3	1	-	3	3	3	1	3	2	5
	2%	-	4%	2%	4%	2%	-	3%	3%	3%	1%	2%	2%	4%
<b>All cycling and mountainbiking(Net)</b>	<b>23</b>	<b>9</b>	<b>7</b>	<b>2</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>13</b>	<b>6</b>	<b>4</b>
	<b>6%</b>	<b>17%</b>	<b>8%</b>	<b>3%</b>	<b>6%</b>	<b>-</b>	<b>-</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>8%</b>	<b>9%</b>	<b>4%</b>	<b>3%</b>
Cycling - on public roads	3	-	-	-	3	-	-	2	-	-	1	2	-	1
	1%	-	-	-	4%	-	-	1%	-	-	1%	1%	-	1%
Cycling - on paths and tracks	15	6	6	2	1	-	-	5	2	2	6	10	2	3
	4%	10%	7%	3%	2%	-	-	4%	2%	3%	6%	8%	1%	2%
Cycling - not on paths and tracks or roads	1	1	-	-	-	-	-	-	-	1	-	-	1	-
	*	2%	-	-	-	-	-	-	-	1%	-	-	1%	-
Mountainbiking	4	3	1	-	-	-	-	-	3	1	-	1	3	-
	1%	5%	1%	-	-	-	-	-	2%	1%	-	1%	2%	-
Horse riding	3	-	-	1	1	1	-	1	2	-	-	1	1	1
	1%	-	-	1%	1%	2%	-	1%	2%	-	-	1%	1%	1%
Fishing	3	-	2	1	-	-	-	-	1	1	1	1	2	-
	1%	-	2%	1%	-	-	-	-	1%	1%	1%	1%	2%	-
Watersports, including canoeing, windsurfing, rowing & sailing	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ski-ing - on piste	3	1	-	-	1	-	-	1	1	-	-	-	1	1
	1%	3%	-	-	2%	-	-	1%	1%	-	-	-	1%	1%
Ski-ing - off piste	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Swimming in the sea, rivers, lochs	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Birdwatching	4	1	-	1	1	-	1	1	2	-	1	1	1	2
	1%	2%	-	1%	1%	-	2%	1%	2%	-	1%	1%	1%	2%
Other wildlife\nature watching	1	-	-	-	-	-	1	-	1	-	-	-	-	1
	*	-	-	-	-	-	2%	-	1%	-	-	-	-	1%

Table 5

V.3 MAIN ACTIVITY DURING VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
Running\jogging	8 2%	3 6%	1 2%	2 2%	1 2%	-	-	3 3%	3 2%	2 3%	-	5 4%	2 2%	-
Wildcamping	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sightseeing\ visiting attractions	10 2%	-	3 3%	1 1%	4 6%	2 4%	-	4 3%	1 1%	1 1%	4 5%	8 5%	1 1%	1 1%
Picnicking	1 *	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	-
Family outing	67 17%	10 18%	17 20%	22 25%	5 7%	7 15%	5 12%	13 12%	23 21%	17 21%	14 15%	21 15%	26 20%	20 15%
Golf	1 *	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 *	-
Football	3 1%	1 3%	1 1%	-	-	-	-	-	1 1%	-	1 2%	1 1%	1 1%	-
Bowling	1 *	-	1 1%	-	-	-	-	-	-	1 2%	-	-	-	1 1%
Rugby	1 *	1 2%	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-
Others	10 3%	2 3%	2 2%	3 3%	1 1%	-	3 7%	4 4%	3 3%	2 2%	1 1%	2 2%	1 *	7 6%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 5

## V.3 MAIN ACTIVITY DURING VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
<b>All walking (Net)</b>	<b>259</b>	<b>119</b>	<b>140</b>	<b>117</b>	<b>56</b>	<b>86</b>	<b>72</b>	<b>81</b>	<b>192</b>	<b>67</b>	<b>47</b>	<b>40</b>	<b>172</b>
	<b>65%</b>	<b>63%</b>	<b>67%</b>	<b>63%</b>	<b>74%</b>	<b>64%</b>	<b>49%</b>	<b>81%</b>	<b>69%</b>	<b>57%</b>	<b>51%</b>	<b>71%</b>	<b>69%</b>
Walking - less than 2 miles	110	37	73	41	28	41	27	46	92	18	37	17	56
	28%	20%	35%	22%	37%	30%	19%	46%	33%	15%	40%	30%	23%
Walking 2-8 miles	133	70	63	64	27	43	41	35	95	38	9	22	102
	33%	37%	30%	34%	35%	32%	28%	36%	34%	32%	10%	39%	41%
Walking - more than 8 miles	7	4	3	5	1	1	2	-	4	3	-	1	6
	2%	2%	2%	3%	1%	1%	2%	-	1%	3%	-	2%	2%
Hillwalking\mountaineeering	10	8	2	8	1	1	2	-	1	8	1	-	9
	2%	4%	1%	4%	1%	1%	1%	-	*	7%	1%	-	3%
<b>All cycling and mountainbiking(Net)</b>	<b>23</b>	<b>16</b>	<b>6</b>	<b>19</b>	<b>-</b>	<b>4</b>	<b>7</b>	<b>9</b>	<b>18</b>	<b>5</b>	<b>5</b>	<b>1</b>	<b>16</b>
	<b>6%</b>	<b>9%</b>	<b>3%</b>	<b>10%</b>	<b>-</b>	<b>3%</b>	<b>5%</b>	<b>9%</b>	<b>6%</b>	<b>4%</b>	<b>6%</b>	<b>2%</b>	<b>6%</b>
Cycling - on public roads	3	2	1	3	-	-	-	1	3	-	1	-	2
	1%	1%	1%	2%	-	-	-	1%	1%	-	1%	-	1%
Cycling - on paths and tracks	15	11	4	12	-	3	7	5	12	3	3	1	11
	4%	6%	2%	6%	-	2%	5%	5%	4%	2%	3%	2%	4%
Cycling - not on paths and tracks or roads	1	1	-	1	-	-	-	-	-	1	-	-	1
	*	1%	-	1%	-	-	-	-	-	1%	-	-	*
Mountainbiking	4	3	1	3	-	1	-	3	3	1	1	-	3
	1%	1%	*	1%	-	1%	-	3%	1%	1%	1%	-	1%
Horse riding	3	-	3	-	3	-	-	2	2	1	-	-	3
	1%	-	1%	-	4%	-	-	2%	1%	1%	-	-	1%
Fishing	3	3	-	2	-	1	1	-	-	3	-	1	2
	1%	2%	-	1%	-	1%	1%	-	-	2%	-	1%	1%
Watersports, including canoeing, windsurfing, rowing & sailing	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Ski-ing - on piste	3	1	1	1	-	1	1	-	-	3	-	-	3
	1%	1%	1%	1%	-	1%	1%	-	-	2%	-	-	1%
Ski-ing - off piste	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Swimming in the sea, rivers, lochs	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Birdwatching	4	-	4	1	1	2	-	-	2	2	-	2	2
	1%	-	2%	1%	1%	2%	-	-	1%	2%	-	3%	1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 5

## V.3 MAIN ACTIVITY DURING VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
Other wildlife\nature watching	1 *	- -	1 *	- -	- -	1 1%	- -	1 1%	1 *	- -	1 1%	- -	- -
Running/jogging	8 2%	6 3%	1 1%	5 3%	1 1%	1 1%	1 *	4 4%	7 2%	1 1%	2 3%	- -	5 2%
Wildcamping	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Sightseeing\ visiting attractions	10 2%	2 1%	7 4%	4 2%	2 3%	3 3%	4 3%	- -	- -	10 8%	4 5%	1 2%	4 2%
Picnicking	1 *	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 *	- -	- -	- -	1 *
Family outing	67 17%	29 15%	38 18%	28 15%	11 14%	28 21%	54 37%	- -	46 16%	21 18%	26 28%	8 14%	33 13%
Golf	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *
Football	3 1%	3 1%	- -	1 1%	- -	1 1%	- -	- -	1 1%	1 1%	3 3%	- -	- -
Bowling	1 *	- -	1 1%	- -	1 2%	- -	1 1%	- -	1 *	- -	1 1%	- -	- -
Rugby	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 1%
Others	10 3%	5 3%	5 2%	6 3%	1 1%	4 3%	3 2%	3 3%	7 3%	3 3%	3 3%	3 6%	4 2%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 6

**V.3 MAIN ACTIVITY DURING VISIT**  
**BASE: All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
<b>All walking (Net)</b>	<b>350</b> <b>37%</b>	<b>47</b> <b>34%</b>	<b>65</b> <b>40%</b>	<b>73</b> <b>42%</b>	<b>71</b> <b>42%</b>	<b>49</b> <b>38%</b>	<b>45</b> <b>26%</b>	<b>89</b> <b>47%</b>	<b>96</b> <b>36%</b>	<b>73</b> <b>36%</b>	<b>93</b> <b>32%</b>	<b>134</b> <b>31%</b>	<b>113</b> <b>36%</b>	<b>104</b> <b>50%</b>
Walking - less than 2 miles	145 15%	16 12%	28 17%	28 16%	29 17%	17 13%	28 16%	29 15%	40 15%	34 17%	43 15%	53 12%	47 15%	46 22%
Walking 2-8 miles	176 19%	28 20%	27 16%	40 23%	35 21%	30 23%	16 9%	51 27%	51 19%	29 15%	44 15%	70 16%	54 17%	52 25%
Walking - more than 8 miles	13 1%	- -	5 3%	2 1%	4 2%	1 1%	2 1%	5 3%	2 1%	4 2%	2 1%	5 1%	7 2%	1 *
Hillwalking\mountaineering	16 2%	2 2%	6 4%	4 2%	3 2%	1 1%	- -	4 2%	3 1%	6 3%	3 1%	6 1%	5 2%	5 2%
<b>All cycling and mountainbiking(Net)</b>	<b>29</b> <b>3%</b>	<b>9</b> <b>7%</b>	<b>10</b> <b>6%</b>	<b>3</b> <b>2%</b>	<b>4</b> <b>2%</b>	<b>-</b> <b>-</b>	<b>2</b> <b>1%</b>	<b>8</b> <b>4%</b>	<b>6</b> <b>2%</b>	<b>7</b> <b>3%</b>	<b>8</b> <b>3%</b>	<b>16</b> <b>4%</b>	<b>6</b> <b>2%</b>	<b>7</b> <b>3%</b>
Cycling - on public roads	3 *	- -	- -	- -	3 2%	- -	- -	2 1%	- -	- -	1 *	2 *	- -	1 1%
Cycling - on paths and tracks	19 2%	6 4%	7 4%	3 2%	1 1%	- -	2 1%	6 3%	3 1%	2 1%	7 2%	13 3%	2 1%	4 2%
Cycling - not on paths and tracks or roads	4 *	1 1%	2 1%	- -	- -	- -	- -	- -	- -	4 2%	- -	1 *	1 *	2 1%
Mountainbiking	4 *	3 2%	1 1%	- -	- -	- -	- -	- -	3 1%	1 *	- -	1 *	3 1%	- -
Horse riding	5 1%	- -	- -	1 *	1 1%	3 3%	- -	1 1%	2 1%	1 1%	1 *	1 *	1 *	3 2%
Fishing	9 1%	1 1%	2 1%	2 1%	2 1%	1 *	1 *	- -	1 *	2 1%	6 2%	3 1%	6 2%	- -
Watersports, including canoeing, windsurfing, rowing & sailing	3 *	3 2%	- -	- -	- -	- -	- -	2 1%	- -	- -	1 *	1 *	2 *	- -
Ski-ing - on piste	4 *	1 1%	1 1%	- -	1 1%	- -	- -	1 1%	3 1%	- -	- -	- -	2 1%	1 1%
Ski-ing - off piste	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Swimming in the sea, rivers, lochs	3 *	2 1%	- -	1 1%	- -	1 1%	- -	- -	1 *	2 1%	- -	- -	2 1%	2 1%
Birdwatching	5 1%	1 1%	- -	1 1%	1 *	- -	2 1%	1 *	3 1%	- -	1 *	1 *	1 *	3 1%
Other wildlife\nature watching	4 *	- -	1 1%	1 1%	- -	1 1%	1 1%	2 1%	1 1%	1 *	- -	2 1%	1 *	1 *

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 6

**V.3 MAIN ACTIVITY DURING VISIT**  
**BASE: All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Running\jogging	8 1%	3 2%	1 1%	2 1%	1 1%	- -	- -	3 2%	3 1%	2 1%	- -	5 1%	2 1%	- -
Wildcamping	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -
Sightseeing\ visiting attractions	28 3%	4 3%	6 3%	2 1%	8 5%	4 3%	4 2%	6 3%	8 3%	7 3%	7 2%	14 3%	5 2%	9 4%
Picnicking	5 1%	- -	3 2%	1 1%	1 1%	- -	- -	- -	2 1%	2 1%	1 *	2 *	3 1%	- -
Family outing	99 10%	10 7%	19 12%	33 19%	14 9%	12 9%	11 6%	21 11%	34 13%	24 12%	20 7%	34 8%	38 12%	27 13%
Golf	3 *	- -	- -	- -	- -	2 1%	1 1%	3 1%	1 *	- -	- -	1 *	1 *	2 1%
Football	3 *	1 1%	1 1%	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -
Bowling	2 *	- -	1 1%	- -	- -	1 1%	- -	- -	- -	2 1%	- -	1 *	- -	1 1%
Rugby	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -
Others	14 1%	3 2%	2 1%	3 2%	1 *	1 1%	4 2%	6 3%	4 2%	2 1%	2 1%	2 1%	2 1%	10 5%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	373 39%	51 37%	49 30%	52 30%	61 36%	54 42%	106 60%	50 26%	99 37%	75 37%	149 51%	212 49%	125 40%	36 17%
Not Stated	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *	- -

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 6

**V.3 MAIN ACTIVITY DURING VISIT**  
**BASE: All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
<b>All walking (Net)</b>	<b>350</b>	<b>171</b>	<b>179</b>	<b>158</b>	<b>71</b>	<b>122</b>	<b>106</b>	<b>91</b>	<b>247</b>	<b>103</b>	<b>58</b>	<b>64</b>	<b>228</b>
	<b>37%</b>	<b>37%</b>	<b>36%</b>	<b>42%</b>	<b>51%</b>	<b>28%</b>	<b>47%</b>	<b>80%</b>	<b>67%</b>	<b>49%</b>	<b>50%</b>	<b>66%</b>	<b>63%</b>
Walking - less than 2 miles	145	49	96	50	36	60	46	47	115	30	42	27	75
	15%	11%	19%	13%	26%	14%	20%	41%	31%	14%	36%	28%	21%
Walking 2-8 miles	176	100	76	88	33	55	52	44	120	56	15	35	126
	19%	22%	15%	23%	24%	13%	23%	38%	32%	27%	13%	37%	35%
Walking - more than 8 miles	13	8	5	9	1	3	4	1	7	6	-	1	12
	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	-	1%	3%
Hillwalking\mountaineeering	16	13	3	12	1	3	4	-	4	12	1	-	15
	2%	3%	1%	3%	1%	1%	2%	-	1%	6%	1%	-	4%
<b>All cycling and mountainbiking(Net)</b>	<b>29</b>	<b>21</b>	<b>8</b>	<b>21</b>	<b>1</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>20</b>	<b>9</b>	<b>6</b>	<b>1</b>	<b>22</b>
	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>6%</b>	<b>1%</b>	<b>1%</b>	<b>4%</b>	<b>10%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>1%</b>	<b>6%</b>
Cycling - on public roads	3	2	1	3	-	-	-	1	3	-	1	-	2
	*	*	*	1%	-	-	-	1%	1%	-	1%	-	*
Cycling - on paths and tracks	19	13	6	13	1	5	8	7	13	6	3	1	15
	2%	3%	1%	4%	1%	1%	4%	6%	4%	3%	3%	1%	4%
Cycling - not on paths and tracks or roads	4	4	-	3	-	1	-	1	1	3	1	-	3
	*	1%	-	1%	-	*	-	1%	*	1%	1%	-	1%
Mountainbiking	4	3	1	3	-	1	-	3	3	1	1	-	3
	*	1%	*	1%	-	*	-	2%	1%	*	1%	-	1%
Horse riding	5	-	5	-	3	2	1	2	3	2	-	-	5
	1%	-	1%	-	2%	1%	*	2%	1%	1%	-	-	1%
Fishing	9	9	-	4	1	3	3	1	-	9	-	2	6
	1%	2%	-	1%	1%	1%	1%	*	-	4%	-	2%	2%
Watersports, including canoeing, windsurfing, rowing & sailing	3	3	-	-	-	3	1	-	2	1	-	2	1
	*	1%	-	-	-	1%	1%	-	*	1%	-	2%	*
Ski-ing - on piste	4	3	1	2	-	1	3	-	-	4	-	-	4
	*	1%	*	1%	-	*	1%	-	-	2%	-	-	1%
Ski-ing - off piste	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Swimming in the sea, rivers, lochs	3	2	1	-	1	2	3	-	3	-	-	1	2
	*	1%	*	-	1%	1%	1%	-	1%	-	-	1%	1%
Birdwatching	5	-	5	1	1	3	-	-	3	2	-	2	3
	1%	-	1%	*	1%	1%	-	-	1%	1%	-	2%	1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 6

**V.3 MAIN ACTIVITY DURING VISIT**  
**BASE: All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Other wildlife\nature watching	4 *	1 *	3 1%	2 1%	1 *	2 *	3 1%	1 1%	2 *	3 1%	2 2%	1 1%	2 *
Running\jogging	8 1%	6 1%	1 *	5 1%	1 1%	1 *	1 *	4 4%	7 2%	1 *	2 2%	-	5 1%
Wildcamping	1 *	1 *	-	1 *	-	-	1 1%	-	-	1 1%	-	-	1 *
Sightseeing\ visiting attractions	28 3%	15 3%	13 3%	11 3%	4 3%	13 3%	9 4%	-	4 1%	24 11%	8 7%	3 3%	16 4%
Picnicking	5 1%	2 *	3 1%	4 1%	-	1 *	5 2%	-	4 1%	1 *	-	1 1%	4 1%
Family outing	99 10%	43 9%	56 11%	44 12%	11 8%	44 10%	77 34%	-	61 16%	38 18%	31 26%	17 17%	52 14%
Golf	3 *	3 1%	-	2 *	-	1 *	-	-	-	3 2%	-	-	3 1%
Football	3 *	3 1%	-	1 *	-	1 *	-	-	1 *	1 1%	3 2%	-	-
Bowling	2 *	-	2 *	-	1 1%	1 *	1 1%	-	1 *	1 *	2 2%	-	-
Rugby	1 *	1 *	-	-	-	1 *	-	-	1 *	-	-	-	1 *
Others	14 1%	7 1%	7 1%	7 2%	1 *	6 1%	3 1%	4 4%	9 3%	5 2%	5 4%	3 3%	6 2%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	373 39%	166 36%	207 42%	110 29%	43 31%	220 50%	-	-	-	-	-	-	-
Not Stated	1 *	-	1 *	-	-	1 *	-	-	-	1 1%	-	-	1 *

**V.4A BEST DESCRIPTION OF LAST VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
A town or city	93	12	19	18	17	11	16	14	25	17	37	34	24	35
	23%	22%	21%	20%	22%	24%	38%	13%	22%	22%	39%	25%	18%	28%
The countryside (including inland villages)	248	34	59	54	47	30	23	83	75	45	45	85	92	71
	63%	62%	67%	60%	63%	65%	55%	73%	67%	57%	49%	62%	70%	56%
The seaside (a resort or the coast)	56	9	10	18	11	5	3	16	12	17	11	19	15	22
	14%	16%	12%	20%	14%	11%	7%	14%	11%	21%	12%	14%	12%	17%

**V.4A BEST DESCRIPTION OF LAST VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
A town or city	93	38	55	35	21	38	34	38	70	23	93	-	-
	23%	20%	26%	19%	27%	28%	23%	38%	25%	19%	100%	-	-
The countryside (including inland villages)	248	128	120	121	40	88	89	55	170	79	-	-	248
	63%	68%	58%	65%	52%	65%	61%	55%	61%	67%	-	-	100%
The seaside (a resort or the coast)	56	22	33	30	16	9	22	7	40	16	-	56	-
	14%	12%	16%	16%	21%	7%	15%	7%	14%	14%	-	100%	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 8

## V.4B TYPES OF LOCATION VISITED

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
<b>Woodland/forest (Net)</b>	<b>90</b>	<b>11</b>	<b>15</b>	<b>28</b>	<b>19</b>	<b>11</b>	<b>6</b>	<b>32</b>	<b>33</b>	<b>13</b>	<b>13</b>	<b>30</b>	<b>34</b>	<b>25</b>
	<b>23%</b>	<b>20%</b>	<b>17%</b>	<b>31%</b>	<b>25%</b>	<b>25%</b>	<b>14%</b>	<b>28%</b>	<b>29%</b>	<b>16%</b>	<b>14%</b>	<b>22%</b>	<b>26%</b>	<b>20%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	54	7	10	18	10	6	3	17	21	8	8	18	22	14
	14%	13%	11%	20%	13%	14%	6%	15%	19%	10%	9%	13%	17%	11%
Woodland/forest - other type of owner	18	1	-	6	7	3	1	8	5	1	3	6	8	4
	4%	3%	-	7%	9%	6%	2%	7%	5%	2%	3%	4%	6%	3%
Woodland/forest - don't know owner	19	3	5	5	2	2	3	7	6	4	2	7	5	8
	5%	5%	6%	5%	3%	5%	6%	6%	5%	5%	2%	5%	4%	6%
<b>Farmland (Net)</b>	<b>37</b>	<b>5</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>5</b>	<b>2</b>	<b>17</b>	<b>12</b>	<b>8</b>	<b>1</b>	<b>12</b>	<b>18</b>	<b>7</b>
	<b>9%</b>	<b>10%</b>	<b>11%</b>	<b>10%</b>	<b>8%</b>	<b>11%</b>	<b>5%</b>	<b>15%</b>	<b>11%</b>	<b>10%</b>	<b>1%</b>	<b>9%</b>	<b>14%</b>	<b>6%</b>
Farmland - fields with crops	4	-	1	3	-	1	-	1	2	1	-	1	3	-
	1%	-	1%	3%	-	2%	-	1%	2%	1%	-	1%	2%	-
Farmland - fields with livestock	21	4	7	4	3	3	*	8	6	7	1	8	10	2
	5%	7%	8%	4%	5%	6%	1%	7%	5%	8%	1%	6%	8%	2%
Farmland - mixed crops and livestock	15	1	2	4	2	3	2	8	4	3	1	3	6	5
	4%	2%	3%	4%	3%	7%	4%	7%	3%	4%	1%	2%	5%	4%
Mountain\hill	33	3	11	8	7	2	2	10	11	8	5	13	9	12
	8%	5%	12%	9%	10%	4%	5%	9%	9%	10%	5%	10%	7%	9%
Moorland	15	1	3	5	1	3	2	8	5	1	2	5	6	4
	4%	2%	3%	6%	2%	7%	4%	7%	4%	1%	2%	4%	5%	3%
Village	64	17	7	8	13	9	9	18	23	7	15	21	28	15
	16%	31%	8%	9%	18%	19%	20%	16%	21%	9%	16%	15%	21%	12%
<b>Water-related (Net)</b>	<b>127</b>	<b>16</b>	<b>26</b>	<b>38</b>	<b>28</b>	<b>13</b>	<b>7</b>	<b>40</b>	<b>31</b>	<b>24</b>	<b>31</b>	<b>55</b>	<b>39</b>	<b>33</b>
	<b>32%</b>	<b>29%</b>	<b>29%</b>	<b>43%</b>	<b>37%</b>	<b>27%</b>	<b>16%</b>	<b>36%</b>	<b>28%</b>	<b>30%</b>	<b>34%</b>	<b>40%</b>	<b>30%</b>	<b>26%</b>
Loch	30	3	6	7	8	5	1	14	5	2	8	19	10	1
	7%	5%	7%	7%	11%	11%	3%	13%	5%	3%	9%	14%	7%	1%
Sea\Sea loch	31	2	6	13	6	1	4	9	7	9	7	16	8	7
	8%	3%	7%	14%	7%	2%	10%	8%	6%	11%	8%	12%	6%	5%
River	36	5	11	9	8	2	1	10	12	6	8	12	16	8
	9%	9%	13%	10%	11%	4%	2%	9%	11%	8%	8%	9%	12%	6%
Canal	5	1	1	-	2	-	-	1	3	-	-	3	1	-
	1%	2%	1%	-	3%	-	-	1%	3%	-	-	2%	1%	-
Beach	43	5	9	17	5	5	2	13	9	9	12	16	7	20
	11%	10%	11%	18%	7%	10%	4%	11%	8%	12%	13%	12%	5%	16%

**V.4B TYPES OF LOCATION VISITED**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
Cliff	12 3%	2 3%	2 2%	2 2%	2 3%	4 8%	-	2 1%	4 4%	2 3%	5 5%	1 *	2 2%	10 8%
Local Park or open space	140 35%	23 42%	35 40%	25 28%	24 33%	15 32%	17 40%	26 23%	38 34%	37 46%	40 43%	60 43%	38 29%	42 33%
Wildlife area	26 7%	2 3%	10 11%	2 3%	6 8%	5 11%	1 3%	7 6%	10 9%	5 6%	4 4%	8 6%	13 10%	5 4%
Town	12 3%	-	2 3%	3 3%	1 2%	3 6%	3 6%	1 1%	2 2%	5 6%	3 4%	1 1%	2 2%	8 6%
Golf course/football stadium	1 *	-	1 1%	-	-	-	-	-	-	1 2%	-	1 1%	-	-
Others	3 1%	-	-	1 1%	-	1 2%	1 2%	2 2%	1 1%	-	-	1 1%	1 1%	1 1%
Don't Know	2 *	-	1 1%	1 1%	-	-	-	-	1 1%	-	1 1%	1 1%	1 1%	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 8

## V.4B TYPES OF LOCATION VISITED

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
<b>Woodland/forest (Net)</b>	<b>90</b>	<b>45</b>	<b>45</b>	<b>49</b>	<b>14</b>	<b>28</b>	<b>36</b>	<b>19</b>	<b>57</b>	<b>33</b>	<b>2</b>	<b>4</b>	<b>84</b>
	<b>23%</b>	<b>24%</b>	<b>22%</b>	<b>26%</b>	<b>19%</b>	<b>20%</b>	<b>25%</b>	<b>19%</b>	<b>20%</b>	<b>28%</b>	<b>2%</b>	<b>7%</b>	<b>34%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	54	27	27	30	8	16	28	8	30	24	2	2	50
	14%	14%	13%	16%	10%	12%	19%	8%	11%	20%	2%	3%	20%
Woodland/forest - other type of owner	18	11	6	11	1	6	4	5	14	4	-	-	18
	4%	6%	3%	6%	1%	5%	3%	5%	5%	3%	-	-	7%
Woodland/forest - don't know owner	19	7	12	8	5	5	5	5	13	6	-	3	16
	5%	4%	6%	4%	7%	4%	3%	5%	5%	5%	-	5%	7%
<b>Farmland (Net)</b>	<b>37</b>	<b>21</b>	<b>17</b>	<b>18</b>	<b>8</b>	<b>12</b>	<b>16</b>	<b>9</b>	<b>23</b>	<b>14</b>	-	-	<b>37</b>
	<b>9%</b>	<b>11%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>9%</b>	<b>11%</b>	<b>9%</b>	<b>8%</b>	<b>12%</b>	-	-	<b>15%</b>
Farmland - fields with crops	4	1	3	2	1	1	3	2	3	1	-	-	4
	1%	*	2%	1%	2%	1%	2%	2%	1%	1%	-	-	2%
Farmland - fields with livestock	21	12	8	10	7	4	11	7	9	11	-	-	21
	5%	7%	4%	5%	9%	3%	8%	7%	3%	10%	-	-	8%
Farmland - mixed crops and livestock	15	10	5	8	-	7	3	2	12	3	-	-	15
	4%	5%	2%	4%	-	5%	2%	2%	4%	2%	-	-	6%
Mountain/hill	33	21	12	23	3	8	13	1	10	23	1	-	32
	8%	11%	6%	12%	4%	6%	9%	1%	4%	20%	1%	-	13%
Moorland	15	15	1	9	4	3	5	2	13	3	-	-	15
	4%	8%	*	5%	5%	2%	3%	2%	5%	2%	-	-	6%
Village	64	36	27	29	13	22	20	25	53	11	18	6	39
	16%	19%	13%	16%	17%	16%	14%	25%	19%	9%	20%	11%	16%
<b>Water-related (Net)</b>	<b>127</b>	<b>55</b>	<b>72</b>	<b>63</b>	<b>29</b>	<b>35</b>	<b>49</b>	<b>21</b>	<b>67</b>	<b>60</b>	<b>17</b>	<b>52</b>	<b>58</b>
	<b>32%</b>	<b>29%</b>	<b>35%</b>	<b>34%</b>	<b>38%</b>	<b>26%</b>	<b>34%</b>	<b>21%</b>	<b>24%</b>	<b>51%</b>	<b>18%</b>	<b>94%</b>	<b>23%</b>
Loch	30	16	14	15	3	12	16	3	9	21	1	-	29
	7%	9%	7%	8%	4%	9%	11%	3%	3%	18%	1%	-	12%
Sea/Sea loch	31	14	17	17	7	7	13	3	14	17	3	24	4
	8%	7%	8%	9%	10%	5%	9%	3%	5%	15%	4%	44%	1%
River	36	15	21	17	9	10	10	11	23	13	8	7	21
	9%	8%	10%	9%	12%	7%	7%	12%	8%	11%	9%	13%	8%
Canal	5	2	3	3	-	2	1	-	1	3	1	-	4
	1%	1%	1%	1%	-	2%	1%	-	*	3%	1%	-	2%
Beach	43	15	28	23	14	6	17	7	32	11	5	35	3
	11%	8%	13%	12%	19%	4%	12%	7%	12%	9%	6%	63%	1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 8

## V.4B TYPES OF LOCATION VISITED

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
Cliff	12 3%	5 3%	7 4%	7 4%	4 5%	1 1%	3 2%	5 5%	8 3%	4 3%	1 1%	10 18%	1 *
Local Park or open space	140 35%	55 29%	85 41%	59 32%	28 37%	53 39%	54 37%	40 41%	110 39%	30 26%	55 59%	7 13%	78 31%
Wildlife area	26 7%	13 7%	13 6%	12 6%	5 6%	9 7%	11 7%	7 7%	14 5%	13 11%	4 4%	3 5%	19 8%
Town	12 3%	4 2%	8 4%	4 2%	3 4%	4 3%	3 2%	5 5%	8 3%	4 3%	12 13%	-	-
Golf course/football stadium	1 *	-	1 1%	-	-	1 1%	1 1%	-	1 *	-	-	1 2%	-
Others	3 1%	-	3 1%	-	2 3%	1 1%	-	1 1%	3 1%	-	1 1%	-	2 1%
Don't Know	2 *	-	2 1%	1 1%	-	1 1%	2 1%	-	1 *	1 1%	1 1%	-	1 *

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 9

## V.4C MAIN DESTINATION

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
<b>Woodland/forest (Net)</b>	<b>39</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>11</b>	<b>17</b>	<b>5</b>	<b>6</b>	<b>9</b>	<b>15</b>	<b>16</b>
	<b>10%</b>	<b>11%</b>	<b>9%</b>	<b>12%</b>	<b>8%</b>	<b>12%</b>	<b>8%</b>	<b>10%</b>	<b>15%</b>	<b>6%</b>	<b>7%</b>	<b>6%</b>	<b>11%</b>	<b>12%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	27	6	4	8	3	3	2	5	13	3	6	7	10	10
	7%	11%	5%	9%	4%	6%	5%	4%	11%	4%	6%	5%	7%	8%
Woodland/forest - other type of owner	7	-	-	1	2	3	1	5	2	1	-	1	4	3
	2%	-	-	1%	3%	6%	2%	4%	2%	1%	-	1%	3%	2%
Woodland/forest - don't know owner	6	-	4	1	-	-	1	2	3	1	1	1	1	3
	1%	-	4%	1%	-	-	2%	2%	2%	1%	1%	1%	1%	2%
<b>Farmland (Net)</b>	<b>16</b>	<b>2</b>	<b>6</b>	<b>3</b>	<b>-</b>	<b>3</b>	<b>2</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>6</b>
	<b>4%</b>	<b>3%</b>	<b>7%</b>	<b>4%</b>	<b>-</b>	<b>7%</b>	<b>4%</b>	<b>7%</b>	<b>4%</b>	<b>3%</b>	<b>1%</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>
Farmland - fields with crops	1	-	-	1	-	-	-	-	1	-	-	1	-	-
	*	-	-	1%	-	-	-	-	1%	-	-	1%	-	-
Farmland - fields with livestock	9	2	4	2	-	2	-	2	4	3	1	2	5	2
	2%	3%	4%	2%	-	4%	-	2%	3%	3%	1%	1%	4%	2%
Farmland - mixed crops and livestock	6	-	2	1	-	1	2	6	-	-	1	1	1	4
	2%	-	3%	1%	-	3%	4%	5%	-	-	1%	1%	1%	3%
Mountain\hill	12	1	2	1	5	1	2	4	1	5	2	3	3	6
	3%	3%	3%	1%	6%	2%	4%	3%	1%	7%	2%	2%	3%	5%
Moorland	11	-	2	4	1	2	1	6	3	-	2	3	4	4
	3%	-	2%	5%	2%	5%	3%	5%	3%	-	2%	2%	3%	3%
Village	28	7	3	3	7	2	6	8	9	2	9	5	15	8
	7%	13%	3%	4%	9%	4%	14%	7%	8%	2%	10%	4%	11%	6%
<b>Water-related (Net)</b>	<b>47</b>	<b>9</b>	<b>7</b>	<b>15</b>	<b>12</b>	<b>1</b>	<b>4</b>	<b>16</b>	<b>6</b>	<b>12</b>	<b>12</b>	<b>18</b>	<b>12</b>	<b>16</b>
	<b>12%</b>	<b>16%</b>	<b>8%</b>	<b>17%</b>	<b>16%</b>	<b>2%</b>	<b>9%</b>	<b>15%</b>	<b>6%</b>	<b>15%</b>	<b>13%</b>	<b>13%</b>	<b>9%</b>	<b>13%</b>
Loch	6	1	-	2	2	-	1	2	2	-	2	5	1	-
	1%	3%	-	2%	2%	-	1%	1%	2%	-	3%	4%	*	-
Sea\Sea loch	13	2	1	4	4	-	2	3	2	5	2	6	4	2
	3%	3%	1%	5%	5%	-	5%	2%	2%	7%	3%	5%	3%	2%
River	12	2	6	1	2	-	1	2	1	3	5	3	2	6
	3%	4%	6%	1%	3%	-	2%	2%	1%	4%	6%	2%	2%	5%
Canal	1	-	-	-	1	-	-	1	-	-	-	-	1	-
	*	-	-	-	2%	-	-	1%	-	-	-	-	1%	-
Beach	13	3	1	6	2	1	-	7	1	3	2	4	3	6
	3%	6%	1%	6%	3%	2%	-	6%	1%	4%	2%	3%	2%	5%

**V.4C MAIN DESTINATION**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
Cliff	2 1%	-	-	2 2%	-	-	-	2 1%	-	1 1%	-	-	1 *	2 1%
Local Park or open space	94 24%	12 22%	27 30%	15 16%	17 23%	9 19%	15 34%	16 14%	22 20%	22 28%	34 37%	34 25%	24 18%	37 28%
Wildlife area	5 1%	-	-	1 1%	2 2%	2 4%	1 2%	2 2%	2 2%	1 1%	-	1 1%	4 3%	-
Other	14 4%	-	2 3%	4 5%	1 2%	2 5%	4 8%	2 2%	5 4%	4 5%	3 4%	2 2%	4 3%	8 6%
Don't know	130 33%	18 33%	31 35%	32 36%	24 32%	19 40%	6 14%	40 35%	41 37%	26 33%	23 24%	58 42%	44 34%	27 21%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 9

## V.4C MAIN DESTINATION

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
<b>Woodland/forest (Net)</b>	<b>39</b>	<b>22</b>	<b>18</b>	<b>21</b>	<b>4</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>31</b>	<b>8</b>	<b>1</b>	<b>-</b>	<b>39</b>
	<b>10%</b>	<b>12%</b>	<b>8%</b>	<b>11%</b>	<b>6%</b>	<b>11%</b>	<b>8%</b>	<b>11%</b>	<b>11%</b>	<b>7%</b>	<b>1%</b>	<b>-</b>	<b>16%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	27	14	13	14	4	9	10	6	20	6	1	-	26
	7%	7%	6%	8%	5%	6%	7%	6%	7%	5%	1%	-	10%
Woodland/forest - other type of owner	7	5	2	3	-	4	1	4	6	1	-	-	7
	2%	3%	1%	2%	-	3%	1%	4%	2%	1%	-	-	3%
Woodland/forest - don't know owner	6	3	3	4	1	1	1	2	5	1	-	-	6
	1%	1%	1%	2%	1%	1%	*	2%	2%	*	-	-	2%
<b>Farmland (Net)</b>	<b>16</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>13</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>16</b>
	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>3%</b>	<b>6%</b>	<b>5%</b>	<b>3%</b>	<b>6%</b>	<b>5%</b>	<b>3%</b>	<b>-</b>	<b>-</b>	<b>6%</b>
Farmland - fields with crops	1	-	1	-	-	1	1	-	-	1	-	-	1
	*	-	*	-	-	1%	*	-	-	1%	-	-	*
Farmland - fields with livestock	9	4	6	3	5	1	3	5	7	2	-	-	9
	2%	2%	3%	2%	6%	1%	2%	5%	3%	2%	-	-	4%
Farmland - mixed crops and livestock	6	4	2	2	-	4	1	1	6	1	-	-	6
	2%	2%	1%	1%	-	3%	1%	1%	2%	*	-	-	2%
Mountain/hill	12	7	6	6	1	5	3	-	3	9	-	-	12
	3%	4%	3%	3%	1%	4%	2%	-	1%	8%	-	-	5%
Moorland	11	10	1	7	1	3	4	1	9	2	-	-	11
	3%	5%	*	4%	2%	2%	3%	1%	3%	1%	-	-	4%
Village	28	15	13	11	4	13	11	9	25	3	11	2	15
	7%	8%	6%	6%	6%	10%	8%	9%	9%	2%	12%	3%	6%
<b>Water-related (Net)</b>	<b>47</b>	<b>21</b>	<b>26</b>	<b>26</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>9</b>	<b>27</b>	<b>20</b>	<b>7</b>	<b>25</b>	<b>15</b>
	<b>12%</b>	<b>11%</b>	<b>12%</b>	<b>14%</b>	<b>11%</b>	<b>9%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>17%</b>	<b>8%</b>	<b>44%</b>	<b>6%</b>
Loch	6	3	3	3	-	3	1	2	2	4	1	-	5
	1%	2%	1%	2%	-	2%	1%	2%	1%	4%	1%	-	2%
Sea/Sea loch	13	5	8	7	3	3	4	1	7	6	1	11	1
	3%	3%	4%	4%	4%	3%	2%	1%	2%	5%	1%	20%	*
River	12	2	9	4	2	5	2	4	7	4	4	-	7
	3%	1%	4%	2%	3%	4%	1%	4%	3%	4%	5%	-	3%
Canal	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	1%	-	1%	-	-	1%	-	-	1%	-	-	1%
Beach	13	8	5	9	3	1	4	-	10	3	1	12	-
	3%	4%	3%	5%	4%	1%	3%	-	4%	2%	1%	21%	-

Table 9

**V.4C MAIN DESTINATION**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
Cliff	2 1%	2 1%	1 *	2 1%	- -	- -	- -	2 2%	2 1%	1 *	- -	2 3%	1 *
Local Park or open space	94 24%	38 20%	56 27%	36 19%	19 25%	39 29%	41 28%	29 29%	81 29%	13 11%	47 51%	1 1%	47 19%
Wildlife area	5 1%	2 1%	2 1%	1 1%	1 1%	3 2%	2 1%	2 2%	5 2%	- -	1 1%	- -	4 2%
Other	14 4%	3 2%	11 5%	3 1%	6 7%	6 5%	4 3%	6 6%	12 4%	2 2%	11 11%	- -	4 1%
Don't know	130 33%	63 33%	67 32%	71 38%	27 35%	32 24%	52 36%	28 28%	73 26%	57 49%	15 16%	29 52%	86 35%

Table 10

**V.9 LENGTH OF VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
Less than 1 hour	67 17%	8 14%	20 23%	10 11%	14 18%	6 13%	9 22%	18 16%	13 11%	17 21%	20 21%	16 12%	24 18%	27 21%
1-up to 2 hours	133 33%	17 30%	26 30%	28 32%	22 29%	17 37%	22 51%	35 32%	42 38%	28 35%	27 29%	30 22%	56 43%	47 36%
2-up to 3 hours	81 20%	12 21%	12 14%	23 25%	17 23%	11 23%	6 13%	24 21%	25 22%	12 15%	20 22%	33 24%	21 16%	27 21%
3-up to 4 hours	43 11%	2 3%	12 14%	13 14%	9 12%	4 10%	2 4%	11 10%	13 12%	9 12%	9 9%	21 15%	12 10%	9 7%
4-up to 5 hours	20 5%	4 7%	4 4%	6 7%	2 3%	2 4%	3 6%	5 4%	6 6%	6 7%	3 3%	9 6%	6 5%	5 4%
5-up to 8 hours	26 7%	9 16%	7 7%	3 3%	2 3%	4 9%	2 4%	10 9%	5 5%	4 5%	7 7%	11 8%	7 5%	9 7%
8 hours or more	29 7%	5 9%	7 7%	7 8%	8 11%	2 5%	-	10 8%	8 7%	4 5%	8 8%	18 13%	5 4%	5 4%

Table 10

**V.9 LENGTH OF VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
Less than 1 hour	67 17%	24 13%	43 21%	23 12%	16 21%	28 21%	20 14%	34 34%	67 24%	-	25 27%	7 12%	35 14%
1-up to 2 hours	133 33%	55 29%	78 37%	58 31%	27 36%	48 35%	43 30%	42 42%	133 47%	-	38 41%	14 26%	80 32%
2-up to 3 hours	81 20%	48 26%	32 15%	42 22%	13 17%	26 19%	33 23%	19 19%	81 29%	-	7 7%	19 33%	55 22%
3-up to 4 hours	43 11%	17 9%	26 12%	26 14%	8 10%	9 6%	23 16%	2 2%	-	43 36%	9 9%	9 17%	25 10%
4-up to 5 hours	20 5%	12 6%	8 4%	11 6%	5 6%	4 3%	9 6%	-	-	20 17%	4 4%	2 3%	14 6%
5-up to 8 hours	26 7%	15 8%	11 5%	9 5%	3 4%	14 10%	9 6%	1 1%	-	26 22%	6 6%	3 5%	18 7%
8 hours or more	29 7%	18 10%	11 5%	18 10%	5 6%	6 5%	9 6%	1 1%	-	29 24%	5 5%	2 3%	22 9%

Table 11

**V.12A WITH ON VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
On your own/alone	101	14	15	13	22	19	18	21	28	16	35	29	35	36
	25%	24%	17%	14%	30%	42%	42%	19%	25%	20%	37%	21%	27%	28%
With other members of your family	228	20	62	63	40	23	20	73	61	49	46	80	73	75
	58%	36%	70%	71%	54%	50%	46%	65%	54%	61%	49%	58%	56%	58%
With friends	66	18	16	13	10	4	4	20	18	15	13	26	23	17
	17%	32%	18%	15%	14%	8%	10%	17%	16%	19%	14%	19%	17%	13%
With an organised group	14	6	3	2	2	-	1	3	6	2	2	7	2	4
	3%	10%	3%	2%	3%	-	3%	3%	6%	2%	3%	5%	2%	3%

Table 11

**V.12A WITH ON VISIT**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
On your own/alone	101	55	45	42	20	38	-	99	96	4	39	7	55
	25%	29%	22%	23%	26%	28%	-	100%	34%	4%	42%	12%	22%
With other members of your family	228	86	142	108	48	73	132	-	150	78	46	40	142
	58%	46%	68%	58%	63%	54%	91%	-	54%	67%	50%	73%	57%
With friends	66	40	25	31	16	19	14	-	38	27	10	7	49
	17%	21%	12%	17%	21%	14%	9%	-	14%	23%	10%	13%	20%
With an organised group	14	11	3	9	-	5	7	-	2	12	2	3	8
	3%	6%	1%	5%	-	4%	5%	-	1%	10%	2%	5%	3%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 12

## V.12BI HOW MANY ADULTS AGED 16 OR OVER, INCLUDING YOUR SELF, WERE ON THIS VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	278	28	65	79	48	27	31	73	85	67	53	110	95	73
Weighted base	296	42	73	77	52	27	25	91	84	63	58	109	96	92
1	36 12%	- -	15 20%	15 20%	4 8%	- -	2 7%	11 12%	9 10%	11 17%	6 11%	14 13%	7 7%	16 18%
2	180 61%	20 48%	39 53%	42 55%	37 71%	23 84%	19 75%	56 62%	47 56%	39 62%	38 66%	61 56%	62 65%	57 63%
3	36 12%	13 31%	7 9%	6 8%	5 10%	2 6%	3 11%	11 12%	11 13%	7 11%	7 12%	11 10%	17 18%	8 9%
4	22 7%	2 5%	7 10%	5 7%	4 8%	3 10%	- -	8 9%	6 7%	6 10%	2 3%	7 6%	9 9%	6 7%
5+	22 7%	7 16%	5 7%	8 10%	1 2%	- -	1 4%	5 5%	12 14%	1 1%	5 8%	16 15%	2 2%	4 4%
Not stated	1 *	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 1%	1 *	- -	- -
Mean	2.91	3.40	2.85	3.30	2.52	2.26	2.64	2.52	3.30	2.98	2.91	3.63	2.49	2.52
Std. Dev.	4.506	2.526	3.195	7.637	2.544	0.645	2.885	1.737	3.416	8.146	3.222	6.848	1.664	2.596
Std. Error	0.271	0.477	0.396	0.859	0.367	0.124	0.527	0.203	0.371	0.995	0.447	0.656	0.171	0.304
Error Variance	0.073	0.228	0.157	0.738	0.135	0.015	0.277	0.041	0.137	0.990	0.200	0.430	0.029	0.092

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 12

## V.12BI HOW MANY ADULTS AGED 16 OR OVER, INCLUDING YOUR SELF, WERE ON THIS VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	278	116	162	123	55	100	139	-	173	105	49	46	183
Weighted base	296	133	163	144	56	96	146	-	184	113	54	49	193
1	36 12%	11 8%	25 15%	22 15%	10 17%	5 5%	36 25%	-	31 17%	5 4%	9 17%	5 11%	22 11%
2	180 61%	77 58%	103 63%	85 59%	32 56%	64 66%	79 54%	-	118 64%	62 55%	29 53%	40 82%	111 58%
3	36 12%	14 11%	22 14%	17 12%	3 5%	16 17%	16 11%	-	16 9%	20 18%	7 13%	4 7%	26 13%
4	22 7%	10 8%	11 7%	9 7%	7 12%	5 5%	8 5%	-	12 7%	10 8%	1 2%	-	21 11%
5+	22 7%	20 15%	2 1%	11 8%	5 9%	6 6%	7 5%	-	6 3%	16 14%	8 15%	-	14 7%
Not stated	1 *	1 *	-	-	-	1 1%	-	-	-	1 *	-	-	1 *
Mean	2.91	3.84	2.16	3.04	2.64	2.89	2.77	-	2.24	4.02	3.25	1.96	3.06
Std. Dev.	4.506	6.554	0.873	5.912	2.011	2.847	5.913	-	1.350	6.987	3.603	0.433	5.223
Std. Error	0.271	0.611	0.069	0.533	0.271	0.286	0.501	-	0.103	0.685	0.515	0.064	0.387
Error Variance	0.073	0.374	0.005	0.284	0.074	0.082	0.251	-	0.011	0.469	0.265	0.004	0.150

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 13

## V.12BII NUMBER OF CHILDREN AGED UNDER 16 WERE ON THIS VISITS

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	278	28	65	79	48	27	31	73	85	67	53	110	95	73
Weighted base	296	42	73	77	52	27	25	91	84	63	58	109	96	92
1	61	6	26	20	6	1	2	17	18	14	12	23	22	16
	20%	14%	35%	26%	12%	3%	7%	18%	22%	22%	20%	21%	23%	17%
2	60	3	17	20	8	8	4	18	11	17	13	26	15	18
	20%	7%	23%	26%	15%	30%	16%	20%	14%	27%	23%	24%	16%	20%
3	13	3	5	4	-	-	1	1	6	2	4	6	4	3
	4%	7%	7%	6%	-	-	3%	1%	7%	4%	7%	5%	4%	4%
4	4	-	1	3	-	-	-	1	2	1	-	1	1	2
	2%	-	2%	4%	-	-	-	1%	2%	2%	-	1%	1%	3%
5+	8	-	4	1	1	-	1	1	3	4	-	5	1	2
	3%	-	6%	2%	2%	-	4%	1%	4%	6%	-	4%	1%	2%
Not stated	151	30	20	28	37	18	17	53	43	25	29	48	52	50
	51%	71%	28%	36%	71%	67%	70%	58%	51%	40%	50%	44%	55%	55%
Mean	2.03	1.74	2.11	1.97	1.82	1.90	2.86	1.84	2.18	2.27	1.74	2.14	1.71	2.20
Std. Dev.	1.580	0.865	1.910	1.370	1.064	0.319	2.721	1.407	1.793	1.946	0.698	1.747	0.908	1.842
Std. Error	0.134	0.306	0.273	0.194	0.284	0.106	0.907	0.253	0.280	0.304	0.137	0.218	0.142	0.316
Error Variance	0.018	0.094	0.074	0.038	0.081	0.011	0.823	0.064	0.078	0.092	0.019	0.048	0.020	0.100

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 13

## V.12BII NUMBER OF CHILDREN AGED UNDER 16 WERE ON THIS VISITS

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	278	116	162	123	55	100	139	-	173	105	49	46	183
Weighted base	296	133	163	144	56	96	146	-	184	113	54	49	193
1	61 20%	21 16%	39 24%	33 23%	11 19%	17 17%	61 42%	-	41 22%	20 17%	17 31%	7 15%	37 19%
2	60 20%	26 20%	34 21%	26 18%	11 20%	22 23%	60 41%	-	43 24%	16 14%	8 15%	13 26%	39 20%
3	13 4%	5 4%	8 5%	7 5%	3 5%	4 4%	13 9%	-	5 3%	8 7%	3 6%	3 5%	7 4%
4	4 2%	2 2%	2 2%	1 1%	2 4%	1 1%	4 3%	-	4 2%	-	4 7%	-	1 *
5+	8 3%	5 4%	3 2%	3 2%	3 6%	2 2%	8 5%	-	2 1%	6 5%	2 4%	-	6 3%
Not stated	151 51%	74 55%	77 47%	74 51%	26 47%	51 53%	-	-	87 48%	63 56%	20 37%	26 54%	104 54%
Mean	2.03	2.29	1.84	1.83	2.58	1.97	2.03	-	1.89	2.30	2.31	1.80	1.98
Std. Dev.	1.580	1.952	1.238	1.236	2.332	1.387	1.580	-	1.348	1.941	2.212	0.647	1.455
Std. Error	0.134	0.266	0.134	0.155	0.433	0.204	0.134	-	0.141	0.283	0.391	0.141	0.157
Error Variance	0.018	0.071	0.018	0.024	0.188	0.042	0.018	-	0.020	0.080	0.153	0.020	0.025

V.12B/II TOTAL NUMBER OF PEOPLE WITH ON VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
1	251	44	35	41	59	38	35	74	72	42	64	77	88	87
	63%	78%	40%	46%	79%	81%	82%	66%	64%	52%	69%	56%	67%	68%
2	20	-	8	9	3	-	-	7	6	4	3	7	4	8
	5%	-	9%	10%	4%	-	-	6%	5%	5%	3%	5%	3%	6%
3	43	3	18	16	4	-	2	10	9	13	10	18	13	12
	11%	6%	21%	17%	5%	-	4%	9%	8%	16%	11%	13%	10%	9%
4	50	4	12	15	6	8	5	17	11	13	9	20	19	11
	13%	8%	14%	16%	9%	17%	11%	15%	9%	17%	9%	15%	15%	8%
5+	33	4	15	10	2	1	1	4	15	7	7	15	7	11
	8%	8%	17%	11%	3%	2%	2%	4%	13%	9%	8%	11%	6%	8%
Mean	3.26	2.90	3.85	4.20	2.60	1.98	2.11	2.82	3.50	4.22	2.57	4.01	2.59	3.08
Std. Dev.	5.469	2.814	3.826	9.352	3.631	1.477	2.249	1.896	3.982	10.053	2.986	8.202	1.713	3.749
Std. Error	0.358	0.683	0.486	1.178	0.652	0.274	0.404	0.277	0.479	1.332	0.386	0.869	0.194	0.461
Error Variance	0.128	0.466	0.236	1.388	0.425	0.075	0.163	0.076	0.230	1.773	0.149	0.756	0.038	0.213

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 14

## V.12B/II TOTAL NUMBER OF PEOPLE WITH ON VISIT

BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
1	251 63%	129 68%	122 59%	116 62%	46 61%	89 66%	- -	99 100%	184 66%	68 58%	59 64%	33 60%	159 64%
2	20 5%	5 2%	15 7%	13 7%	4 5%	3 2%	20 13%	- -	17 6%	2 2%	6 7%	2 3%	12 5%
3	43 11%	18 9%	25 12%	25 14%	9 12%	8 6%	43 29%	- -	30 11%	12 11%	11 12%	9 16%	23 9%
4	50 13%	22 11%	29 14%	22 12%	6 8%	23 17%	50 34%	- -	33 12%	17 14%	7 8%	8 14%	35 14%
5+	33 8%	16 8%	17 8%	11 6%	11 14%	12 9%	33 23%	- -	15 5%	18 15%	10 11%	4 7%	19 8%
Mean	3.26	3.71	2.86	3.38	3.25	3.09	4.79	1.00	2.40	6.30	2.85	3.00	3.51
Std. Dev.	5.469	7.711	1.929	7.364	3.037	3.121	6.677	0.000	1.879	10.654	3.466	1.363	6.670
Std. Error	0.358	0.756	0.170	0.744	0.448	0.331	0.566	0.000	0.139	1.492	0.420	0.267	0.566
Error Variance	0.128	0.572	0.029	0.553	0.201	0.109	0.321	0.000	0.019	2.226	0.177	0.071	0.320

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	373	37	78	92	66	47	53	90	113	83	87	136	132	105
Weighted base	397	56	88	90	74	47	43	113	112	80	93	138	131	128
Yes	107	13	16	29	21	19	10	28	27	28	24	32	45	30
	27%	23%	18%	32%	28%	40%	23%	25%	24%	35%	26%	23%	35%	24%
No	290	43	72	61	53	28	33	85	85	52	68	106	86	98
	73%	77%	82%	68%	72%	60%	77%	75%	76%	65%	74%	77%	65%	76%

Table 15

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	373	166	207	157	73	143	139	94	264	109	86	51	236
Weighted base	397	189	209	186	76	135	146	99	280	117	93	56	248
Yes	107	41	66	48	29	31	26	46	87	20	17	10	79
	27%	22%	32%	26%	38%	23%	18%	46%	31%	17%	19%	18%	32%
No	290	147	143	139	47	104	120	53	193	97	76	45	169
	73%	78%	68%	74%	62%	77%	82%	54%	69%	83%	81%	82%	68%

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	V.3 MAIN ACTIVITY DURING VISIT										
	Weighted base	All walking (Net)	Walking - less than 2 miles	Walking 2-8 miles	Walking - more than 8 miles	Hillwalking \mountainee ring	All cycling and mountainbiking(Net)	Cycling - on public roads	Cycling - on paths and tracks	Cycling - not on paths and tracks or roads	Mountainbiking
Unweighted base	373	250	110	126	6	8	17	2	11	1	3
Weighted base	397	259	110	133	7	10	23	3	15	1	4
Yes	107 27%	100 38%	45 41%	52 39%	1 12%	2 24%	-	-	-	-	-
No	290 73%	160 62%	65 59%	81 61%	6 88%	7 76%	23 100%	3 100%	15 100%	1 100%	4 100%

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	V.3 MAIN ACTIVITY DURING VISIT								
	Weighted base	Cycling - not on paths and tracks or roads	Mountainbiking	Horse riding	Fishing	Watersports, including canoeing, windsurfing, rowing & sailing	Ski-ing - on piste	Ski-ing - off piste	Swimming in the sea, rivers, lochs
Unweighted base	373	1	3	3	3	-	2	-	-
Weighted base	397	1	4	3	3	-	3	-	-
Yes	107 27%	-	-	1 37%	-	-	-	-	-
No	290 73%	1 100%	4 100%	2 63%	3 100%	-	3 100%	-	-

Table 18

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	V.3 MAIN ACTIVITY DURING VISIT							
	Weighted base	Birdwatching	Other wildlife/nature watching	Running/jogging	Wildcamping	Sightseeing\visiting attractions	Picnicking	Family outing
Unweighted base	373	4	1	6	-	9	1	63
Weighted base	397	4	1	8	-	10	1	67
Yes	107	-	-	-	-	1	-	6
	27%	-	-	-	-	6%	-	9%
No	290	4	1	8	-	9	1	61
	73%	100%	100%	100%	-	94%	100%	91%

Table 19

**V.12C WITH A DOG**

**BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	V.3 MAIN ACTIVITY DURING VISIT					
	Weighted base	Golf	Football	Bowling	Rugby	Others
Unweighted base	373	1	2	1	1	9
Weighted base	397	1	3	1	1	10
Yes	107	-	-	-	-	-
	27%	-	-	-	-	-
No	290	1	3	1	1	10
	73%	100%	100%	100%	100%	100%

**V.14 WHETHER AWARE OF NEW LEGISLATION AFFECTING RIGHT OF ACCESS TO OUTDOORS FOR INFORMAL RECREATION**  
**BASE: All Respondants**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes, definitely	300 32%	17 12%	43 26%	62 36%	60 35%	58 45%	60 34%	87 45%	89 33%	58 29%	67 23%	127 29%	85 27%	89 43%
Yes, think so	155 16%	22 16%	27 16%	27 15%	40 24%	17 13%	23 13%	47 25%	35 13%	33 16%	39 13%	65 15%	54 17%	36 17%
Definitely not	480 50%	96 69%	92 56%	83 47%	67 40%	53 41%	89 51%	56 29%	137 51%	106 53%	181 62%	233 54%	166 53%	81 39%
Don't know	16 2%	4 3%	2 1%	3 2%	2 1%	1 1%	4 2%	1 1%	5 2%	4 2%	6 2%	8 2%	8 2%	- -

Table 20

**V.14 WHETHER AWARE OF NEW LEGISLATION AFFECTING RIGHT OF ACCESS TO OUTDOORS FOR INFORMAL RECREATION**  
**BASE: All Respondants**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes, definitely	300 32%	164 36%	137 28%	117 31%	50 36%	134 31%	74 33%	55 48%	133 36%	92 44%	37 32%	38 39%	150 41%
Yes, think so	155 16%	87 19%	68 14%	78 21%	18 13%	59 14%	41 18%	19 17%	72 20%	40 19%	18 15%	11 11%	84 23%
Definitely not	480 50%	199 43%	281 57%	176 47%	72 52%	232 53%	109 48%	39 34%	160 43%	72 34%	60 51%	47 48%	125 34%
Don't know	16 2%	8 2%	8 2%	4 1%	- -	12 3%	1 1%	1 1%	4 1%	5 2%	2 2%	2 2%	5 1%

Table 21

**V.15A HAVE YOU HEARD OF THE SCOTTISH OUTDOOR ACCESS CODE**  
**BASE: All Respondants**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes, definitely	268 28%	26 19%	43 26%	50 29%	61 36%	40 31%	47 27%	74 39%	79 30%	55 27%	59 20%	119 28%	81 26%	68 33%
Yes, think so	133 14%	22 16%	17 10%	25 14%	31 18%	18 14%	21 12%	38 20%	36 14%	24 12%	35 12%	54 12%	47 15%	32 16%
Definitely not	532 56%	88 64%	101 62%	97 56%	72 43%	69 53%	105 59%	78 41%	147 55%	115 57%	192 65%	246 57%	181 58%	105 51%
Don't know	18 2%	3 2%	3 2%	3 2%	4 2%	2 2%	3 2%	1 *	3 1%	7 4%	7 2%	14 3%	3 1%	1 1%

Table 21

**V.15A HAVE YOU HEARD OF THE SCOTTISH OUTDOOR ACCESS CODE**  
**BASE: All Respondants**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes, definitely	268 28%	138 30%	130 26%	116 31%	40 28%	112 26%	73 32%	46 40%	121 33%	79 38%	38 32%	34 36%	127 35%
Yes, think so	133 14%	67 15%	66 13%	58 15%	19 14%	56 13%	35 15%	18 15%	68 18%	31 15%	14 12%	20 20%	65 18%
Definitely not	532 56%	245 54%	288 58%	195 52%	78 56%	259 59%	114 50%	51 45%	178 48%	91 44%	65 55%	39 41%	165 45%
Don't know	18 2%	8 2%	10 2%	5 1%	2 2%	10 2%	4 2%	- -	3 1%	8 4%	1 1%	3 3%	6 2%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 22

**V.15B SOURCE OF INFORMATION ON SOAC**  
**BASE: All who heard of scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
Television Advert	196	29	26	39	36	28	39	45	58	42	51	98	53	44
	49%	61%	43%	52%	39%	48%	57%	40%	50%	53%	54%	57%	42%	45%
Radio Advert	37	8	4	9	13	2	1	9	9	11	7	18	15	4
	9%	16%	7%	12%	14%	3%	2%	8%	8%	14%	8%	11%	12%	4%
Advert in Newspaper or Magazine	36	2	6	7	10	5	6	15	6	7	8	12	11	13
	9%	3%	11%	9%	11%	9%	9%	14%	5%	9%	8%	7%	9%	13%
News item / article in newspaper or magazine	40	2	6	6	7	10	8	16	13	3	7	14	14	12
	10%	5%	10%	7%	8%	17%	12%	15%	11%	4%	7%	8%	11%	12%
News item on TV or radio	77	2	14	11	24	11	16	30	19	11	17	22	31	25
	19%	4%	23%	15%	26%	19%	23%	27%	17%	14%	17%	13%	24%	25%
Promotional material, e.g. Code or Summary Leaflet	15	4	2	3	2	2	1	4	5	4	3	5	8	2
	4%	8%	3%	4%	3%	4%	2%	3%	4%	4%	3%	3%	6%	2%
Local library	8	1	-	3	3	1	-	5	1	1	1	1	3	4
	2%	2%	-	3%	4%	2%	-	5%	1%	1%	1%	1%	2%	4%
Outdooraccess-scotland.com website	4	1	-	1	2	-	-	1	2	1	-	-	3	1
	1%	2%	-	1%	2%	-	-	1%	2%	1%	-	-	2%	1%
Local Authority	9	-	1	1	3	2	2	1	4	2	1	-	6	2
	2%	-	2%	1%	3%	3%	2%	1%	4%	3%	2%	-	5%	2%
A ranger or ranger service information	4	1	-	2	1	-	-	-	4	-	-	-	3	1
	1%	3%	-	2%	1%	-	-	-	4%	-	-	-	2%	1%
The Forestry Commission	2	-	-	-	1	-	1	1	1	-	-	-	1	1
	1%	-	-	-	1%	-	1%	1%	1%	-	-	-	1%	1%
Tourist Information Office	2	-	-	2	-	1	-	2	-	-	-	1	-	2
	1%	-	-	2%	-	1%	-	2%	-	-	-	*	-	2%
Other information office in a countryside setting	2	-	1	-	1	-	-	1	1	-	-	2	-	-
	*	-	1%	-	1%	-	-	1%	1%	-	-	1%	-	-
SNH Office	3	-	2	-	1	-	-	2	1	-	-	-	-	3
	1%	-	3%	-	1%	-	-	1%	1%	-	-	-	-	3%
Recreation club or organisation	11	2	2	1	3	2	1	5	3	2	1	7	*	4
	3%	5%	3%	1%	3%	4%	2%	5%	3%	3%	1%	4%	*	4%
Friends and family / Relatives	9	-	-	3	3	3	1	1	4	1	4	4	2	3
	2%	-	-	4%	3%	4%	1%	1%	3%	2%	4%	2%	2%	3%
Work/school	5	1	-	3	1	-	-	1	4	-	-	2	3	1
	1%	3%	-	4%	1%	-	-	1%	4%	-	-	1%	2%	1%
Leaflets	2	-	-	2	-	-	-	1	1	-	-	2	-	-
	*	-	-	2%	-	-	-	1%	1%	-	-	1%	-	-

Table 22

**V.15B SOURCE OF INFORMATION ON SOAC**  
**BASE: All who heard of scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
Internet/email	4 1%	2 4%	1 2%	1 1%	- -	- -	- -	1 1%	- -	- -	3 3%	- -	1 1%	3 3%
Others	3 1%	- -	- -	1 1%	- -	1 2%	1 2%	1 1%	1 1%	- -	2 2%	2 1%	2 1%	- -
Don't know	31 8%	2 4%	5 9%	9 12%	4 4%	5 9%	6 9%	7 6%	9 8%	5 7%	10 11%	14 8%	13 10%	5 5%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 22

## V.15B SOURCE OF INFORMATION ON SOAC

BASE: All who heard of scottish outdoor access code

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
Television Advert	196 49%	95 47%	100 51%	77 44%	33 56%	86 51%	47 43%	25 39%	76 40%	52 47%	22 42%	26 47%	81 42%
Radio Advert	37 9%	20 10%	17 9%	16 9%	7 12%	14 8%	15 14%	3 4%	19 10%	11 10%	6 11%	3 6%	20 11%
Advert in Newspaper or Magazine	36 9%	18 9%	18 9%	19 11%	6 10%	11 6%	12 11%	8 13%	25 13%	8 7%	6 12%	3 5%	23 12%
News item / article in newspaper or magazine	40 10%	29 14%	11 6%	16 9%	7 11%	17 10%	7 7%	13 21%	26 14%	10 9%	2 4%	6 12%	27 14%
News item on TV or radio	77 19%	42 20%	35 18%	35 20%	7 13%	35 21%	20 19%	18 28%	42 22%	22 20%	8 16%	16 30%	40 21%
Promotional material, e.g. Code or Summary Leaflet	15 4%	10 5%	5 3%	8 5%	3 5%	4 2%	7 6%	4 6%	8 4%	6 6%	3 7%	1 2%	10 5%
Local library	8 2%	4 2%	5 2%	8 4%	1 1%	- -	3 2%	- -	5 3%	4 3%	1 3%	1 2%	6 3%
Outdooraccess-scotland.com website	4 1%	1 1%	3 1%	1 1%	3 5%	- -	- -	1 2%	2 1%	2 2%	- -	1 2%	3 2%
Local Authority	9 2%	4 2%	5 3%	4 2%	3 5%	2 1%	1 1%	4 6%	7 4%	1 1%	1 2%	1 2%	5 3%
A ranger or ranger service information	4 1%	3 1%	2 1%	1 1%	2 3%	1 1%	1 1%	1 1%	1 1%	3 3%	- -	- -	4 2%
The Forestry Commission	2 1%	1 *	1 1%	- -	1 2%	1 1%	- -	1 2%	1 1%	- -	- -	- -	1 1%
Tourist Information Office	2 1%	2 1%	1 *	2 1%	- -	1 *	2 1%	- -	2 1%	1 1%	- -	1 1%	2 1%
Other information office in a countryside setting	2 *	- -	2 1%	1 *	- -	1 1%	1 1%	1 1%	2 1%	- -	1 2%	- -	1 *
SNH Office	3 1%	- -	3 1%	1 1%	- -	2 1%	- -	1 2%	3 1%	- -	- -	1 2%	2 1%
Recreation club or organisation	11 3%	8 4%	3 2%	7 4%	2 4%	2 1%	1 1%	3 4%	6 3%	3 3%	1 2%	- -	9 4%
Friends and family / Relatives	9 2%	3 2%	6 3%	2 1%	2 3%	6 3%	3 3%	3 4%	6 3%	3 3%	1 2%	2 3%	6 3%
Work/school	5 1%	4 2%	2 1%	3 2%	1 1%	1 1%	1 1%	1 2%	5 2%	- -	1 2%	1 2%	2 1%

Table 22

**V.15B SOURCE OF INFORMATION ON SOAC**  
**BASE: All who heard of scottish outdoor access code**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
Leaflets	2 *	-	2 1%	-	1 1%	1 1%	1 1%	-	1 1%	-	-	-	1 *
Internet/email	4 1%	1 1%	3 2%	1 1%	2 3%	1 1%	2 2%	1 2%	-	4 4%	1 2%	2 3%	1 1%
Others	3 1%	3 1%	1 *	-	1 2%	2 1%	2 2%	1 1%	2 1%	2 2%	2 3%	-	2 1%
Don't know	31 8%	11 5%	20 10%	13 8%	5 9%	13 8%	8 7%	4 6%	11 6%	8 7%	4 9%	1 2%	14 7%

**V.15BI SOURCE OF SOAC FROM NEWSPAPER OR MAGAZINE**  
**BASE: All who heard of soac ad in newspaper or magazine**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	34	1	6	8	7	5	7	12	7	8	7	13	10	11
Weighted base	36	2	6	7	10	5	6	15	6	7	8	12	11	13
Daily Record	5 14%	2 100%	-	2 23%	-	2 36%	-	-	-	1 20%	4 48%	3 22%	2 22%	-
Herald	5 13%	-	1 13%	1 9%	3 30%	-	-	4 25%	-	-	1 8%	2 18%	2 21%	-
Courier	4 11%	-	-	1 17%	3 27%	-	-	3 16%	-	1 20%	-	-	1 11%	3 21%
Scotsman	4 10%	-	2 27%	2 26%	-	-	-	3 19%	1 11%	-	-	1 6%	3 26%	-
Press and Journal	4 10%	-	-	-	1 11%	1 22%	2 27%	-	2 33%	2 26%	-	-	-	4 29%
Daily Express	2 6%	-	-	1 17%	-	1 22%	-	1 8%	-	1 15%	-	-	1 11%	1 8%
Daily Mail	1 3%	-	-	1 15%	-	-	-	1 7%	-	-	-	1 9%	-	-
Horse and Hound	1 3%	-	-	1 17%	-	-	-	1 8%	-	-	-	-	1 11%	-
Sunday Mail	2 5%	-	-	1 15%	-	1 17%	-	1 7%	-	1 12%	-	1 9%	1 8%	-
Sunday Post	2 4%	-	-	-	-	2 31%	-	-	-	-	2 20%	-	-	2 12%
Scotland on Sunday	2 5%	-	-	-	2 17%	-	-	2 11%	-	-	-	-	-	2 13%
Other papers	5 13%	-	2 28%	-	1 11%	-	2 28%	-	3 50%	1 10%	1 13%	1 11%	-	3 25%
Other magazines	3 8%	-	1 14%	-	1 11%	-	1 14%	1 5%	2 34%	-	-	2 14%	-	1 9%
Don't know/ Not stated	5 13%	-	-	1 10%	2 15%	1 11%	2 31%	3 16%	1 10%	1 10%	1 11%	2 20%	2 20%	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 23

## V.15BI SOURCE OF SOAC FROM NEWSPAPER OR MAGAZINE

BASE: All who heard of soac ad in newspaper or magazine

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	34	16	18	16	5	13	11	7	22	8	6	3	21
Weighted base	36	18	18	19	6	11	12	8	25	8	6	3	23
Daily Record	5 14%	1 6%	4 22%	1 6%	2 26%	2 22%	2 17%	-	2 6%	3 33%	-	2 55%	3 11%
Herald	5 13%	3 17%	1 8%	5 24%	-	-	1 12%	-	4 16%	1 8%	2 24%	1 22%	2 10%
Courier	4 11%	1 8%	3 14%	3 14%	1 19%	-	1 10%	-	3 10%	1 18%	-	-	4 17%
Scotsman	4 10%	2 14%	1 7%	4 19%	-	-	4 29%	-	2 10%	1 15%	-	-	4 15%
Press and Journal	4 10%	2 9%	2 12%	-	1 18%	3 25%	1 9%	1 14%	3 11%	1 14%	1 12%	-	3 13%
Daily Express	2 6%	-	2 13%	1 6%	-	1 10%	2 18%	-	-	2 29%	-	-	2 10%
Daily Mail	1 3%	-	1 6%	1 6%	-	-	1 9%	-	1 4%	-	1 17%	-	-
Horse and Hound	1 3%	-	1 7%	-	1 19%	-	1 10%	-	1 5%	-	-	-	1 5%
Sunday Mail	2 5%	-	2 11%	1 6%	-	1 8%	1 9%	-	1 4%	-	1 17%	-	-
Sunday Post	2 4%	2 9%	-	-	2 25%	-	-	2 19%	2 6%	-	-	-	2 7%
Scotland on Sunday	2 5%	2 9%	-	2 9%	-	-	-	2 21%	2 7%	-	-	-	2 7%
Other papers	5 13%	1 4%	4 22%	2 10%	1 18%	2 15%	2 14%	2 28%	4 16%	-	1 15%	-	3 13%
Other magazines	3 8%	1 5%	2 11%	-	1 18%	2 16%	-	1 14%	1 4%	1 11%	-	-	2 9%
Don't know/ Not stated	5 13%	4 21%	1 5%	2 8%	1 11%	2 22%	-	2 19%	4 15%	-	1 15%	1 24%	2 9%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 24

## V.15BII HEARD OF SOAC IN AN ARTICLE FROM NEWSPAPER OR MAGAZINE

BASE: All who heard of soac in news/ article of newspaper or magazine

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	39	1	5	7	7	9	10	13	15	4	7	14	15	10
Weighted base	40	2	6	6	7	10	8	16	13	3	7	14	14	12
Daily Record	1 2%	-	-	1 12%	-	-	-	-	1 5%	-	-	1 5%	-	-
Herald	5 13%	-	3 51%	-	1 15%	-	1 13%	3 19%	2 17%	-	-	4 30%	1 9%	-
Courier	1 2%	-	-	-	-	-	1 10%	-	-	-	1 13%	-	1 6%	-
Scotsman	3 7%	-	-	1 16%	1 11%	-	1 13%	2 12%	1 6%	-	-	1 6%	1 6%	1 9%
Press and Journal	6 15%	-	-	-	-	3 29%	3 36%	4 24%	-	1 36%	1 14%	-	-	6 50%
Daily Express	1 2%	-	-	-	-	-	1 8%	-	-	1 21%	-	-	1 5%	-
Daily Mail	2 6%	-	-	-	-	2 22%	-	1 7%	1 7%	-	-	-	1 9%	1 8%
Horse and Hound	1 2%	-	-	1 12%	-	-	-	-	-	1 22%	-	1 5%	-	-
Sunday Mail	3 8%	-	1 18%	-	-	2 22%	-	1 7%	2 16%	-	-	-	2 17%	1 8%
Sunday Post	2 6%	-	-	-	-	2 23%	-	-	-	-	2 33%	-	1 5%	2 13%
Scotland on Sunday	2 5%	-	-	-	1 16%	1 10%	-	1 7%	1 8%	-	-	1 7%	1 8%	-
Sunday Express	1 3%	-	-	-	-	-	1 12%	1 6%	-	-	-	-	-	1 9%
Other papers	7 17%	-	-	-	4 59%	2 15%	1 11%	2 11%	4 31%	-	1 13%	-	4 31%	3 21%
Other magazines	1 3%	-	-	-	1 15%	-	-	-	1 8%	-	-	-	-	1 9%
Others	4 9%	2 100%	1 15%	1 10%	-	-	-	2 14%	1 4%	-	1 14%	4 26%	-	-
Don't know/ Not stated	5 12%	-	-	3 51%	-	-	2 22%	2 13%	2 14%	1 22%	-	2 14%	2 14%	1 8%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 24

## V.15BII HEARD OF SOAC IN AN ARTICLE FROM NEWSPAPER OR MAGAZINE

BASE: All who heard of soac in news/ article of newspaper or magazine

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	39	28	11	13	7	19	8	13	24	10	2	6	26
Weighted base	40	29	11	16	7	17	7	13	26	10	2	6	27
Daily Record	1 2%	1 2%	-	1 4%	-	-	-	1 5%	1 3%	-	-	-	1 2%
Herald	5 13%	4 14%	1 11%	3 19%	-	2 13%	2 30%	2 15%	3 12%	1 12%	-	2 31%	2 8%
Courier	1 2%	1 3%	-	-	-	1 5%	-	1 6%	1 3%	-	-	-	1 3%
Scotsman	3 7%	3 10%	-	2 11%	-	1 6%	1 12%	-	1 3%	-	-	-	1 3%
Press and Journal	6 15%	5 17%	1 10%	2 11%	-	4 24%	-	1 7%	2 8%	3 29%	-	-	5 18%
Daily Express	1 2%	1 2%	-	-	-	1 4%	-	-	1 3%	-	-	-	1 2%
Daily Mail	2 6%	2 8%	-	-	-	2 13%	1 13%	-	1 4%	1 12%	1 53%	-	1 4%
Horse and Hound	1 2%	1 2%	-	1 4%	-	-	1 9%	-	-	1 7%	-	-	1 2%
Sunday Mail	3 8%	2 8%	1 10%	1 7%	-	2 13%	1 13%	1 8%	2 8%	1 12%	1 53%	-	2 8%
Sunday Post	2 6%	2 5%	1 7%	-	2 34%	-	-	2 17%	2 9%	-	-	-	2 8%
Scotland on Sunday	2 5%	1 4%	1 11%	1 7%	-	1 6%	-	1 8%	2 8%	-	-	1 16%	1 4%
Sunday Express	1 3%	1 4%	-	-	-	1 6%	-	-	1 4%	-	-	-	1 4%
Other papers	7 17%	5 16%	2 19%	2 16%	1 17%	3 19%	1 12%	2 14%	4 17%	2 25%	-	2 27%	5 18%
Other magazines	1 3%	-	1 10%	-	1 17%	-	-	1 8%	1 4%	-	-	-	1 4%
Others	4 9%	3 11%	1 5%	2 14%	1 22%	-	1 7%	-	2 9%	1 5%	-	-	3 10%
Don't know/ Not stated	5 12%	2 6%	3 28%	1 6%	2 28%	2 11%	1 16%	2 14%	4 15%	1 9%	1 47%	2 26%	2 8%

Table 25

**V.15BIII WHICH CLUB OR ORGANISATION HELPED TO PICK SOAC**  
**BASE: All who heard about soac from club or organisation**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	10	1	1	1	3	2	2	3	4	2	1	6	1	3
Weighted base	11	2	2	1	3	2	1	5	3	2	1	7	*	4
Ramblers Club	1	-	-	-	-	-	1	-	1	-	-	-	*	1
	12%	-	-	-	-	-	100%	-	43%	-	-	-	100%	23%
Others	10	2	2	1	3	2	-	5	2	2	1	7	-	3
	88%	100%	100%	100%	100%	100%	-	100%	57%	100%	100%	100%	-	77%

Table 25

**V.15BIII WHICH CLUB OR ORGANISATION HELPED TO PICK SOAC**  
**BASE: All who heard about soac from club or organisation**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	10	7	3	5	2	3	1	3	6	2	1	-	7
Weighted base	11	8	3	7	2	2	1	3	6	3	1	-	9
Ramblers Club	1	*	1	-	-	1	-	1	1	-	1	-	*
	12%	6%	29%	-	-	67%	-	33%	21%	-	100%	-	5%
Others	10	8	2	7	2	1	1	2	5	3	-	-	8
	88%	94%	71%	100%	100%	33%	100%	67%	79%	100%	-	-	95%

**V.15C1 WHETHER SEEN A COPY OF SOAC**  
**BASE: All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes	35 4%	5 3%	6 4%	9 5%	7 4%	2 2%	7 4%	8 4%	14 5%	6 3%	7 2%	11 3%	8 3%	15 7%
No	913 96%	134 97%	158 96%	165 94%	160 95%	127 98%	170 96%	183 96%	251 94%	194 96%	285 97%	422 97%	302 97%	189 92%
Don't know	3 *	-	-	1 1%	1 1%	1 *	-	-	1 *	1 *	1 *	-	2 1%	1 1%

Table 26

**V.15C1 WHETHER SEEN A COPY OF SOAC**  
**BASE: All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes	35 4%	22 5%	12 2%	18 5%	4 3%	12 3%	10 5%	12 11%	23 6%	10 5%	5 5%	5 6%	23 6%
No	913 96%	432 95%	481 97%	354 95%	134 96%	425 97%	215 95%	102 89%	346 93%	198 95%	112 95%	91 94%	340 93%
Don't know	3 *	3 1%	1 *	3 1%	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 1%

**V.15CII WHETHER SEEN A LEAFLET OF SOAC**  
**BASE: All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes	32 3%	5 3%	3 2%	9 5%	8 5%	4 3%	3 2%	9 5%	13 5%	6 3%	5 2%	14 3%	8 3%	9 5%
No	915 96%	134 97%	161 98%	163 93%	159 94%	125 97%	174 98%	181 95%	253 95%	195 97%	286 98%	418 96%	302 97%	195 95%
Don't know	3 *	-	-	2 1%	1 1%	-	-	1 1%	-	-	2 1%	1 *	1 *	1 1%

Table 27

**V.15CII WHETHER SEEN A LEAFLET OF SOAC**  
**BASE: All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes	32 3%	18 4%	14 3%	15 4%	7 5%	10 2%	10 4%	12 10%	20 5%	12 6%	5 4%	3 4%	23 6%
No	915 96%	438 96%	478 97%	356 95%	132 95%	427 98%	215 95%	103 90%	349 95%	195 93%	112 95%	93 96%	339 93%
Don't know	3 *	1 *	2 *	2 1%	- -	1 *	1 1%	- -	- -	2 1%	1 1%	- -	1 *

**V.15D SOURCE OF OWING A COPY OF SOAC**  
**BASE: All who have seen a copy or leaflet of soac**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	45	4	4	12	9	6	10	12	18	9	6	18	13	14
Weighted base	46	6	6	12	10	5	7	13	18	8	7	18	12	16
Television Advert	3 6%	-	1 19%	-	-	1 18%	1 10%	-	1 5%	1 13%	1 11%	-	1 6%	2 12%
Radio Advert	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advert in Newspaper or Magazine	-	-	-	-	-	-	-	-	-	-	-	-	-	-
News item/ article in newspaper or magazine	2 5%	-	-	1 5%	-	1 14%	1 11%	1 6%	1 3%	-	1 13%	1 3%	2 14%	-
News item on TV or radio	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promotional material, e.g. Code or Summary Leaflet	7 16%	3 49%	1 19%	-	1 12%	-	2 27%	1 5%	1 3%	4 51%	2 29%	4 20%	2 15%	2 11%
Local library	3 6%	-	-	3 23%	-	-	-	2 12%	-	-	1 16%	1 6%	-	2 10%
Outdooraccess-scotland.com website	1 1%	-	-	1 6%	-	-	-	-	-	1 8%	-	1 4%	-	-
Local Authority	4 9%	1 24%	1 21%	-	-	1 27%	-	-	3 19%	1 8%	-	1 4%	1 5%	3 16%
A ranger or ranger service information	2 4%	-	-	1 7%	1 13%	-	-	-	2 11%	-	-	-	2 18%	-
The Forestry Commission	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tourist Information Office	1 2%	-	-	1 8%	-	-	-	1 7%	-	-	-	1 5%	-	-
Other information office in a countryside setting	1 2%	-	-	-	1 9%	-	-	-	1 5%	-	-	1 5%	-	-
SNH Office	3 6%	-	2 27%	-	1 12%	-	-	2 12%	1 6%	-	-	-	-	3 17%
Recreation club or organisation	3 7%	-	-	1 9%	1 11%	1 21%	-	-	1 6%	1 13%	1 16%	-	1 9%	2 13%
Friends or relatives	2 3%	-	-	1 9%	1 6%	-	-	1 8%	-	1 8%	-	1 5%	1 5%	-
From community council	2 4%	-	-	-	1 10%	-	1 11%	2 14%	-	-	-	-	2 16%	-
From the web	3 6%	-	2 27%	-	-	1 20%	-	2 12%	1 6%	-	-	1 6%	-	2 10%

**V.15D SOURCE OF OWING A COPY OF SOAC**  
**BASE: All who have seen a copy or leaflet of soac**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	45	4	4	12	9	6	10	12	18	9	6	18	13	14
Weighted base	46	6	6	12	10	5	7	13	18	8	7	18	12	16
Others	7	-	2	3	-	-	2	2	3	1	1	4	-	3
	15%	-	34%	27%	-	-	24%	15%	16%	12%	14%	21%	-	19%
Don't know/ Not Stated	3	-	-	1	1	-	1	3	1	-	-	2	-	1
	8%	-	-	8%	14%	-	17%	22%	3%	-	-	12%	-	8%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 28

**V.15D SOURCE OF OWING A COPY OF SOAC**  
**BASE: All who have seen a copy or leaflet of soac**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	45	27	18	17	8	20	16	14	27	16	7	4	32
Weighted base	46	29	17	21	8	18	16	16	29	16	7	5	33
Television Advert	3 6%	2 6%	1 6%	-	-	3 16%	2 13%	-	2 7%	1 5%	-	-	3 8%
Radio Advert	-	-	-	-	-	-	-	-	-	-	-	-	-
Advert in Newspaper or Magazine	-	-	-	-	-	-	-	-	-	-	-	-	-
News item/ article in newspaper or magazine	2 5%	2 6%	1 3%	-	1 7%	2 9%	1 3%	2 10%	2 5%	1 3%	-	-	2 7%
News item on TV or radio	-	-	-	-	-	-	-	-	-	-	-	-	-
Promotional material, e.g. Code or Summary Leaflet	7 16%	6 22%	1 6%	4 20%	-	3 18%	2 14%	2 16%	4 15%	3 19%	3 47%	-	4 12%
Local library	3 6%	3 9%	-	3 13%	-	-	2 10%	-	2 5%	1 7%	-	-	3 8%
Outdooraccess-scotland.com website	1 1%	1 2%	-	1 3%	-	-	1 4%	-	-	1 4%	-	-	1 2%
Local Authority	4 9%	2 8%	2 11%	1 6%	1 8%	2 13%	2 14%	-	1 4%	3 18%	-	1 23%	3 9%
A ranger or ranger service information	2 4%	1 4%	1 4%	1 6%	1 10%	-	-	1 5%	1 4%	1 5%	-	-	2 6%
The Forestry Commission	-	-	-	-	-	-	-	-	-	-	-	-	-
Tourist Information Office	1 2%	-	1 6%	-	-	1 5%	1 6%	-	1 3%	-	-	-	1 3%
Other information office in a countryside setting	1 2%	-	1 5%	-	-	1 5%	1 6%	-	1 3%	-	1 13%	-	-
SNH Office	3 6%	-	3 16%	1 6%	-	2 9%	-	1 7%	3 9%	-	-	1 22%	2 5%
Recreation club or organisation	3 7%	1 4%	2 13%	-	2 28%	1 6%	2 14%	1 7%	1 4%	2 14%	-	-	3 10%
Friends or relatives	2 3%	-	2 9%	-	1 13%	1 4%	-	-	-	1 6%	-	-	1 3%
From community council	2 4%	2 6%	-	1 5%	-	1 5%	1 5%	1 6%	2 6%	-	-	-	2 6%

Table 28

**V.15D SOURCE OF OWING A COPY OF SOAC**  
**BASE: All who have seen a copy or leaflet of soac**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	45	27	18	17	8	20	16	14	27	16	7	4	32
Weighted base	46	29	17	21	8	18	16	16	29	16	7	5	33
From the web	3 6%	1 4%	2 9%	1 5%	-	2 9%	-	1 7%	3 9%	-	-	-	3 8%
Others	7 15%	4 14%	3 16%	4 19%	1 13%	2 10%	1 7%	5 32%	7 23%	-	2 31%	3 56%	2 5%
Don't know/ Not Stated	3 8%	2 5%	2 12%	2 11%	-	1 7%	2 10%	-	3 10%	-	1 9%	-	2 7%

Table 29

V.15DII SOURCE OF ARTICLE IN NEWSPAPER OR MAGAZINE TO OBTAIN A COPY OF SOAC

BASE: All who obtain a copy through articles in newspaper or magazine

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	3	-	-	1	-	1	1	1	1	-	1	1	2	-
Weighted base	2	-	-	1	-	1	1	1	1	-	1	1	2	-
Others	2	-	-	-	-	1	1	1	-	-	1	-	2	-
	75%	-	-	-	-	100%	100%	100%	-	-	100%	-	100%	-
Don't know/ Not stated	1	-	-	1	-	-	-	-	1	-	-	1	-	-
	25%	-	-	100%	-	-	-	-	100%	-	-	100%	-	-

Table 29

**V.15DII SOURCE OF ARTICLE IN NEWSPAPER OR MAGAZINE TO OBTAIN A COPY OF SOAC**  
**BASE: All who obtain a copy through articles in newspaper or magazine**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	3	2	1	-	1	2	1	2	2	1	-	-	3
Weighted base	2	2	1	-	1	2	1	2	2	1	-	-	2
Others	2	2	-	-	-	2	-	2	2	-	-	-	2
	75%	100%	-	-	-	100%	-	100%	100%	-	-	-	75%
Don't know/ Not stated	1	-	1	-	1	-	1	-	-	1	-	-	1
	25%	-	100%	-	100%	-	100%	-	-	100%	-	-	25%

**V.15DIII SOURCE OF CLUB OR ORGANISATION TO OBTAIN A COPY OF SOAC**  
**BASE: All who obtain a copy through club or organisation**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	3	-	-	1	1	1	-	-	1	1	1	-	1	2
Weighted base	3	-	-	1	1	1	-	-	1	1	1	-	1	2
British Horse Society	1	-	-	-	1	-	-	-	1	-	-	-	-	1
	34%	-	-	-	100%	-	-	-	100%	-	-	-	-	51%
Walking club	1	-	-	-	-	1	-	-	-	1	-	-	-	1
	33%	-	-	-	-	100%	-	-	-	100%	-	-	-	49%
Not Stated	1	-	-	1	-	-	-	-	-	-	1	-	1	-
	33%	-	-	100%	-	-	-	-	-	-	100%	-	100%	-

Table 30

**V.15DIII SOURCE OF CLUB OR ORGANISATION TO OBTAIN A COPY OF SOAC**  
**BASE: All who obtain a copy through club or organisation**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	3	1	2	-	2	1	2	1	1	2	-	-	3
Weighted base	3	1	2	-	2	1	2	1	1	2	-	-	3
British Horse Society	1	-	1	-	1	-	-	1	1	-	-	-	1
	34%	-	51%	-	51%	-	-	100%	100%	-	-	-	34%
Walking club	1	-	1	-	-	1	1	-	-	1	-	-	1
	33%	-	49%	-	-	100%	50%	-	-	50%	-	-	33%
Not Stated	1	1	-	-	1	-	1	-	-	1	-	-	1
	33%	100%	-	-	49%	-	50%	-	-	50%	-	-	33%

**V.15E WHOM THE SOAC IS AIMED AT**  
**BASE: All heard of the Scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
General public who use the countryside	350 87%	45 94%	55 92%	67 90%	80 87%	48 83%	54 79%	104 93%	104 90%	67 84%	75 79%	144 83%	116 91%	90 91%
Active recreational participants	71 18%	7 15%	10 16%	10 14%	16 17%	13 22%	15 22%	25 22%	22 19%	13 16%	11 12%	19 11%	19 15%	33 33%
Farmers/ landowners/ land managers	71 18%	7 15%	8 13%	15 20%	19 20%	14 25%	8 11%	26 23%	22 19%	10 13%	14 14%	16 9%	31 24%	24 25%
Public bodies (eg Government agencies, Local Authorities)	21 5%	2 4%	3 6%	6 7%	3 4%	5 9%	2 3%	12 11%	5 4%	3 4%	2 2%	3 2%	6 5%	12 12%
Others	2 1%	-	-	1 1%	1 1%	-	1 1%	1 1%	-	-	1 1%	2 1%	-	-
Don't know	25 6%	3 6%	3 4%	6 8%	5 5%	3 5%	6 9%	2 2%	5 4%	4 5%	15 15%	16 9%	5 4%	4 4%

Table 31

**V.15E WHOM THE SOAC IS AIMED AT**  
**BASE: All heard of the Scottish outdoor access code**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
General public who use the countryside	350 87%	178 87%	172 88%	158 91%	57 97%	135 80%	99 92%	56 89%	169 90%	98 89%	47 92%	48 89%	171 89%
Active recreational participants	71 18%	31 15%	40 21%	30 17%	13 22%	28 17%	14 13%	15 24%	36 19%	26 24%	5 10%	10 19%	47 24%
Farmers/ landowners/ land managers	71 18%	37 18%	34 17%	37 21%	8 14%	26 15%	18 16%	11 17%	36 19%	24 22%	9 17%	10 19%	40 21%
Public bodies (eg Government agencies, Local Authorities)	21 5%	8 4%	14 7%	12 7%	4 7%	5 3%	6 5%	5 7%	13 7%	6 6%	4 8%	2 3%	14 7%
Others	2 1%	1 *	2 1%	- -	- -	2 1%	- -	- -	- -	1 1%	- -	1 2%	- -
Don't know	25 6%	13 6%	13 7%	7 4%	2 3%	16 10%	5 5%	1 2%	8 4%	5 4%	2 3%	2 4%	9 4%

**V.16A WHAT SOAC WILL ASK PEOPLE TO DO**  
**BASE: All heard of the Scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
Respect the interests of other people	185 46%	17 35%	27 46%	33 44%	46 50%	31 53%	31 45%	59 53%	56 48%	34 43%	36 38%	70 40%	63 49%	53 53%
Care for the environment	177 44%	24 50%	32 54%	34 45%	30 33%	28 48%	29 43%	57 51%	46 40%	31 39%	42 45%	67 38%	57 45%	53 53%
Take responsibility for your own actions	205 51%	23 48%	34 57%	36 48%	51 56%	31 53%	30 44%	58 52%	64 56%	32 41%	50 53%	83 48%	62 48%	60 61%
Respect people's privacy and peace of mind	60 15%	5 11%	7 11%	16 21%	13 14%	9 15%	10 15%	20 17%	23 20%	8 10%	10 10%	14 8%	29 22%	17 18%
Help land managers and others to work safely and effectively	35 9%	2 5%	6 10%	10 13%	7 7%	6 10%	4 6%	17 15%	10 9%	6 8%	2 2%	6 3%	20 16%	9 9%
Keep your dog under proper control	76 19%	8 16%	6 10%	20 26%	23 25%	9 16%	11 15%	30 26%	26 23%	12 16%	8 9%	20 11%	33 26%	24 24%
Take extra care when organising an event or running a business	11 3%	-	1 1%	6 8%	2 2%	1 2%	1 1%	5 5%	4 3%	1 1%	1 1%	5 3%	6 5%	-
Don't know	36 9%	3 5%	4 7%	12 16%	5 5%	3 6%	9 13%	6 5%	10 8%	10 12%	11 12%	26 15%	9 7%	1 1%

Table 32

**V.16A WHAT SOAC WILL ASK PEOPLE TO DO**  
**BASE: All heard of the Scottish outdoor access code**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
Respect the interests of other people	185 46%	96 47%	89 45%	92 53%	24 41%	69 41%	47 43%	43 67%	100 53%	49 44%	22 43%	32 59%	95 49%
Care for the environment	177 44%	84 41%	93 47%	79 45%	28 47%	70 42%	52 48%	25 39%	86 46%	55 50%	17 34%	28 52%	95 50%
Take responsibility for your own actions	205 51%	108 53%	97 50%	96 55%	29 49%	80 48%	57 53%	38 60%	98 52%	61 56%	28 55%	31 57%	100 52%
Respect people's privacy and peace of mind	60 15%	29 14%	31 16%	29 17%	5 9%	26 15%	20 18%	11 18%	40 21%	9 8%	8 16%	8 15%	32 17%
Help land managers and others to work safely and effectively	35 9%	19 9%	16 8%	19 11%	7 12%	8 5%	7 7%	9 14%	22 12%	5 4%	1 2%	3 6%	22 11%
Keep your dog under proper control	76 19%	39 19%	37 19%	40 23%	10 16%	26 16%	15 14%	23 36%	53 28%	14 12%	7 13%	12 22%	48 25%
Take extra care when organising an event or running a business	11 3%	4 2%	7 4%	8 5%	1 2%	2 1%	5 5%	4 6%	10 5%	1 1%	2 4%	1 2%	8 4%
Don't know	36 9%	21 10%	16 8%	13 7%	5 8%	19 11%	11 10%	3 5%	13 7%	8 7%	5 10%	2 4%	13 7%

**V.16B WHAT SOAC WILL ASK FARMER AND LAND MANAGERS TO DO**  
**BASE: All heard of the Scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
Respect the interests of other people	116 29%	14 29%	18 30%	21 28%	27 29%	16 28%	21 31%	33 30%	38 33%	20 26%	24 26%	31 18%	47 37%	38 38%
Care for your environment	44 11%	3 7%	3 5%	11 15%	12 13%	5 9%	10 14%	13 11%	14 12%	10 12%	8 8%	11 6%	28 22%	5 5%
Take responsibility for your own actions	35 9%	5 11%	1 2%	6 8%	10 11%	7 12%	6 9%	10 9%	10 9%	7 9%	8 9%	10 6%	19 15%	6 6%
Respect access rights in managing land or water	130 32%	16 33%	16 26%	22 29%	30 33%	26 46%	20 29%	39 35%	41 36%	25 32%	25 26%	56 32%	43 34%	30 30%
Ask reasonably when asking people to avoid land management operations	49 12%	4 9%	6 10%	12 15%	12 13%	6 11%	10 14%	18 16%	16 14%	5 7%	10 10%	14 8%	20 15%	16 16%
Work with your Local Authority and other bodies to help integrate access and land management	25 6%	4 8%	5 8%	4 5%	6 6%	3 4%	4 6%	7 6%	9 8%	4 5%	5 5%	6 3%	12 10%	7 7%
Take account of access rights if you manage contiguous land or water	47 12%	3 6%	5 9%	13 17%	12 13%	7 12%	8 12%	12 11%	19 16%	8 10%	8 9%	22 12%	21 16%	5 5%
Coming back to your last visit to the outdoors for leisure or recreation	3 1%	- -	- -	1 1%	- -	1 2%	1 1%	- -	2 2%	- -	1 1%	3 2%	- -	- -
Don't know	118 29%	18 38%	20 34%	24 33%	22 24%	15 26%	18 26%	30 27%	30 26%	26 33%	32 34%	64 37%	25 20%	29 29%

Table 33

**V.16B WHAT SOAC WILL ASK FARMER AND LAND MANAGERS TO DO**  
**BASE: All heard of the Scottish outdoor access code**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
Respect the interests of other people	116 29%	64 31%	52 26%	55 31%	13 22%	49 29%	27 25%	27 42%	65 34%	30 28%	14 28%	19 36%	61 32%
Care for your environment	44 11%	25 12%	19 10%	20 11%	8 13%	17 10%	16 15%	8 13%	25 13%	10 9%	8 15%	6 12%	20 11%
Take responsibility for your own actions	35 9%	24 12%	11 5%	19 11%	6 11%	9 6%	7 7%	8 12%	20 11%	6 5%	6 12%	3 6%	16 8%
Respect access rights in managing land or water	130 32%	69 34%	61 31%	58 33%	20 34%	52 31%	42 39%	20 31%	64 34%	44 40%	16 32%	16 29%	76 39%
Ask reasonably when asking people to avoid land management operations	49 12%	28 14%	22 11%	23 13%	9 15%	18 11%	7 6%	15 23%	29 15%	9 8%	6 12%	8 15%	24 12%
Work with your Local Authority and other bodies to help integrate access and land management	25 6%	13 6%	11 6%	14 8%	3 5%	8 5%	4 4%	9 14%	18 9%	2 2%	5 10%	3 5%	12 6%
Take account of access rights if you manage contiguous land or water	47 12%	24 12%	23 12%	19 11%	9 15%	19 12%	12 11%	6 10%	20 11%	14 13%	3 7%	7 12%	24 12%
Coming back to your last visit to the outdoors for leisure or recreation	3 1%	2 1%	1 *	2 1%	- -	1 1%	- -	2 3%	2 1%	- -	- -	- -	2 1%
Don't know	118 29%	48 24%	69 35%	46 26%	20 35%	51 31%	29 27%	14 22%	49 26%	27 25%	12 24%	14 26%	50 26%

**V.20A WHETHER SEEN ANY RECENT ADVERTISING ON SOAC**  
**BASE: All heard of the Scottish outdoor access code**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	393	31	52	79	84	59	88	91	125	84	93	184	127	82
Weighted base	401	48	60	75	92	58	69	112	115	79	95	173	128	100
Yes	200	22	35	42	36	30	36	47	56	45	51	93	45	62
	50%	46%	58%	56%	39%	51%	52%	42%	49%	57%	54%	54%	35%	62%
No	194	26	24	33	56	26	30	62	57	32	43	78	78	38
	48%	54%	40%	44%	61%	44%	44%	56%	50%	40%	45%	45%	61%	38%
Don't know	7	-	1	-	-	3	2	2	2	2	1	3	4	-
	2%	-	2%	-	-	5%	4%	2%	2%	2%	1%	2%	3%	-

Table 34

**V.20A WHETHER SEEN ANY RECENT ADVERTISING ON SOAC**  
**BASE: All heard of the Scottish outdoor access code**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	393	191	202	147	57	189	104	62	178	104	49	50	183
Weighted base	401	204	196	174	59	168	108	63	189	110	52	54	193
Yes	200 50%	88 43%	112 57%	84 48%	31 53%	85 50%	51 47%	37 58%	87 46%	53 49%	25 48%	34 63%	81 42%
No	194 48%	114 56%	81 41%	86 50%	28 47%	80 48%	55 51%	24 39%	98 52%	55 51%	25 49%	20 37%	107 56%
Don't know	7 2%	3 2%	4 2%	4 2%	- -	3 2%	2 2%	2 4%	4 2%	1 1%	1 2%	- -	4 2%

**V.20B SOURCE OF THE ADVERTISEMENT SEEN OR HEARD**  
**BASE:All who have seen or heard of soac**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	196	14	30	43	34	30	45	38	62	47	49	96	47	53
Weighted base	200	22	35	42	36	30	36	47	56	45	51	93	45	62
Television	172	17	29	37	31	25	33	40	52	36	44	83	39	50
	86%	76%	83%	88%	88%	85%	92%	84%	92%	80%	87%	89%	87%	81%
Radio	15	5	-	5	3	1	1	2	4	7	3	3	8	4
	8%	22%	-	13%	10%	2%	3%	5%	7%	15%	5%	3%	18%	6%
Posters	2	-	1	1	-	1	-	-	1	1	-	-	2	-
	1%	-	2%	1%	-	2%	-	-	1%	3%	-	-	4%	-
Newspapers	25	-	3	2	5	7	7	10	4	4	6	4	6	14
	12%	-	10%	5%	14%	23%	21%	22%	7%	9%	12%	4%	14%	23%
Leaflets	6	2	-	1	2	-	1	-	2	1	3	3	2	1
	3%	9%	-	2%	7%	-	3%	-	4%	3%	6%	3%	4%	1%
Others	3	-	2	1	-	-	-	2	1	-	-	1	-	2
	1%	-	5%	2%	-	-	-	4%	1%	-	-	1%	-	3%
Don't know	3	-	-	1	-	1	1	1	1	-	1	3	-	-
	2%	-	-	2%	-	4%	3%	2%	2%	-	3%	3%	-	-

Table 35

**V.20B SOURCE OF THE ADVERTISEMENT SEEN OR HEARD**  
**BASE:All who have seen or heard of soac**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	196	83	113	71	30	95	49	34	82	50	24	31	77
Weighted base	200	88	112	84	31	85	51	37	87	53	25	34	81
Television	172 86%	72 82%	100 89%	67 79%	29 93%	76 90%	45 88%	28 75%	71 82%	45 84%	18 71%	31 93%	67 83%
Radio	15 8%	9 10%	6 6%	11 13%	2 6%	3 3%	3 6%	2 5%	8 9%	4 7%	- -	- -	11 14%
Posters	2 1%	1 1%	1 1%	1 1%	1 4%	- -	1 2%	- -	- -	1 3%	- -	1 2%	1 1%
Newspapers	25 12%	10 12%	14 13%	9 10%	3 9%	13 16%	8 16%	7 19%	18 20%	5 9%	6 25%	2 5%	15 18%
Leaflets	6 3%	5 6%	1 1%	4 5%	1 2%	1 1%	1 2%	4 10%	3 3%	3 6%	2 8%	- -	4 5%
Others	3 1%	2 2%	1 1%	3 3%	- -	- -	- -	- -	1 1%	2 4%	- -	- -	3 3%
Don't know	3 2%	1 1%	2 2%	2 3%	- -	1 1%	- -	1 3%	1 1%	2 4%	1 5%	1 3%	1 1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 36

## V.21 MAIN MESSAGE OF THE ADVERTISEMENT

BASE:All who have seen or heard of soac

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	196	14	30	43	34	30	45	38	62	47	49	96	47	53
Weighted base	200	22	35	42	36	30	36	47	56	45	51	93	45	62
Legislation affecting outdoor recreation has changed	29 14%	2 10%	6 16%	7 16%	5 14%	2 6%	7 20%	8 17%	5 10%	7 16%	8 15%	6 7%	7 16%	15 24%
Everyone has a right of responsible access to the outdoors	64 32%	7 34%	10 29%	8 19%	13 35%	10 36%	16 44%	16 35%	19 34%	13 28%	16 31%	23 25%	13 29%	28 45%
We all now have improved rights of access across Scotland	29 14%	1 5%	6 16%	6 15%	5 15%	7 24%	3 9%	6 13%	7 12%	8 19%	7 14%	13 14%	6 12%	10 17%
Anyone in Scotland can now go anywhere they like	16 8%	4 16%	1 3%	5 12%	2 4%	3 10%	2 6%	5 12%	6 11%	3 7%	1 2%	7 7%	5 10%	5 8%
There is a new Scottish Outdoor Access Code	34 17%	1 6%	8 24%	9 21%	6 18%	6 20%	3 9%	8 17%	11 20%	8 17%	7 14%	14 15%	11 25%	8 14%
I need to pick up a copy of the Scottish Outdoor Access Code	5 2%	- -	1 3%	2 4%	1 3%	1 2%	- -	1 2%	2 3%	1 1%	1 2%	1 1%	4 8%	- -
The Scottish Outdoor Access Code applies to everyone in Scotland	11 5%	- -	2 4%	2 6%	3 9%	1 5%	2 5%	3 7%	4 7%	1 3%	2 4%	5 5%	2 5%	3 5%
The Scottish Outdoor Access Code is only for specialist outdoor users	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Everyone needs to behave responsibly in the outdoors	45 23%	6 27%	8 24%	12 27%	5 14%	5 17%	9 26%	13 28%	13 23%	8 17%	11 22%	16 18%	9 21%	19 32%
Land managers need to manage land responsibly and allow access	10 5%	3 15%	2 4%	2 6%	1 2%	2 6%	- -	2 3%	1 3%	2 5%	4 9%	5 6%	3 6%	2 3%
To encourage people to exercise more/get out more into the countryside	12 6%	- -	2 6%	4 9%	3 9%	1 3%	2 5%	1 2%	3 6%	2 5%	5 11%	7 8%	4 9%	1 2%
Keep animals under control	2 1%	- -	- -	2 6%	- -	- -	- -	2 5%	- -	- -	- -	- -	2 5%	- -
Pick up you litter	2 1%	- -	- -	2 6%	- -	- -	- -	2 5%	- -	- -	- -	- -	2 5%	- -
Be aware of the wildlife	2 1%	- -	- -	2 6%	- -	- -	- -	2 5%	- -	- -	- -	- -	2 5%	- -

**V.21 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All who have seen or heard of soac**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	196	14	30	43	34	30	45	38	62	47	49	96	47	53
Weighted base	200	22	35	42	36	30	36	47	56	45	51	93	45	62
To respect the countryside	9 4%	-	-	3 7%	2 5%	1 4%	3 7%	3 7%	3 6%	2 4%	-	1 1%	4 10%	3 5%
Others	1 *	-	-	-	-	1 3%	-	-	-	-	1 2%	1 1%	-	-
Don't know	19 9%	3 15%	5 14%	7 17%	2 5%	1 3%	1 3%	4 9%	6 10%	4 9%	5 9%	13 14%	2 4%	4 6%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 36

**V.21 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All who have seen or heard of soac**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	196	83	113	71	30	95	49	34	82	50	24	31	77
Weighted base	200	88	112	84	31	85	51	37	87	53	25	34	81
Legislation affecting outdoor recreation has changed	29 14%	12 14%	16 15%	11 13%	7 23%	10 12%	6 12%	8 22%	15 17%	9 17%	7 27%	5 13%	12 15%
Everyone has a right of responsible access to the outdoors	64 32%	25 28%	39 35%	22 26%	7 22%	35 41%	17 33%	17 47%	33 38%	18 33%	10 40%	11 32%	30 37%
We all now have improved rights of access across Scotland	29 14%	9 10%	20 18%	10 11%	5 15%	14 17%	6 13%	6 16%	12 13%	7 14%	5 19%	4 12%	10 12%
Anyone in Scotland can now go anywhere they like	16 8%	6 7%	10 9%	6 7%	2 8%	7 9%	3 6%	1 3%	6 7%	4 8%	1 5%	5 15%	4 5%
There is a new Scottish Outdoor Access Code	34 17%	14 16%	20 18%	10 12%	10 34%	13 16%	7 15%	5 13%	15 17%	6 12%	2 9%	4 13%	14 18%
I need to pick up a copy of the Scottish Outdoor Access Code	5 2%	1 1%	3 3%	2 3%	1 4%	1 1%	2 4%	- -	2 3%	1 1%	- -	- -	3 3%
The Scottish Outdoor Access Code applies to everyone in Scotland	11 5%	5 6%	5 5%	4 5%	1 4%	5 6%	2 4%	2 5%	5 6%	2 3%	1 4%	1 4%	4 5%
The Scottish Outdoor Access Code is only for specialist outdoor users	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Everyone needs to behave responsibly in the outdoors	45 23%	20 23%	25 22%	15 18%	8 26%	22 26%	14 28%	9 25%	30 35%	10 19%	4 14%	15 44%	22 27%
Land managers need to manage land responsibly and allow access	10 5%	5 6%	4 4%	5 6%	1 4%	4 4%	- -	4 11%	5 6%	3 6%	2 8%	1 2%	6 7%
To encourage people to exercise more/get out more into the countryside	12 6%	7 8%	5 5%	5 6%	1 4%	6 7%	4 9%	3 8%	4 4%	7 13%	4 16%	1 3%	5 7%
Keep animals under control	2 1%	- -	2 2%	2 3%	- -	- -	1 2%	- -	1 1%	1 2%	- -	- -	2 3%
Pick up your litter	2 1%	- -	2 2%	2 3%	- -	- -	1 2%	- -	1 1%	1 2%	- -	- -	2 3%
Be aware of the wildlife	2 1%	- -	2 2%	2 3%	- -	- -	1 2%	- -	1 1%	1 2%	- -	- -	2 3%

Table 36

**V.21 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All who have seen or heard of soac**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Unweighted base	196	83	113	71	30	95	49	34	82	50	24	31	77
Weighted base	200	88	112	84	31	85	51	37	87	53	25	34	81
To respect the countryside	9 4%	5 5%	4 4%	5 6%	-	3 4%	3 6%	1 2%	4 4%	2 4%	-	-	6 7%
Others	1 *	1 1%	-	-	-	1 1%	-	1 3%	1 1%	-	1 4%	-	-
Don't know	19 9%	6 7%	13 11%	8 10%	6 19%	4 5%	2 5%	3 9%	5 6%	2 4%	1 3%	2 6%	5 6%

**V.22A WHETHER ABLE TO RECALL SEEING TV AD - GEESE ADVERTISEMENT**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	487	43	75	99	78	76	116	90	141	111	145	237	162	88
Weighted base	483	65	83	92	83	72	89	107	131	101	144	224	154	106
Yes - have seen	220	29	32	40	37	35	48	43	54	50	73	108	66	46
	46%	44%	39%	43%	44%	49%	54%	40%	42%	49%	51%	48%	43%	44%
No - not seen	258	35	51	52	45	35	41	65	76	50	67	114	85	58
	53%	53%	61%	57%	54%	49%	46%	60%	58%	50%	47%	51%	55%	55%
Don't know	5	1	-	-	1	2	1	-	1	1	3	2	2	1
	1%	2%	-	-	1%	3%	1%	-	1%	1%	2%	1%	2%	1%

Table 37

**V.22A WHETHER ABLE TO RECALL SEEING TV AD - GEESE ADVERTISEMENT**  
**BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	487	218	269	167	66	254	112	56	183	101	53	40	191
Weighted base	483	226	257	194	66	223	109	59	191	103	56	42	195
Yes - have seen	220 46%	93 41%	127 49%	80 41%	27 41%	113 50%	46 42%	23 39%	73 38%	51 49%	25 44%	22 52%	77 39%
No - not seen	258 53%	131 58%	127 49%	114 59%	39 59%	105 47%	61 56%	36 61%	116 61%	51 49%	29 52%	20 48%	117 60%
Don't know	5 1%	2 1%	3 1%	- -	- -	5 2%	2 2%	- -	2 1%	1 1%	2 4%	- -	1 1%

**V.22B WHETHER ABLE TO RECALL SEEING TV AD - RUNNER ADVERTISEMENT**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	464	53	71	89	81	58	112	70	145	102	147	220	161	83
Weighted base	468	74	80	83	86	57	88	84	135	100	149	210	158	100
Yes - have seen	202	30	30	35	30	25	51	29	55	42	76	99	66	37
	43%	41%	38%	43%	35%	44%	59%	35%	41%	42%	51%	47%	42%	38%
No - not seen	260	43	49	46	56	32	34	54	78	57	70	111	90	59
	56%	57%	61%	56%	65%	56%	39%	65%	58%	57%	47%	53%	57%	59%
Don't know	6	1	1	1	-	-	2	-	1	1	3	-	2	3
	1%	2%	1%	2%	-	-	2%	-	1%	1%	2%	-	1%	3%

Table 38

**V.22B WHETHER ABLE TO RECALL SEEING TV AD - RUNNER ADVERTISEMENT**  
**BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	464	214	250	156	71	237	107	53	165	101	58	50	158
Weighted base	468	231	237	180	74	214	117	55	178	106	61	54	169
Yes - have seen	202	108	95	70	26	107	45	24	69	46	16	27	72
	43%	47%	40%	39%	35%	50%	39%	43%	39%	43%	27%	50%	42%
No - not seen	260	120	140	108	48	104	70	31	106	58	43	26	96
	56%	52%	59%	60%	65%	49%	60%	57%	60%	55%	70%	47%	57%
Don't know	6	3	2	3	-	3	1	-	3	2	2	1	1
	1%	1%	1%	1%	-	1%	1%	-	1%	2%	4%	2%	1%

V.22A/B WHETHER ABLE TO RECALL SEEING TV AD - GEESE/ RUNNER ADVERTISEMENT  
 BASE: All Respondents

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes - have seen	423	59	62	75	67	60	99	72	110	92	149	206	133	84
	44%	42%	38%	43%	40%	47%	56%	38%	41%	46%	51%	48%	43%	41%
No - not seen	518	77	100	98	100	67	75	119	154	107	137	225	175	117
	54%	56%	61%	56%	60%	52%	42%	62%	58%	53%	47%	52%	56%	57%
Don't know	11	3	1	1	1	2	3	-	2	2	6	2	5	4
	1%	2%	1%	1%	1%	1%	2%	-	1%	1%	2%	*	2%	2%

Table 39

V.22A/B WHETHER ABLE TO RECALL SEEING TV AD - GEESE/ RUNNER ADVERTISEMENT  
 BASE: All Respondents

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes - have seen	423	201	222	150	53	219	92	47	142	97	41	49	149
	44%	44%	45%	40%	38%	50%	41%	41%	38%	46%	35%	51%	41%
No - not seen	518	251	267	222	86	210	131	68	222	109	72	46	213
	54%	55%	54%	59%	62%	48%	58%	59%	60%	52%	61%	48%	59%
Don't know	11	5	5	3	-	8	3	-	5	3	5	1	2
	1%	1%	1%	1%	-	2%	2%	-	1%	2%	4%	1%	1%

Table 40

**V.23 WHETHER ABLE TO RECALL HAVING HEARD OF ADVERT**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Yes - have heard	149	35	19	38	27	11	19	21	37	41	50	76	55	17
	16%	25%	12%	22%	16%	8%	11%	11%	14%	20%	17%	18%	18%	8%
No - not heard	800	104	144	136	141	118	157	170	228	160	243	356	256	188
	84%	75%	88%	78%	84%	92%	89%	89%	86%	80%	83%	82%	82%	92%
Don't know	2	-	-	2	-	-	1	-	2	-	1	2	1	-
	*	-	-	1%	-	-	*	-	1%	-	*	*	*	-

Table 40

**V.23 WHETHER ABLE TO RECALL HAVING HEARD OF ADVERT**  
**BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Yes - have heard	149 16%	73 16%	76 15%	62 17%	25 18%	61 14%	45 20%	18 15%	56 15%	39 19%	19 16%	15 16%	61 17%
No - not heard	800 84%	384 84%	416 84%	311 83%	114 82%	375 86%	181 80%	97 85%	313 85%	167 80%	97 83%	81 84%	302 83%
Don't know	2 *	- -	2 *	1 *	- -	1 *	- -	- -	- -	2 1%	1 1%	- -	1 *

Table 41

**V.24 WHICH OF THE FOLLOWING PRESS ADS ABLE TO RECALL SEEING**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Lights	124 13%	15 11%	15 9%	22 12%	25 15%	21 16%	27 15%	30 16%	36 14%	21 11%	36 12%	46 11%	56 18%	22 11%
Walker	73 8%	15 11%	11 7%	14 8%	11 7%	8 7%	14 8%	17 9%	21 8%	11 5%	25 8%	23 5%	35 11%	16 8%
Cyclists	80 8%	12 9%	11 6%	19 11%	17 10%	10 8%	12 7%	18 10%	20 7%	16 8%	26 9%	31 7%	31 10%	18 9%
No	707 74%	95 68%	131 80%	140 80%	121 72%	94 73%	126 71%	136 71%	192 72%	160 80%	218 75%	323 75%	217 70%	166 81%
Don't know	53 6%	13 9%	8 5%	1 1%	9 5%	10 8%	12 7%	10 5%	20 8%	9 4%	14 5%	31 7%	17 5%	5 2%

Table 41

**V.24 WHICH OF THE FOLLOWING PRESS ADS ABLE TO RECALL SEEING**  
**BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Lights	124	56	68	46	17	61	34	15	54	36	17	13	60
	13%	12%	14%	12%	12%	14%	15%	13%	15%	17%	14%	13%	17%
Walker	73	32	41	30	13	30	22	7	29	20	11	6	32
	8%	7%	8%	8%	9%	7%	10%	6%	8%	10%	9%	6%	9%
Cyclists	80	45	35	35	15	30	18	7	32	21	14	9	30
	8%	10%	7%	9%	11%	7%	8%	6%	9%	10%	12%	9%	8%
No	707	332	375	276	105	325	170	85	278	139	91	69	258
	74%	73%	76%	74%	75%	74%	75%	74%	75%	67%	77%	72%	71%
Don't know	53	26	27	20	5	27	9	7	12	15	5	4	18
	6%	6%	5%	5%	4%	6%	4%	6%	3%	7%	4%	5%	5%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2005 : 114662

Table 42

**V.25 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
Legislation affecting outdoor recreation has changed	75 8%	6 4%	11 7%	18 10%	12 7%	9 7%	19 11%	12 6%	26 10%	16 8%	21 7%	20 5%	30 10%	25 12%
Everyone has a right of responsible access to the outdoors	290 30%	29 21%	49 30%	54 31%	71 42%	44 34%	42 24%	73 38%	81 30%	66 33%	70 24%	103 24%	96 31%	91 44%
We all now have improved rights of access across Scotland	112 12%	16 11%	12 7%	26 15%	24 14%	15 12%	20 11%	28 15%	34 13%	25 12%	26 9%	30 7%	36 11%	47 23%
Anyone in Scotland can now go anywhere they like	42 4%	9 6%	7 4%	7 4%	11 6%	5 4%	4 3%	8 4%	13 5%	9 4%	12 4%	17 4%	16 5%	9 4%
There is a new Scottish Outdoor Access Code	109 11%	17 12%	21 13%	22 13%	16 9%	16 12%	18 10%	19 10%	36 14%	22 11%	32 11%	47 11%	38 12%	24 12%
The Scottish Outdoor Access Code applies to everyone in Scotland	56 6%	3 2%	8 5%	9 5%	14 9%	9 7%	13 7%	14 7%	19 7%	14 7%	10 3%	19 4%	25 8%	12 6%
The Scottish Outdoor Access Code is only for specialist outdoor users	3 *	- -	2 1%	1 1%	- -	- -	- -	3 2%	- -	- -	- -	- -	3 1%	- -
Everyone needs to behave responsibly in the outdoors	239 25%	31 23%	45 28%	50 29%	43 25%	26 20%	44 25%	67 35%	70 26%	42 21%	60 21%	84 19%	95 31%	60 29%
Land managers need to manage land responsibly and allow access	21 2%	4 3%	1 1%	2 1%	4 2%	3 2%	6 4%	8 4%	8 3%	3 2%	2 1%	6 1%	14 4%	1 1%
I need to read the Scottish Outdoor Access Code	22 2%	3 2%	2 1%	3 2%	7 4%	4 3%	3 2%	12 6%	3 1%	4 2%	4 1%	13 3%	10 3%	- -
I need to read a summary leaflet of the SOAC	5 1%	2 1%	- -	2 1%	- -	1 1%	- -	3 1%	1 *	- -	1 *	4 1%	- -	1 1%
I should visit a Tourist Information Office, SNH office, or other outdoor access related office	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -
I should log onto www.outdooraccess-scotland.com	3 *	- -	- -	1 *	- -	2 2%	- -	2 1%	- -	1 *	- -	3 1%	- -	- -
I should log onto the SNH website	4 *	2 1%	1 1%	- -	- -	- -	1 1%	2 1%	- -	- -	2 1%	2 *	1 *	1 *

**V.25 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All Respondents**

	Total	AGE						CLASS				AREA		
		16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	West	East/ South	North
Unweighted base	951	96	146	188	159	134	228	160	286	213	292	457	323	171
Weighted base	951	139	163	175	168	129	177	191	266	201	293	433	312	205
I should always keep my dog under control	35 4%	5 3%	5 3%	5 3%	4 2%	6 5%	10 6%	5 3%	6 2%	11 5%	14 5%	9 2%	19 6%	7 4%
Different users should be considerate to each other	34 4%	5 3%	6 4%	4 3%	7 4%	4 3%	7 4%	10 5%	9 3%	10 5%	5 2%	17 4%	11 4%	6 3%
Others	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-
Don't know	236 25%	37 27%	40 24%	44 25%	28 16%	33 26%	55 31%	29 15%	65 24%	51 26%	91 31%	138 32%	61 20%	37 18%

**V.25 MAIN MESSAGE OF THE ADVERTISEMENT  
BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
Legislation affecting outdoor recreation has changed	75 8%	39 9%	35 7%	29 8%	10 7%	36 8%	15 7%	18 15%	38 10%	15 7%	16 13%	8 9%	29 8%
Everyone has a right of responsible access to the outdoors	290 30%	152 33%	138 28%	134 36%	42 30%	114 26%	69 31%	56 49%	138 37%	68 32%	34 29%	32 33%	140 38%
We all now have improved rights of access across Scotland	112 12%	54 12%	58 12%	39 11%	11 8%	62 14%	31 14%	20 18%	57 15%	27 13%	13 11%	11 11%	60 17%
Anyone in Scotland can now go anywhere they like	42 4%	22 5%	20 4%	12 3%	7 5%	22 5%	14 6%	5 4%	20 5%	10 5%	5 4%	4 4%	22 6%
There is a new Scottish Outdoor Access Code	109 11%	59 13%	50 10%	50 13%	17 12%	42 10%	20 9%	11 10%	35 10%	28 13%	11 9%	11 12%	41 11%
The Scottish Outdoor Access Code applies to everyone in Scotland	56 6%	33 7%	24 5%	26 7%	10 7%	20 5%	8 3%	8 7%	30 8%	9 4%	7 6%	7 7%	25 7%
The Scottish Outdoor Access Code is only for specialist outdoor users	3 *	3 1%	- -	3 1%	- -	- -	2 1%	- -	2 *	1 1%	- -	- -	3 1%
Everyone needs to behave responsibly in the outdoors	239 25%	113 25%	126 26%	97 26%	44 32%	98 22%	64 28%	28 24%	104 28%	62 29%	31 26%	35 36%	100 28%
Land managers need to manage land responsibly and allow access	21 2%	11 3%	9 2%	8 2%	3 2%	10 2%	3 1%	5 4%	10 3%	3 2%	3 2%	1 1%	9 2%
I need to read the Scottish Outdoor Access Code	22 2%	10 2%	12 2%	9 3%	4 3%	9 2%	4 2%	4 4%	9 2%	4 2%	2 1%	1 1%	10 3%
I need to read a summary leaflet of the SOAC	5 1%	1 *	4 1%	1 *	3 2%	1 *	- -	5 4%	5 1%	- -	- -	1 1%	4 1%
I should visit a Tourist Information Office, SNH office, or other outdoor access related office	1 *	- -	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 1%	- -
I should log onto www.outdooraccess-scotland.com	3 *	2 *	1 *	- -	- -	3 1%	- -	1 1%	1 *	1 1%	- -	- -	2 1%
I should log onto the SNH website	4 *	1 *	3 1%	- -	2 1%	2 *	1 1%	2 1%	3 1%	1 *	1 1%	- -	3 1%

Table 42

**V.25 MAIN MESSAGE OF THE ADVERTISEMENT**  
**BASE:All Respondents**

	Total	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
		Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Unweighted base	951	432	519	323	137	491	219	109	348	202	111	90	349
Weighted base	951	457	494	374	139	437	226	114	370	209	118	97	364
I should always keep my dog under control	35 4%	16 3%	20 4%	10 3%	7 5%	19 4%	7 3%	8 7%	15 4%	7 3%	9 7%	5 5%	8 2%
Different users should be considerate to each other	34 4%	17 4%	16 3%	16 4%	4 3%	13 3%	7 3%	5 4%	13 3%	7 4%	3 2%	5 5%	13 4%
Others	1 *	-	1 *	-	1 1%	-	-	-	1 *	-	-	1 1%	-
Don't know	236 25%	100 22%	136 28%	75 20%	35 25%	127 29%	38 17%	6 6%	58 16%	29 14%	27 23%	14 14%	48 13%

Page	Table	Title	Base Description	Base
1	1	V.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS	BASE: All Respondents	951
2	1	V.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS	BASE: All Respondents	951
3	2	V.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER	BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	550
4	2	V.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER	BASE: All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	550
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