

Table 1

**E.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS**

Base : All respondents

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
Yes	613 61%	167 83%	196 70%	133 63%	117 38%	212 67%	238 66%	163 51%	140 76%	222 51%	251 66%
No	385 38%	34 17%	83 30%	77 37%	190 62%	105 33%	122 34%	158 49%	42 23%	216 49%	127 34%
Don't know	3 *	- -	1 *	1 1%	1 *	1 *	1 *	1 *	1 1%	2 *	- -

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Base : All respondents

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
Yes	613	303	303	257	257	257	243	370	320	293	128	106	375
	61%	63%	63%	68%	68%	68%	100%	100%	100%	100%	100%	100%	100%
No	385	176	176	117	117	117	-	-	-	-	-	-	-
	38%	37%	37%	31%	31%	31%	-	-	-	-	-	-	-
Don't know	3	2	2	3	3	3	-	-	-	-	-	-	-
	*	*	*	1%	1%	1%	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 2

**E.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	613	167	196	133	117	212	238	163	140	222	251
Unweighted base	606	162	199	125	120	180	240	186	163	217	226
More than once per day	14 2%	5 3%	5 3%	2 2%	2 2%	7 3%	4 2%	3 2%	3 2%	5 2%	6 2%
Every day	62 10%	14 8%	14 7%	17 13%	17 14%	24 11%	15 6%	23 14%	21 15%	20 9%	21 8%
Several times a week	158 26%	53 32%	47 24%	28 21%	28 24%	53 25%	58 24%	47 29%	48 34%	51 23%	58 23%
Once a week	146 24%	37 22%	53 27%	29 22%	27 23%	51 24%	61 25%	34 21%	18 13%	56 25%	72 29%
Once or twice a month	140 23%	36 22%	49 25%	31 23%	24 21%	48 22%	59 25%	34 21%	36 26%	41 18%	64 25%
Once every 2-3 months	46 8%	10 6%	13 7%	17 13%	7 6%	14 6%	25 11%	8 5%	7 5%	19 9%	20 8%
Once or twice	41 7%	8 5%	14 7%	8 6%	11 9%	15 7%	15 6%	11 7%	4 3%	29 13%	7 3%
Not sure/don't know	7 1%	4 3%	1 *	- -	2 2%	2 1%	2 1%	3 2%	3 2%	1 1%	3 1%

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605**

Table 2

**E.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER**

**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	613	303	303	257	257	257	243	370	320	293	128	106	375
Unweighted base	606	286	286	237	237	237	236	370	312	293	127	106	370
More than once per day	14 2%	8 3%	8 3%	5 2%	5 2%	5 2%	4 2%	10 3%	5 2%	9 3%	2 2%	3 3%	9 2%
Every day	62 10%	27 9%	27 9%	24 9%	24 9%	24 9%	13 6%	48 13%	42 13%	19 7%	19 15%	5 5%	36 10%
Several times a week	158 26%	72 24%	72 24%	53 21%	53 21%	53 21%	58 24%	100 27%	96 30%	62 21%	27 21%	25 24%	105 28%
Once a week	146 24%	73 24%	73 24%	68 27%	68 27%	68 27%	72 30%	73 20%	84 26%	62 21%	35 27%	24 23%	86 23%
Once or twice a month	140 23%	78 26%	78 26%	63 24%	63 24%	63 24%	57 24%	83 22%	55 17%	84 29%	29 23%	22 21%	88 23%
Once every 2-3 months	46 8%	24 8%	24 8%	28 11%	28 11%	28 11%	18 8%	28 8%	17 5%	29 10%	6 5%	18 17%	22 6%
Once or twice	41 7%	18 6%	18 6%	16 6%	16 6%	16 6%	17 7%	23 6%	15 5%	25 9%	8 6%	8 7%	25 7%
Not sure/don't know	7 1%	2 1%	2 1%	- -	- -	- -	3 1%	5 1%	5 1%	3 1%	2 1%	1 1%	4 1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 3

**E.1BII HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE WINTER MONTHS OF OCTOBER-MARCH****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	613	167	196	133	117	212	238	163	140	222	251
Unweighted base	606	162	199	125	120	180	240	186	163	217	226
More than once per day	11 2%	2 1%	4 2%	2 1%	2 2%	4 2%	2 1%	5 3%	2 1%	7 3%	2 1%
Every day	41 7%	11 7%	12 6%	9 7%	9 8%	11 5%	12 5%	19 11%	12 9%	13 6%	16 6%
Several times a week	90 15%	30 18%	29 15%	15 11%	16 13%	30 14%	35 15%	25 16%	30 21%	30 14%	30 12%
Once a week	106 17%	33 20%	28 14%	24 18%	21 18%	41 19%	39 17%	26 16%	25 17%	31 14%	50 20%
Once or twice a month	136 22%	38 23%	47 24%	33 25%	19 16%	50 24%	52 22%	34 21%	32 23%	45 20%	59 23%
Once every 2-3 months	68 11%	16 10%	21 10%	19 14%	13 11%	24 11%	32 13%	13 8%	12 9%	18 8%	39 15%
Once or twice	113 18%	21 13%	45 23%	19 15%	27 23%	34 16%	48 20%	30 19%	17 12%	52 24%	43 17%
Not sure/don't know	47 8%	14 8%	11 5%	11 8%	12 10%	18 8%	18 7%	12 7%	10 7%	25 11%	12 5%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 3

**E.1BII HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE WINTER MONTHS OF OCTOBER-MARCH****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	613	303	303	257	257	257	243	370	320	293	128	106	375
Unweighted base	606	286	286	237	237	237	236	370	312	293	127	106	370
More than once per day	11 2%	5 2%	5 2%	5 2%	5 2%	5 2%	1 *	10 3%	4 1%	6 2%	1 1%	2 2%	7 2%
Every day	41 7%	22 7%	22 7%	18 7%	18 7%	18 7%	9 4%	32 9%	27 9%	14 5%	11 8%	3 3%	28 8%
Several times a week	90 15%	44 15%	44 15%	35 14%	35 14%	35 14%	21 9%	69 19%	60 19%	30 10%	20 16%	12 11%	58 15%
Once a week	106 17%	50 16%	50 16%	37 14%	37 14%	37 14%	37 15%	69 19%	58 18%	48 17%	16 12%	19 17%	71 19%
Once or twice a month	136 22%	68 22%	68 22%	61 24%	61 24%	61 24%	68 28%	68 18%	72 23%	64 22%	24 19%	29 27%	83 22%
Once every 2-3 months	68 11%	40 13%	40 13%	36 14%	36 14%	36 14%	30 12%	38 10%	27 9%	41 14%	16 12%	11 11%	40 11%
Once or twice	113 18%	49 16%	49 16%	44 17%	44 17%	44 17%	58 24%	55 15%	49 15%	63 21%	28 22%	21 19%	65 17%
Not sure/don't know	47 8%	25 8%	25 8%	20 8%	20 8%	20 8%	18 7%	30 8%	20 6%	27 9%	12 9%	10 10%	25 7%

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605**

Table 4

**E.2 NUMBER OF VISITS MADE TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 4 WEEKS**

**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
1	93 21%	26 20%	30 22%	18 19%	20 26%	28 19%	42 24%	23 21%	15 14%	44 28%	35 20%
2-3	113 26%	31 24%	43 32%	26 28%	12 16%	37 25%	51 29%	24 22%	29 28%	35 23%	49 28%
4-5	66 15%	25 19%	14 11%	15 16%	12 15%	22 15%	28 16%	16 14%	11 10%	22 14%	33 19%
6-7	18 4%	2 2%	6 4%	5 5%	5 6%	12 8%	4 2%	2 2%	2 2%	5 3%	11 6%
8-9	20 5%	8 6%	7 5%	1 1%	5 6%	6 4%	8 4%	7 6%	8 7%	7 4%	6 3%
10+	125 29%	39 30%	35 26%	28 30%	24 31%	43 29%	44 25%	38 35%	40 38%	42 27%	43 24%
Mean	9.86	11.08	8.62	9.90	9.92	10.30	7.80	12.63	11.02	11.40	7.84
Std. Dev.	16.270	21.253	13.272	13.306	14.468	19.201	10.457	19.146	13.985	21.767	10.933
Std. Error	0.786	1.886	1.142	1.427	1.628	1.711	0.784	1.719	1.282	1.783	0.864
Error Variance	0.618	3.557	1.305	2.035	2.650	2.926	0.614	2.956	1.643	3.180	0.747

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

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Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX			WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION		
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
1	93 21%	55 26%	55 26%	44 25%	44 25%	44 25%	48 29%	46 17%	40 17%	53 27%	24 24%	16 24%	52 19%
2-3	113 26%	54 25%	54 25%	51 29%	51 29%	51 29%	42 25%	71 26%	60 25%	53 27%	24 24%	21 30%	69 26%
4-5	66 15%	28 13%	28 13%	22 12%	22 12%	22 12%	29 17%	37 14%	34 15%	31 16%	11 11%	12 18%	41 16%
6-7	18 4%	6 3%	6 3%	4 2%	4 2%	4 2%	10 6%	8 3%	10 4%	8 4%	4 4%	2 4%	12 4%
8-9	20 5%	11 5%	11 5%	5 3%	5 3%	5 3%	10 6%	10 4%	8 3%	12 6%	3 3%	6 9%	11 4%
10+	125 29%	61 28%	61 28%	51 28%	51 28%	51 28%	28 17%	98 36%	84 36%	41 21%	33 34%	10 15%	81 30%
Mean	9.86	9.98	9.98	8.76	8.76	8.76	6.27	12.07	10.50	9.11	11.26	6.82	9.79
Std. Dev.	16.270	17.685	17.685	13.220	13.220	13.220	11.329	18.341	14.487	18.172	19.336	15.081	14.136
Std. Error	0.786	1.241	1.241	1.032	1.032	1.032	0.893	1.122	0.949	1.301	1.953	1.816	0.880
Error Variance	0.618	1.541	1.541	1.066	1.066	1.066	0.797	1.260	0.901	1.693	3.815	3.296	0.774

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 5

**E.3 MAIN ACTIVITY DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
<b>All walking (Net)</b>	<b>265</b> <b>61%</b>	<b>87</b> <b>66%</b>	<b>77</b> <b>57%</b>	<b>51</b> <b>55%</b>	<b>50</b> <b>65%</b>	<b>77</b> <b>52%</b>	<b>112</b> <b>63%</b>	<b>76</b> <b>70%</b>	<b>66</b> <b>63%</b>	<b>102</b> <b>66%</b>	<b>98</b> <b>55%</b>
Walking - less than 2 miles	106 24%	32 24%	29 22%	16 17%	29 37%	37 25%	35 20%	33 31%	30 28%	40 26%	36 20%
Walking 2-8 miles	140 32%	47 36%	42 31%	30 33%	21 26%	33 22%	67 38%	39 36%	30 29%	54 35%	55 31%
Walking - more than 8 miles	10 2%	4 3%	3 2%	3 3%	- -	4 2%	4 2%	2 2%	3 3%	3 2%	3 2%
Hillwalking/ mountaineering	10 2%	4 3%	2 2%	2 3%	1 1%	3 2%	5 3%	2 2%	3 2%	4 2%	3 2%
<b>All cycling and mountainbiking(Net)</b>	<b>13</b> <b>3%</b>	<b>5</b> <b>4%</b>	<b>5</b> <b>4%</b>	<b>2</b> <b>3%</b>	<b>1</b> <b>1%</b>	<b>10</b> <b>7%</b>	<b>-</b> <b>-</b>	<b>3</b> <b>3%</b>	<b>4</b> <b>4%</b>	<b>6</b> <b>4%</b>	<b>2</b> <b>1%</b>
Cycling - on public roads	4 1%	2 2%	- -	1 1%	1 1%	1 1%	- -	3 3%	2 2%	1 1%	1 1%
Cycling - on paths and tracks	6 1%	3 2%	3 2%	1 1%	- -	6 4%	- -	- -	- -	5 3%	1 1%
Cycling - not on paths and tracks or roads	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -
Mountainbiking	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -
Horse riding	2 *	1 1%	1 1%	- -	- -	- -	2 1%	- -	2 2%	- -	- -
Fishing	10 2%	3 3%	2 2%	1 1%	3 4%	4 2%	5 3%	1 1%	3 3%	1 1%	5 3%
Watersports, including canoeing, windsurfing, rowing and sailing	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -
Ski-ing - on piste	1 *	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%
Ski-ing - off piste	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -
Swimming in the sea, rivers, lochs	3 1%	1 1%	1 1%	- -	1 1%	2 1%	1 1%	- -	1 1%	1 1%	1 1%
Birdwatching	5 1%	3 2%	1 1%	1 2%	- -	1 1%	3 1%	1 1%	- -	- -	5 3%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 5

**E.3 MAIN ACTIVITY DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Other wildlife/nature watching	4 1%	3 2%	-	1 1%	1 1%	3 2%	1 *	1 1%	1 1%	3 2%	-
Running/jogging	18 4%	5 4%	10 7%	4 4%	-	9 6%	8 4%	1 1%	4 4%	3 2%	11 6%
Wildcamping	1 *	-	1 1%	-	-	1 1%	-	-	-	-	1 1%
Sightseeing/ visiting attractions	18 4%	7 5%	5 4%	5 6%	1 2%	9 6%	5 3%	5 4%	6 5%	6 4%	7 4%
Picnicking	4 1%	1 1%	-	1 1%	2 2%	1 1%	-	3 3%	1 1%	2 1%	1 1%
Family outing	50 12%	8 6%	17 13%	15 17%	10 13%	13 8%	30 17%	8 7%	9 9%	9 6%	32 18%
Other	39 9%	8 6%	13 10%	10 11%	8 11%	18 12%	12 7%	10 9%	8 8%	18 12%	12 7%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 5

## E.3 MAIN ACTIVITY DURING VISIT

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
<b>All walking (Net)</b>	<b>265</b>	<b>111</b>	<b>111</b>	<b>102</b>	<b>102</b>	<b>102</b>	<b>89</b>	<b>176</b>	<b>157</b>	<b>108</b>	<b>51</b>	<b>47</b>	<b>166</b>
	<b>61%</b>	<b>52%</b>	<b>52%</b>	<b>57%</b>	<b>57%</b>	<b>57%</b>	<b>54%</b>	<b>65%</b>	<b>66%</b>	<b>54%</b>	<b>51%</b>	<b>69%</b>	<b>63%</b>
Walking - less than 2 miles	106	37	37	31	31	31	41	65	78	28	27	18	61
	24%	17%	17%	17%	17%	17%	25%	24%	33%	14%	27%	27%	23%
Walking 2-8 miles	140	62	62	57	57	57	44	96	78	62	23	27	89
	32%	29%	29%	32%	32%	32%	26%	36%	33%	31%	23%	39%	34%
Walking - more than 8 miles	10	5	5	6	6	6	4	5	1	8	1	1	8
	2%	2%	2%	3%	3%	3%	3%	2%	1%	4%	1%	1%	3%
Hillwalking/mountaineering	10	8	8	8	8	8	-	10	-	10	-	1	8
	2%	4%	4%	4%	4%	4%	-	4%	-	5%	-	2%	3%
<b>All cycling and mountainbiking(Net)</b>	<b>13</b>	<b>8</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>9</b>	<b>9</b>	<b>4</b>	<b>1</b>	<b>-</b>	<b>12</b>
	<b>3%</b>	<b>4%</b>	<b>4%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>3%</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>-</b>	<b>4%</b>
Cycling - on public roads	4	3	3	-	-	-	-	4	4	-	-	-	4
	1%	1%	1%	-	-	-	-	2%	2%	-	-	-	2%
Cycling - on paths and tracks	6	4	4	1	1	1	3	4	3	4	-	-	6
	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	-	-	2%
Cycling - not on paths and tracks or roads	1	-	-	1	1	1	1	-	1	-	1	-	-
	*	-	-	*	*	*	1%	-	*	-	1%	-	-
Mountainbiking	1	1	1	1	1	1	-	1	1	-	-	-	1
	*	1%	1%	1%	1%	1%	-	*	1%	-	-	-	*
Horse riding	2	1	1	1	1	1	1	1	2	-	-	-	2
	*	*	*	1%	1%	1%	1%	*	1%	-	-	-	1%
Fishing	10	7	7	5	5	5	1	9	1	9	-	-	10
	2%	3%	3%	3%	3%	3%	1%	3%	*	4%	-	-	4%
Watersports, including canoeing, windsurfing, rowing and sailing	1	1	1	-	-	-	-	1	-	1	-	-	1
	*	1%	1%	-	-	-	-	*	-	1%	-	-	1%
Ski-ing - on piste	1	1	1	1	1	1	1	-	-	1	-	-	1
	*	*	*	1%	1%	1%	1%	-	-	1%	-	-	*
Ski-ing - off piste	1	1	1	1	1	1	-	1	-	1	-	-	1
	*	*	*	1%	1%	1%	-	*	-	*	-	-	*
Swimming in the sea, rivers, lochs	3	1	1	2	2	2	3	-	1	2	-	2	1
	1%	1%	1%	1%	1%	1%	2%	-	*	1%	-	3%	*
Birdwatching	5	2	2	3	3	3	1	3	1	4	-	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	3%	*

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 5

**E.3 MAIN ACTIVITY DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Other wildlife/nature watching	4 1%	1 *	1 *	- -	- -	- -	2 1%	2 1%	1 *	3 2%	1 1%	- -	3 1%
Running/jogging	18 4%	14 6%	14 6%	10 6%	10 6%	10 6%	1 *	17 6%	16 7%	2 1%	5 5%	3 4%	10 4%
Wildcamping	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	- -	1 *	1 *	- -	- -	- -	1 *
Sightseeing/ visiting attractions	18 4%	7 3%	7 3%	8 5%	8 5%	8 5%	10 6%	8 3%	5 2%	13 6%	10 10%	1 2%	7 3%
Picnicking	4 1%	2 1%	2 1%	1 1%	1 1%	1 1%	2 1%	2 1%	2 1%	2 1%	- -	1 2%	3 1%
Family outing	50 12%	27 12%	27 12%	25 14%	25 14%	25 14%	39 24%	11 4%	28 12%	22 11%	15 15%	7 11%	28 10%
Other	39 9%	30 14%	30 14%	16 9%	16 9%	16 9%	11 7%	28 10%	12 5%	27 13%	16 16%	4 6%	18 7%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 6

## E.3 MAIN ACTIVITY DURING VISIT

Base : All respondents

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
<b>All walking (Net)</b>	<b>346</b>	<b>105</b>	<b>107</b>	<b>68</b>	<b>66</b>	<b>99</b>	<b>142</b>	<b>105</b>	<b>83</b>	<b>130</b>	<b>133</b>
	<b>35%</b>	<b>52%</b>	<b>38%</b>	<b>32%</b>	<b>21%</b>	<b>31%</b>	<b>39%</b>	<b>33%</b>	<b>45%</b>	<b>30%</b>	<b>35%</b>
Walking - less than 2 miles	145	43	44	24	33	46	51	48	39	52	54
	14%	21%	16%	12%	11%	14%	14%	15%	21%	12%	14%
Walking 2-8 miles	174	52	54	37	31	45	78	50	37	66	70
	17%	26%	19%	17%	10%	14%	22%	16%	20%	15%	19%
Walking - more than 8 miles	12	4	5	3	1	4	4	3	4	5	3
	1%	2%	2%	1%	*	1%	1%	1%	2%	1%	1%
Hillwalking/ mountaineering	15	6	4	3	1	4	8	3	3	7	5
	2%	3%	2%	2%	*	1%	2%	1%	1%	2%	1%
<b>All cycling and mountainbiking(Net)</b>	<b>15</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>7</b>	<b>2</b>
	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>	<b>3%</b>	<b>2%</b>	<b>1%</b>
Cycling - on public roads	5	2	-	1	2	1	1	3	2	2	1
	1%	1%	-	1%	1%	*	*	1%	1%	1%	*
Cycling - on paths and tracks	7	3	3	1	-	6	1	-	1	5	1
	1%	1%	1%	1%	-	2%	*	-	*	1%	*
Cycling - not on paths and tracks or roads	1	-	1	-	-	1	-	-	1	-	-
	*	-	*	-	-	*	-	-	*	-	-
Mountainbiking	1	-	1	-	-	1	-	-	1	-	-
	*	-	*	-	-	*	-	-	1%	-	-
Horse riding	2	1	1	-	-	-	2	-	2	-	-
	*	*	*	-	-	-	1%	-	1%	-	-
Fishing	15	4	5	2	4	6	6	3	4	5	6
	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%
Watersports, including canoeing, windsurfing, rowing & sailing	2	1	1	-	-	1	1	-	-	1	1
	*	*	*	-	-	*	*	-	-	*	*
Ski-ing - on piste	1	1	-	-	-	-	-	1	-	-	1
	*	1%	-	-	-	-	-	*	-	-	*
Ski-ing - off piste	1	-	1	-	-	1	-	-	1	-	-
	*	-	*	-	-	*	-	-	1%	-	-
Swimming in the sea, rivers, lochs	3	1	1	-	1	2	1	-	1	1	1
	*	1%	*	-	*	1%	*	-	*	*	*

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 6

## E.3 MAIN ACTIVITY DURING VISIT

Base : All respondents

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
Birdwatching	8 1%	4 2%	1 1%	3 1%	- -	3 1%	3 1%	2 1%	1 *	- -	7 2%
Other wildlife/nature watching	6 1%	3 2%	- -	1 *	2 1%	3 1%	2 *	2 1%	1 *	4 1%	1 *
Running/jogging	18 2%	5 2%	10 3%	4 2%	- -	9 3%	8 2%	1 *	4 2%	3 1%	11 3%
Wildcamping	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *
Sightseeing/ visiting attractions	36 4%	11 5%	11 4%	8 4%	6 2%	16 5%	8 2%	12 4%	12 6%	12 3%	12 3%
Picnicking	7 1%	2 1%	1 *	1 1%	3 1%	2 1%	1 *	4 1%	1 1%	4 1%	2 1%
Family outing	97 10%	11 5%	33 12%	30 14%	23 7%	35 11%	46 13%	15 5%	16 9%	22 5%	59 16%
Other	55 6%	13 6%	17 6%	15 7%	11 3%	24 7%	17 5%	15 5%	11 6%	31 7%	13 4%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	34 17%	84 30%	79 37%	191 62%	106 33%	123 34%	159 49%	43 24%	217 49%	127 34%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 6

## E.3 MAIN ACTIVITY DURING VISIT

Base : All respondents

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
<b>All walking (Net)</b>	<b>346</b>	<b>148</b>	<b>148</b>	<b>135</b>	<b>135</b>	<b>135</b>	<b>120</b>	<b>226</b>	<b>199</b>	<b>147</b>	<b>58</b>	<b>65</b>	<b>222</b>
	<b>35%</b>	<b>31%</b>	<b>31%</b>	<b>36%</b>	<b>36%</b>	<b>36%</b>	<b>50%</b>	<b>61%</b>	<b>62%</b>	<b>50%</b>	<b>45%</b>	<b>61%</b>	<b>59%</b>
Walking - less than 2 miles	145	54	54	50	50	50	57	88	101	43	31	24	90
	14%	11%	11%	13%	13%	13%	24%	24%	32%	15%	25%	22%	24%
Walking 2-8 miles	174	78	78	69	69	69	56	118	96	78	26	39	108
	17%	16%	16%	18%	18%	18%	23%	32%	30%	27%	20%	37%	29%
Walking - more than 8 miles	12	5	5	6	6	6	5	7	1	11	1	1	10
	1%	1%	1%	2%	2%	2%	2%	2%	*	4%	1%	1%	3%
Hillwalking/mountaineering	15	10	10	10	10	10	2	13	-	15	-	1	14
	2%	2%	2%	3%	3%	3%	1%	4%	-	5%	-	1%	4%
<b>All cycling and mountainbiking(Net)</b>	<b>15</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>10</b>	<b>11</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>13</b>
	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>3%</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>3%</b>
Cycling - on public roads	5	4	4	1	1	1	-	5	5	-	-	1	4
	1%	1%	1%	*	*	*	-	1%	2%	-	-	1%	1%
Cycling - on paths and tracks	7	5	5	2	2	2	3	4	3	4	-	-	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	2%
Cycling - not on paths and tracks or roads	1	-	-	1	1	1	1	-	1	-	1	-	-
	*	-	-	*	*	*	*	-	*	-	1%	-	-
Mountainbiking	1	1	1	1	1	1	-	1	1	-	-	-	1
	*	*	*	*	*	*	-	*	*	-	-	-	*
Horse riding	2	1	1	1	1	1	1	1	2	-	-	-	2
	*	*	*	*	*	*	*	*	1%	-	-	-	1%
Fishing	15	13	13	6	6	6	2	13	1	14	1	1	13
	2%	3%	3%	2%	2%	2%	1%	4%	*	5%	1%	1%	4%
Watersports, including canoeing, windsurfing, rowing & sailing	2	1	1	1	1	1	-	2	-	2	-	-	2
	*	*	*	*	*	*	-	1%	-	1%	-	-	1%
Ski-ing - on piste	1	1	1	1	1	1	1	-	-	1	-	-	1
	*	*	*	*	*	*	*	-	-	*	-	-	*
Ski-ing - off piste	1	1	1	1	1	1	-	1	-	1	-	-	1
	*	*	*	*	*	*	-	*	-	*	-	-	*
Swimming in the sea, rivers, lochs	3	1	1	2	2	2	3	-	1	2	-	2	1
	*	*	*	*	*	*	1%	-	*	1%	-	2%	*

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 6

## E.3 MAIN ACTIVITY DURING VISIT

Base : All respondents

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
Birdwatching	8 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 1%	6 2%	2 1%	6 2%	-	2 2%	4 1%
Other wildlife/nature watching	6 1%	1 *	1 *	1 *	1 *	1 *	2 1%	4 1%	1 *	5 2%	1 1%	-	5 1%
Running/jogging	18 2%	14 3%	14 3%	10 3%	10 3%	10 3%	1 *	17 5%	16 5%	2 1%	5 4%	3 3%	10 3%
Wildcamping	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	1 *	-	-	-	1 *
Sightseeing/ visiting attractions	36 4%	12 2%	12 2%	16 4%	16 4%	16 4%	17 7%	19 5%	9 3%	27 9%	15 11%	4 4%	17 5%
Picnicking	7 1%	4 1%	4 1%	3 1%	3 1%	3 1%	3 1%	4 1%	4 1%	3 1%	-	1 1%	6 2%
Family outing	97 10%	50 10%	50 10%	48 13%	48 13%	48 13%	71 29%	25 7%	60 19%	37 13%	22 17%	23 21%	52 14%
Other	55 6%	41 9%	41 9%	21 6%	21 6%	21 6%	16 7%	39 11%	13 4%	42 14%	25 19%	4 4%	25 7%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	178 37%	178 37%	119 32%	119 32%	119 32%	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 7

**E.3B OTHER ACTIVITIES DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
<b>All walking (Net)</b>	<b>111</b> <b>25%</b>	<b>30</b> <b>23%</b>	<b>32</b> <b>24%</b>	<b>31</b> <b>33%</b>	<b>18</b> <b>23%</b>	<b>41</b> <b>27%</b>	<b>48</b> <b>27%</b>	<b>21</b> <b>20%</b>	<b>21</b> <b>20%</b>	<b>47</b> <b>30%</b>	<b>43</b> <b>24%</b>
Walking - less than 2 miles	61 14%	14 10%	18 14%	18 20%	11 14%	21 14%	28 16%	12 11%	12 12%	18 11%	31 17%
Walking 2-8 miles	35 8%	10 7%	9 7%	10 11%	5 7%	14 9%	14 8%	7 6%	6 6%	22 14%	6 3%
Walking - more than 8 miles	8 2%	2 2%	4 3%	2 2%	- -	3 2%	3 2%	2 2%	1 1%	4 2%	3 2%
Hillwalking/ mountaineering	12 3%	7 5%	3 2%	- -	2 3%	5 3%	6 4%	1 1%	2 2%	6 4%	4 2%
<b>All cycling and mountainbiking(Net)</b>	<b>23</b> <b>5%</b>	<b>10</b> <b>7%</b>	<b>9</b> <b>7%</b>	<b>4</b> <b>5%</b>	<b>1</b> <b>1%</b>	<b>7</b> <b>5%</b>	<b>14</b> <b>8%</b>	<b>2</b> <b>2%</b>	<b>6</b> <b>6%</b>	<b>10</b> <b>6%</b>	<b>8</b> <b>4%</b>
Cycling - on public roads	8 2%	5 4%	1 1%	1 1%	- -	1 1%	6 3%	1 1%	- -	3 2%	5 3%
Cycling - on paths and tracks	14 3%	4 3%	6 4%	3 3%	1 1%	5 3%	8 5%	1 1%	5 5%	7 4%	2 1%
Cycling - not on paths and tracks or roads	4 1%	3 3%	1 *	- -	- -	- -	3 2%	1 1%	1 1%	1 1%	2 1%
Mountainbiking	5 1%	3 2%	2 2%	- -	- -	1 1%	4 2%	- -	- -	1 1%	4 2%
Horse riding	2 1%	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	1 1%	- -
Fishing	10 2%	- -	7 5%	1 2%	2 3%	6 4%	3 2%	1 1%	1 1%	7 5%	2 1%
Watersports, including canoeing, windsurfing, rowing & sailing	2 *	- -	2 1%	- -	- -	- -	1 *	1 1%	- -	1 *	1 1%
Ski-ing - on piste	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -
Ski-ing - off piste	1 *	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	- -
Swimming in the sea, rivers, lochs	2 *	- -	1 1%	1 1%	- -	2 1%	- -	- -	1 1%	1 1%	- -
Birdwatching	39 9%	13 10%	11 9%	7 7%	8 10%	1 1%	16 9%	22 20%	13 13%	8 5%	18 10%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 7

**E.3B OTHER ACTIVITIES DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Other wildlife/nature watching	48 11%	12 9%	14 10%	14 15%	8 10%	12 8%	19 11%	16 15%	15 14%	9 6%	24 14%
Running/jogging	10 2%	4 3%	1 1%	2 2%	2 3%	5 3%	4 2%	1 1%	1 1%	3 2%	5 3%
Wildcamping	1 *	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -
Sightseeing/ visiting attractions	53 12%	13 10%	22 16%	9 9%	10 13%	14 9%	21 12%	18 17%	9 9%	17 11%	27 15%
Picnicking	28 6%	14 10%	3 2%	9 9%	3 3%	9 6%	6 3%	12 11%	6 5%	11 7%	11 6%
Family outing	69 16%	25 19%	23 17%	9 10%	12 15%	28 19%	22 12%	19 17%	13 12%	27 18%	29 16%
Other	24 6%	8 6%	5 4%	8 9%	3 4%	15 10%	4 2%	5 4%	8 8%	11 7%	6 3%
No/none	149 34%	51 39%	42 31%	30 32%	26 33%	51 34%	68 38%	29 27%	39 37%	52 34%	58 33%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 7

**E.3B OTHER ACTIVITIES DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
<b>All walking (Net)</b>	<b>111</b>	<b>50</b>	<b>50</b>	<b>56</b>	<b>56</b>	<b>56</b>	<b>49</b>	<b>62</b>	<b>53</b>	<b>57</b>	<b>27</b>	<b>13</b>	<b>68</b>
	<b>25%</b>	<b>23%</b>	<b>23%</b>	<b>31%</b>	<b>31%</b>	<b>31%</b>	<b>29%</b>	<b>23%</b>	<b>23%</b>	<b>29%</b>	<b>27%</b>	<b>19%</b>	<b>26%</b>
Walking - less than 2 miles	61	24	24	30	30	30	34	26	32	29	17	6	38
	14%	11%	11%	17%	17%	17%	21%	10%	14%	14%	17%	8%	14%
Walking 2-8 miles	35	15	15	15	15	15	12	22	15	20	10	5	17
	8%	7%	7%	8%	8%	8%	7%	8%	6%	10%	10%	8%	6%
Walking - more than 8 miles	8	8	8	7	7	7	1	7	4	4	-	-	8
	2%	4%	4%	4%	4%	4%	1%	2%	1%	2%	-	-	3%
Hillwalking/mountaineering	12	4	4	5	5	5	2	10	5	7	1	2	8
	3%	2%	2%	3%	3%	3%	1%	4%	2%	3%	1%	3%	3%
<b>All cycling and mountainbiking(Net)</b>	<b>23</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>14</b>	<b>4</b>	<b>2</b>	<b>18</b>
	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>8%</b>	<b>8%</b>	<b>8%</b>	<b>7%</b>	<b>4%</b>	<b>4%</b>	<b>7%</b>	<b>4%</b>	<b>3%</b>	<b>7%</b>
Cycling - on public roads	8	3	3	5	5	5	4	3	3	5	1	1	6
	2%	1%	1%	3%	3%	3%	3%	1%	1%	3%	1%	2%	2%
Cycling - on paths and tracks	14	9	9	9	9	9	9	5	6	9	2	2	10
	3%	4%	4%	5%	5%	5%	5%	2%	2%	4%	2%	3%	4%
Cycling - not on paths and tracks or roads	4	-	-	2	2	2	1	3	2	2	1	-	3
	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	-	1%
Mountainbiking	5	4	4	5	5	5	1	4	4	1	-	-	5
	1%	2%	2%	3%	3%	3%	1%	1%	2%	1%	-	-	2%
Horse riding	2	1	1	1	1	1	2	-	-	2	-	-	2
	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-	-	1%
Fishing	10	10	10	6	6	6	4	7	3	7	-	2	8
	2%	5%	5%	3%	3%	3%	2%	2%	1%	3%	-	3%	3%
Watersports, including canoeing, windsurfing, rowing & sailing	2	1	1	2	2	2	-	2	-	2	-	-	2
	*	1%	1%	1%	1%	1%	-	1%	-	1%	-	-	1%
Ski-ing - on piste	1	-	-	-	-	-	-	1	1	-	-	-	-
	*	-	-	-	-	-	-	*	*	-	-	-	-
Ski-ing - off piste	1	-	-	-	-	-	-	1	-	1	-	-	1
	*	-	-	-	-	-	-	*	-	1%	-	-	*
Swimming in the sea, rivers, lochs	2	-	-	-	-	-	1	1	2	-	-	1	-
	*	-	-	-	-	-	1%	*	1%	-	-	1%	-
Birdwatching	39	19	19	16	16	16	9	30	24	15	2	8	29
	9%	9%	9%	9%	9%	9%	5%	11%	10%	7%	2%	11%	11%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 7

**E.3B OTHER ACTIVITIES DURING VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Other wildlife/nature watching	48 11%	18 9%	18 9%	17 10%	17 10%	17 10%	20 12%	28 10%	25 11%	23 12%	2 2%	5 8%	40 15%
Running/jogging	10 2%	4 2%	4 2%	4 2%	4 2%	4 2%	5 3%	5 2%	6 3%	3 2%	3 3%	1 2%	5 2%
Wildcamping	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	- *	1 *	- -	1 1%	- -	- -	1 1%
Sightseeing/ visiting attractions	53 12%	28 13%	28 13%	17 10%	17 10%	17 10%	25 15%	29 11%	26 11%	27 14%	16 16%	7 11%	29 11%
Picnicking	28 6%	13 6%	13 6%	9 5%	9 5%	9 5%	14 8%	14 5%	4 2%	24 12%	5 5%	6 10%	16 6%
Family outing	69 16%	19 9%	19 9%	19 11%	19 11%	19 11%	51 31%	18 7%	26 11%	43 22%	17 17%	10 15%	42 16%
Other	24 6%	15 7%	15 7%	9 5%	9 5%	9 5%	7 4%	17 6%	8 3%	16 8%	10 10%	4 6%	11 4%
No/none	149 34%	80 37%	80 37%	64 36%	64 36%	64 36%	35 21%	114 42%	97 41%	52 26%	33 33%	26 38%	90 34%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 8

**E.3B OTHER ACTIVITIES**  
**BASE : All Respondents**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
<b>All walking</b>	<b>156</b>	<b>39</b>	<b>48</b>	<b>39</b>	<b>30</b>	<b>56</b>	<b>67</b>	<b>33</b>	<b>32</b>	<b>63</b>	<b>61</b>
<b>(Net)</b>	<b>16%</b>	<b>19%</b>	<b>17%</b>	<b>19%</b>	<b>10%</b>	<b>18%</b>	<b>19%</b>	<b>10%</b>	<b>17%</b>	<b>14%</b>	<b>16%</b>
Walking - less than 2 miles	85 8%	16 8%	27 9%	22 11%	20 6%	30 9%	36 10%	18 6%	19 10%	25 6%	41 11%
Walking 2-8 miles	48 5%	13 7%	15 5%	12 6%	8 3%	17 5%	22 6%	9 3%	9 5%	27 6%	12 3%
Walking - more than 8 miles	12 1%	4 2%	5 2%	3 1%	- -	4 1%	6 2%	3 1%	1 1%	7 2%	4 1%
Hillwalking/ mountaineering	14 1%	8 4%	3 1%	1 1%	2 1%	6 2%	6 2%	2 1%	3 2%	6 1%	5 1%
<b>All cycling and mountainbiking(Net)</b>	<b>30</b> <b>3%</b>	<b>12</b> <b>6%</b>	<b>10</b> <b>4%</b>	<b>7</b> <b>3%</b>	<b>1</b> <b>*</b>	<b>11</b> <b>4%</b>	<b>15</b> <b>4%</b>	<b>3</b> <b>1%</b>	<b>6</b> <b>3%</b>	<b>12</b> <b>3%</b>	<b>12</b> <b>3%</b>
Cycling - on public roads	13 1%	8 4%	2 1%	3 1%	- -	4 1%	7 2%	2 1%	- -	4 1%	9 2%
Cycling - on paths and tracks	16 2%	6 3%	6 2%	4 2%	1 *	6 2%	9 3%	1 *	5 3%	9 2%	2 1%
Cycling - not on paths and tracks or roads	4 *	3 2%	1 *	- -	- -	- -	3 1%	1 *	1 *	1 *	2 1%
Mountainbiking	5 *	3 1%	2 1%	- -	- -	1 *	4 1%	- -	- -	1 *	4 1%
Horse riding	3 *	1 1%	2 1%	- -	- -	1 *	2 1%	- -	2 1%	1 *	- -
Fishing	12 1%	- -	8 3%	1 1%	3 1%	8 2%	4 1%	1 *	1 1%	9 2%	2 1%
Watersports, including canoeing, windsurfing, rowing & sailing	5 *	- -	3 1%	1 1%	1 *	1 *	2 1%	1 *	1 1%	2 *	1 *
Ski-ing - on-piste	2 *	- -	2 1%	- -	- -	1 *	1 *	- -	1 *	1 *	- -
Ski-ing - off piste	1 *	- -	- -	1 1%	- -	1 *	- -	- -	- -	1 *	- -
Swimming in the sea, rivers, lochs	6 1%	1 1%	3 1%	2 1%	- -	4 1%	1 *	- -	1 *	3 1%	1 *
Birdwatching	47 5%	16 8%	14 5%	7 4%	10 3%	2 1%	18 5%	27 8%	17 9%	9 2%	21 6%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 8

**E.3B OTHER ACTIVITIES**  
**BASE : All Respondents**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
Other wildlife/nature watching	61 6%	15 8%	17 6%	18 8%	11 4%	17 5%	21 6%	23 7%	19 10%	10 2%	32 8%
Running/jogging	11 1%	4 2%	2 1%	2 1%	3 1%	5 2%	5 1%	1 *	3 1%	3 1%	5 1%
Wildcamping	3 *	- -	3 1%	- -	- -	2 1%	- -	1 *	1 *	2 *	- -
Sightseeing/ visiting attractions	78 8%	15 7%	32 11%	15 7%	16 5%	21 7%	30 8%	27 8%	13 7%	22 5%	42 11%
Picnicking	46 5%	17 9%	10 4%	10 5%	9 3%	18 6%	10 3%	18 6%	9 5%	16 4%	22 6%
Family outing	94 9%	27 14%	30 11%	17 8%	20 6%	37 12%	33 9%	23 7%	20 11%	36 8%	37 10%
Golf	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No/none	211 21%	67 33%	59 21%	45 21%	40 13%	74 23%	87 24%	49 15%	52 28%	81 18%	78 21%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	34 17%	84 30%	79 37%	191 62%	106 33%	123 34%	159 49%	43 24%	217 49%	127 34%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 8

**E.3B OTHER ACTIVITIES**  
**BASE : All Respondents**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
<b>All walking (Net)</b>	<b>156</b>	<b>69</b>	<b>69</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>73</b>	<b>83</b>	<b>72</b>	<b>84</b>	<b>33</b>	<b>23</b>	<b>97</b>
	<b>16%</b>	<b>14%</b>	<b>14%</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>30%</b>	<b>22%</b>	<b>22%</b>	<b>29%</b>	<b>26%</b>	<b>22%</b>	<b>26%</b>
Walking - less than 2 miles	85	32	32	41	41	41	46	39	42	43	20	13	52
	8%	7%	7%	11%	11%	11%	19%	11%	13%	15%	16%	12%	14%
Walking 2-8 miles	48	22	22	22	22	22	20	28	21	27	12	6	27
	5%	5%	5%	6%	6%	6%	8%	8%	7%	9%	9%	6%	7%
Walking - more than 8 miles	12	10	10	10	10	10	5	8	4	9	1	2	10
	1%	2%	2%	3%	3%	3%	2%	2%	1%	3%	1%	2%	3%
Hillwalking/mountaineering	14	5	5	7	7	7	3	11	6	8	1	2	10
	1%	1%	1%	2%	2%	2%	1%	3%	2%	3%	1%	2%	3%
<b>All cycling and mountainbiking(Net)</b>	<b>30</b>	<b>17</b>	<b>17</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>15</b>	<b>15</b>	<b>14</b>	<b>16</b>	<b>5</b>	<b>3</b>	<b>22</b>
	<b>3%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>3%</b>	<b>6%</b>
Cycling - on public roads	13	7	7	10	10	10	6	7	7	6	2	1	10
	1%	1%	1%	3%	3%	3%	2%	2%	2%	2%	2%	1%	3%
Cycling - on paths and tracks	16	10	10	11	11	11	10	6	6	11	2	3	11
	2%	2%	2%	3%	3%	3%	4%	2%	2%	4%	1%	3%	3%
Cycling - not on paths and tracks or roads	4	-	-	2	2	2	1	3	2	2	1	-	3
	*	-	-	1%	1%	1%	*	1%	1%	1%	1%	-	1%
Mountainbiking	5	4	4	5	5	5	1	4	4	1	-	-	5
	*	1%	1%	1%	1%	1%	1%	1%	1%	*	-	-	1%
Horse riding	3	2	2	2	2	2	3	-	-	3	-	1	2
	*	*	*	1%	1%	1%	1%	-	-	1%	-	1%	1%
Fishing	12	11	11	7	7	7	5	8	3	9	-	2	10
	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%	-	2%	3%
Watersports, including canoeing, windsurfing, rowing & sailing	5	3	3	3	3	3	3	2	1	4	-	-	5
	*	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	1%
Ski-ing - on-piste	2	1	1	1	1	1	1	1	2	-	-	-	1
	*	*	*	*	*	*	*	*	1%	-	-	-	*
Ski-ing - off piste	1	-	-	-	-	-	-	1	-	1	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	*
Swimming in the sea, rivers, lochs	6	1	1	1	1	1	2	3	2	4	-	2	2
	1%	*	*	*	*	*	1%	1%	1%	1%	-	2%	1%
Birdwatching	47	23	23	17	17	17	14	33	26	21	2	9	36
	5%	5%	5%	5%	5%	5%	6%	9%	8%	7%	2%	9%	10%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 8

**E.3B OTHER ACTIVITIES**  
**BASE : All Respondents**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
Other wildlife/nature watching	61 6%	22 5%	22 5%	21 6%	21 6%	21 6%	25 10%	36 10%	31 10%	30 10%	2 1%	8 7%	50 13%
Running/jogging	11 1%	4 1%	4 1%	4 1%	4 1%	4 1%	6 3%	5 1%	7 2%	4 1%	3 3%	2 2%	6 2%
Wildcamping	3 *	3 1%	3 1%	2 1%	2 1%	2 1%	-	3 1%	-	3 1%	-	-	3 1%
Sightseeing/ visiting attractions	78 8%	42 9%	42 9%	27 7%	27 7%	27 7%	38 16%	39 11%	39 12%	38 13%	22 17%	11 10%	45 12%
Picnicking	46 5%	17 3%	17 3%	15 4%	15 4%	15 4%	27 11%	19 5%	10 3%	36 12%	7 6%	9 8%	30 8%
Family outing	94 9%	29 6%	29 6%	33 9%	33 9%	33 9%	69 28%	25 7%	34 11%	60 20%	19 15%	16 15%	59 16%
Golf	-	-	-	-	-	-	-	-	-	-	-	-	-
No/none	211 21%	113 23%	113 23%	89 24%	89 24%	89 24%	52 21%	159 43%	130 41%	80 27%	45 35%	44 42%	121 32%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	178 37%	178 37%	119 32%	119 32%	119 32%	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 9

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All made any visits to the outdoors for Leisure and Recreation in SCOTLAND in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
<b>All walking (Net)</b>	<b>344</b> <b>79%</b>	<b>108</b> <b>82%</b>	<b>99</b> <b>74%</b>	<b>76</b> <b>83%</b>	<b>61</b> <b>79%</b>	<b>110</b> <b>74%</b>	<b>149</b> <b>84%</b>	<b>84</b> <b>77%</b>	<b>84</b> <b>80%</b>	<b>124</b> <b>80%</b>	<b>136</b> <b>77%</b>
Walking - less than 2 miles	167 38%	45 35%	48 36%	34 37%	39 51%	58 39%	63 36%	45 41%	42 40%	58 38%	67 38%
Walking 2-8 miles	174 40%	57 43%	51 38%	40 44%	26 33%	47 31%	81 46%	46 42%	37 35%	76 50%	61 35%
Walking - more than 8 miles	18 4%	6 4%	7 5%	5 6%	- -	6 4%	8 4%	4 4%	4 4%	7 4%	7 4%
Hillwalking/ mountaineering	22 5%	11 8%	5 4%	2 3%	3 4%	7 5%	12 7%	3 3%	4 4%	10 6%	8 4%
<b>All cycling and mountainbiking(Net)</b>	<b>35</b> <b>8%</b>	<b>14</b> <b>11%</b>	<b>13</b> <b>10%</b>	<b>7</b> <b>7%</b>	<b>1</b> <b>1%</b>	<b>16</b> <b>11%</b>	<b>14</b> <b>8%</b>	<b>4</b> <b>4%</b>	<b>8</b> <b>8%</b>	<b>16</b> <b>10%</b>	<b>10</b> <b>6%</b>
Cycling - on public roads	12 3%	8 6%	1 1%	2 3%	1 1%	2 2%	6 3%	4 3%	2 2%	4 3%	6 3%
Cycling - on paths and tracks	20 5%	7 5%	9 6%	4 5%	1 1%	11 8%	8 5%	1 1%	5 5%	12 8%	4 2%
Cycling - not on paths and tracks or roads	5 1%	3 3%	1 1%	- -	- -	1 1%	3 2%	1 1%	1 1%	1 1%	2 1%
Mountainbiking	6 1%	3 2%	4 3%	- -	- -	2 2%	4 2%	- -	1 1%	1 1%	4 2%
Horse riding	4 1%	2 2%	2 1%	- -	- -	1 1%	3 2%	- -	3 3%	1 1%	- -
Fishing	20 5%	3 3%	9 7%	2 3%	5 7%	10 7%	8 5%	2 1%	4 4%	8 5%	7 4%
Watersports, including canoeing, windsurfing, rowing & sailing	3 1%	- -	3 2%	- -	- -	1 1%	1 *	1 1%	- -	2 1%	1 1%
Ski-ing - on piste	2 1%	1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	1 1%	1 1%
Ski-ing - off piste	2 1%	- -	1 1%	1 1%	- -	2 1%	- -	- -	1 1%	1 1%	- -
Swimming in the sea, rivers, lochs	5 1%	1 1%	2 2%	1 1%	1 1%	4 3%	1 1%	- -	2 2%	2 1%	1 1%
Birdwatching	44 10%	15 12%	12 9%	8 9%	8 10%	3 2%	18 10%	22 21%	13 13%	8 5%	22 13%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 9

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All made any visits to the outdoors for Leisure and Recreation in SCOTLAND in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Other wildlife/nature watching	52 12%	15 11%	14 10%	14 16%	9 11%	15 10%	20 11%	17 16%	15 15%	13 8%	24 14%
Running/jogging	28 6%	9 7%	11 8%	6 6%	2 3%	14 9%	12 7%	2 2%	5 5%	7 4%	16 9%
Wildcamping	3 1%	- -	3 2%	- -	- -	3 2%	- -	- -	- -	1 1%	1 1%
Sightseeing/ visiting attractions	72 16%	20 15%	27 20%	14 15%	11 14%	22 15%	26 15%	23 21%	15 14%	23 15%	34 19%
Picnicking	31 7%	15 11%	3 2%	10 10%	5 6%	10 7%	6 3%	15 14%	7 6%	13 8%	12 7%
Family outing	119 27%	33 25%	40 30%	25 27%	22 28%	41 28%	51 29%	27 25%	22 21%	36 24%	61 35%
Other	58 13%	14 11%	18 13%	14 15%	11 15%	29 20%	15 8%	14 13%	16 16%	24 16%	17 10%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 9

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All made any visits to the outdoors for Leisure and Recreation in SCOTLAND in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
<b>All walking (Net)</b>	<b>344</b>	<b>149</b>	<b>149</b>	<b>143</b>	<b>143</b>	<b>143</b>	<b>131</b>	<b>213</b>	<b>192</b>	<b>152</b>	<b>69</b>	<b>57</b>	<b>213</b>
	<b>79%</b>	<b>69%</b>	<b>69%</b>	<b>80%</b>	<b>80%</b>	<b>80%</b>	<b>79%</b>	<b>79%</b>	<b>81%</b>	<b>77%</b>	<b>70%</b>	<b>85%</b>	<b>81%</b>
Walking - less than 2 miles	167	60	60	61	61	61	75	91	110	57	44	24	99
	38%	28%	28%	34%	34%	34%	45%	34%	46%	29%	44%	35%	37%
Walking 2-8 miles	174	77	77	71	71	71	56	118	93	81	32	32	106
	40%	36%	36%	40%	40%	40%	34%	44%	39%	41%	33%	47%	40%
Walking - more than 8 miles	18	12	12	13	13	13	6	12	5	13	1	1	16
	4%	6%	6%	7%	7%	7%	3%	4%	2%	6%	1%	1%	6%
Hillwalking/mountaineering	22	12	12	13	13	13	2	20	5	16	1	3	16
	5%	6%	6%	8%	8%	8%	1%	7%	2%	8%	1%	5%	6%
<b>All cycling and mountainbiking(Net)</b>	<b>35</b>	<b>21</b>	<b>21</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>15</b>	<b>20</b>	<b>17</b>	<b>17</b>	<b>4</b>	<b>2</b>	<b>29</b>
	<b>8%</b>	<b>10%</b>	<b>10%</b>	<b>9%</b>	<b>9%</b>	<b>9%</b>	<b>9%</b>	<b>7%</b>	<b>7%</b>	<b>9%</b>	<b>4%</b>	<b>3%</b>	<b>11%</b>
Cycling - on public roads	12	6	6	5	5	5	4	7	7	5	1	1	10
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	1%	2%	4%
Cycling - on paths and tracks	20	13	13	11	11	11	12	9	8	12	2	2	17
	5%	6%	6%	6%	6%	6%	7%	3%	3%	6%	2%	3%	6%
Cycling - not on paths and tracks or roads	5	-	-	3	3	3	2	3	3	2	2	-	3
	1%	-	-	2%	2%	2%	1%	1%	1%	1%	2%	-	1%
Mountainbiking	6	5	5	6	6	6	1	5	5	1	-	-	6
	1%	2%	2%	3%	3%	3%	1%	2%	2%	1%	-	-	2%
Horse riding	4	2	2	2	2	2	3	1	2	2	-	-	4
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	-	-	2%
Fishing	20	18	18	11	11	11	5	15	4	16	-	2	18
	5%	8%	8%	6%	6%	6%	3%	6%	2%	8%	-	3%	7%
Watersports, including canoeing, windsurfing, rowing & sailing	3	3	3	2	2	2	-	3	-	3	-	-	3
	1%	1%	1%	1%	1%	1%	-	1%	-	2%	-	-	1%
Ski-ing - on piste	2	1	1	1	1	1	1	1	1	1	-	-	1
	1%	*	*	1%	1%	1%	1%	*	*	1%	-	-	*
Ski-ing - off piste	2	1	1	1	1	1	-	2	-	2	-	-	2
	1%	*	*	1%	1%	1%	-	1%	-	1%	-	-	1%
Swimming in the sea, rivers, lochs	5	1	1	2	2	2	4	1	3	2	-	3	1
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	-	5%	*

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 9

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All made any visits to the outdoors for Leisure and Recreation in SCOTLAND in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Birdwatching	44 10%	21 10%	21 10%	18 10%	18 10%	18 10%	10 6%	33 12%	25 11%	19 9%	2 2%	10 15%	30 11%
Other wildlife/nature watching	52 12%	19 9%	19 9%	17 10%	17 10%	17 10%	22 13%	30 11%	26 11%	26 13%	3 3%	5 8%	42 16%
Running/jogging	28 6%	17 8%	17 8%	15 8%	15 8%	15 8%	5 3%	23 8%	22 9%	5 3%	8 8%	4 6%	16 6%
Wildcamping	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	- -	3 1%	1 *	1 1%	- -	- -	3 1%
Sightseeing/ visiting attractions	72 16%	35 16%	35 16%	25 14%	25 14%	25 14%	35 21%	37 14%	32 13%	40 20%	27 27%	9 13%	36 14%
Picnicking	31 7%	15 7%	15 7%	11 6%	11 6%	11 6%	16 9%	16 6%	6 3%	25 13%	5 5%	8 11%	19 7%
Family outing	119 27%	46 21%	46 21%	44 25%	44 25%	44 25%	90 54%	29 11%	54 23%	66 33%	32 32%	18 26%	70 26%
Other	58 13%	40 19%	40 19%	22 13%	22 13%	22 13%	16 10%	42 15%	21 9%	37 19%	22 22%	8 12%	26 10%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 10

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All Respondents

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
<b>All walking (Net)</b>	<b>462</b> <b>46%</b>	<b>132</b> <b>66%</b>	<b>142</b> <b>51%</b>	<b>100</b> <b>47%</b>	<b>88</b> <b>28%</b>	<b>146</b> <b>46%</b>	<b>194</b> <b>54%</b>	<b>122</b> <b>38%</b>	<b>111</b> <b>61%</b>	<b>163</b> <b>37%</b>	<b>187</b> <b>49%</b>
Walking - less than 2 miles	230 23%	59 29%	71 25%	47 22%	53 17%	76 24%	87 24%	67 21%	57 31%	77 18%	95 25%
Walking 2-8 miles	223 22%	65 33%	69 25%	49 23%	39 13%	63 20%	100 28%	60 19%	47 25%	93 21%	83 22%
Walking - more than 8 miles	25 2%	8 4%	10 4%	6 3%	1 *	8 3%	10 3%	6 2%	5 3%	12 3%	8 2%
Hillwalking/ mountaineering	29 3%	14 7%	8 3%	5 2%	3 1%	10 3%	15 4%	5 1%	5 3%	13 3%	11 3%
<b>All cycling and mountainbiking(Net)</b>	<b>43</b> <b>4%</b>	<b>17</b> <b>8%</b>	<b>15</b> <b>5%</b>	<b>9</b> <b>4%</b>	<b>2</b> <b>1%</b>	<b>20</b> <b>6%</b>	<b>17</b> <b>5%</b>	<b>5</b> <b>2%</b>	<b>9</b> <b>5%</b>	<b>19</b> <b>4%</b>	<b>14</b> <b>4%</b>
Cycling - on public roads	18 2%	10 5%	2 1%	4 2%	2 1%	5 2%	8 2%	5 1%	2 1%	6 1%	10 3%
Cycling - on paths and tracks	23 2%	8 4%	9 3%	5 2%	1 *	12 4%	10 3%	1 *	6 3%	14 3%	4 1%
Cycling - not on paths and tracks or roads	5 *	3 2%	1 1%	- -	- -	1 *	3 1%	1 *	1 1%	1 *	2 1%
Mountainbiking	6 1%	3 1%	4 1%	- -	- -	2 1%	4 1%	- -	1 1%	1 *	4 1%
Horse riding	5 *	2 1%	3 1%	- -	- -	1 *	4 1%	- -	4 2%	1 *	- -
Fishing	27 3%	4 2%	12 4%	3 1%	8 2%	13 4%	10 3%	4 1%	5 3%	14 3%	8 2%
Watersports, including canoeing, windsurfing, rowing & sailing	7 1%	1 *	4 1%	1 1%	1 *	2 1%	3 1%	1 *	1 1%	3 1%	2 1%
Ski-ing - on piste	3 *	1 1%	2 1%	- -	- -	1 *	1 *	1 *	1 *	1 *	1 *
Ski-ing - off piste	2 *	- -	1 *	1 1%	- -	2 1%	- -	- -	1 1%	1 *	- -
Swimming in the sea, rivers, lochs	9 1%	2 1%	3 1%	2 1%	1 *	7 2%	2 1%	- -	2 1%	4 1%	3 1%
Birdwatching	55 5%	20 10%	15 5%	10 5%	10 3%	5 2%	21 6%	29 9%	18 10%	9 2%	28 7%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 10

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All Respondents

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	1001	201	280	211	308	318	361	322	183	439	378
Unweighted base	1001	195	285	202	319	270	362	369	215	437	349
Other wildlife/nature watching	67 7%	19 9%	17 6%	18 9%	13 4%	19 6%	22 6%	25 8%	20 11%	14 3%	32 9%
Running/jogging	29 3%	9 5%	11 4%	6 3%	3 1%	15 5%	13 3%	2 1%	6 3%	7 2%	16 4%
Wildcamping	4 *	- -	4 1%	- -	- -	3 1%	- -	1 *	1 *	2 *	1 *
Sightseeing/ visiting attractions	114 11%	26 13%	43 15%	23 11%	22 7%	37 12%	38 10%	39 12%	25 14%	35 8%	54 14%
Picnicking	53 5%	20 10%	11 4%	11 5%	11 4%	20 6%	11 3%	22 7%	10 5%	20 5%	24 6%
Family outing	191 19%	38 19%	64 23%	46 22%	43 14%	73 23%	80 22%	38 12%	36 20%	58 13%	96 25%
Other	78 8%	19 9%	25 9%	21 10%	14 4%	36 11%	21 6%	20 6%	20 11%	39 9%	19 5%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	34 17%	84 30%	79 37%	191 62%	106 33%	123 34%	159 49%	43 24%	217 49%	127 34%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 10

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All Respondents

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
<b>All walking (Net)</b>	<b>462</b>	<b>202</b>	<b>202</b>	<b>194</b>	<b>194</b>	<b>194</b>	<b>182</b>	<b>279</b>	<b>247</b>	<b>214</b>	<b>82</b>	<b>85</b>	<b>291</b>
	<b>46%</b>	<b>42%</b>	<b>42%</b>	<b>51%</b>	<b>51%</b>	<b>51%</b>	<b>75%</b>	<b>75%</b>	<b>77%</b>	<b>73%</b>	<b>64%</b>	<b>79%</b>	<b>78%</b>
Walking - less than 2 miles	230	86	86	91	91	91	103	127	143	86	52	36	142
	23%	18%	18%	24%	24%	24%	42%	34%	45%	29%	40%	34%	38%
Walking 2-8 miles	223	100	100	91	91	91	76	146	118	105	38	46	135
	22%	21%	21%	24%	24%	24%	31%	40%	37%	36%	29%	43%	36%
Walking - more than 8 miles	25	16	16	16	16	16	10	14	5	20	2	3	20
	2%	3%	3%	4%	4%	4%	4%	4%	2%	7%	2%	3%	5%
Hillwalking/mountaineering	29	15	15	17	17	17	5	24	6	23	1	3	24
	3%	3%	3%	4%	4%	4%	2%	7%	2%	8%	1%	3%	6%
<b>All cycling and mountainbiking(Net)</b>	<b>43</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>24</b>	<b>24</b>	<b>18</b>	<b>25</b>	<b>23</b>	<b>20</b>	<b>5</b>	<b>4</b>	<b>33</b>
	<b>4%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>4%</b>	<b>4%</b>	<b>9%</b>
Cycling - on public roads	18	11	11	11	11	11	6	12	12	6	2	2	14
	2%	2%	2%	3%	3%	3%	2%	3%	4%	2%	2%	2%	4%
Cycling - on paths and tracks	23	15	15	13	13	13	13	10	9	14	2	3	19
	2%	3%	3%	3%	3%	3%	6%	3%	3%	5%	1%	3%	5%
Cycling - not on paths and tracks or roads	5	-	-	3	3	3	2	3	3	2	2	-	3
	*	-	-	1%	1%	1%	1%	1%	1%	1%	2%	-	1%
Mountainbiking	6	5	5	6	6	6	1	5	5	1	-	-	6
	1%	1%	1%	2%	2%	2%	1%	1%	2%	*	-	-	2%
Horse riding	5	3	3	3	3	3	4	1	2	3	-	1	4
	*	1%	1%	1%	1%	1%	2%	*	1%	1%	-	1%	1%
Fishing	27	24	24	13	13	13	7	21	4	23	1	3	24
	3%	5%	5%	4%	4%	4%	3%	6%	1%	8%	1%	3%	6%
Watersports, including canoeing, windsurfing, rowing & sailing	7	4	4	4	4	4	3	4	1	6	-	-	7
	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	-	2%
Ski-ing - on piste	3	2	2	2	2	2	2	1	2	1	-	-	2
	*	*	*	*	*	*	1%	*	1%	*	-	-	*
Ski-ing - off piste	2	1	1	1	1	1	-	2	-	2	-	-	2
	*	*	*	*	*	*	-	1%	-	1%	-	-	1%
Swimming in the sea, rivers, lochs	9	2	2	3	3	3	5	3	3	6	-	4	3
	1%	*	*	1%	1%	1%	2%	1%	1%	2%	-	4%	1%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 10

## E.3A/B ANY MENTION ACTIVITIES DURING VISIT

BASE : All Respondents

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	1001	481	481	377	377	377	243	370	320	293	128	106	375
Unweighted base	1001	461	461	343	343	343	236	370	312	293	127	106	370
Birdwatching	55 5%	26 5%	26 5%	20 5%	20 5%	20 5%	15 6%	40 11%	28 9%	27 9%	2 2%	11 11%	40 11%
Other wildlife/nature watching	67 7%	23 5%	23 5%	22 6%	22 6%	22 6%	27 11%	40 11%	32 10%	35 12%	3 2%	8 7%	54 15%
Running/jogging	29 3%	17 4%	17 4%	15 4%	15 4%	15 4%	7 3%	23 6%	23 7%	6 2%	8 6%	4 4%	17 4%
Wildcamping	4 *	4 1%	4 1%	3 1%	3 1%	3 1%	- -	4 1%	1 *	3 1%	- -	- -	4 1%
Sightseeing/ visiting attractions	114 11%	54 11%	54 11%	43 11%	43 11%	43 11%	55 23%	58 16%	48 15%	66 22%	36 28%	15 14%	62 17%
Picnicking	53 5%	21 4%	21 4%	18 5%	18 5%	18 5%	30 12%	24 6%	15 5%	38 13%	7 6%	10 9%	36 10%
Family outing	191 19%	79 16%	79 16%	81 22%	81 22%	81 22%	140 58%	50 14%	94 29%	96 33%	41 32%	39 37%	110 29%
Other	78 8%	53 11%	53 11%	30 8%	30 8%	30 8%	22 9%	56 15%	24 7%	54 18%	33 25%	9 9%	35 9%
Not made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	388 39%	178 37%	178 37%	119 32%	119 32%	119 32%	- -	- -	- -	- -	- -	- -	- -

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 11

**E.4A BEST DESCRIPTION OF LAST VISIT****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
A town or city	99 23%	22 17%	27 20%	24 26%	27 34%	46 31%	31 18%	22 20%	27 26%	41 27%	31 17%
The countryside (including inland villages)	265 61%	90 69%	86 64%	49 53%	40 51%	82 55%	114 64%	69 63%	56 54%	93 60%	115 65%
The seaside (a resort or the coast)	68 16%	18 13%	19 14%	19 21%	12 15%	18 12%	31 17%	19 17%	21 20%	19 12%	28 16%
Don't know	4 1%	1 1%	3 2%	-	-	3 2%	1 1%	-	-	1 1%	3 2%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 11

**E.4A BEST DESCRIPTION OF LAST VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The countryside
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
A town or city	99	45	45	33	33	33	46	53	59	41	99	-	-
	23%	21%	21%	19%	19%	19%	28%	20%	25%	20%	100%	-	-
The countryside (including inland villages)	265	134	134	116	116	116	93	171	145	120	-	-	265
	61%	62%	62%	65%	65%	65%	56%	64%	61%	60%	-	-	100%
The seaside (a resort or the coast)	68	35	35	28	28	28	25	43	31	37	-	68	-
	16%	16%	16%	16%	16%	16%	15%	16%	13%	19%	-	100%	-
Don't know	4	1	1	1	1	1	1	3	3	1	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 12

**E.4B TYPES OF LOCATION VISITED**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
<b>Woodland/forest (Net)</b>	<b>114</b>	<b>45</b>	<b>36</b>	<b>20</b>	<b>13</b>	<b>36</b>	<b>51</b>	<b>28</b>	<b>33</b>	<b>38</b>	<b>44</b>
	<b>26%</b>	<b>34%</b>	<b>27%</b>	<b>22%</b>	<b>17%</b>	<b>24%</b>	<b>29%</b>	<b>25%</b>	<b>31%</b>	<b>24%</b>	<b>25%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	47	17	15	11	4	17	21	9	17	15	15
	11%	13%	11%	12%	5%	11%	12%	8%	16%	10%	9%
Woodland/forest - other type of owner	41	16	9	9	7	9	18	14	14	16	11
	10%	12%	7%	10%	10%	6%	10%	13%	13%	11%	6%
Woodland/forest - don't know owner	32	14	13	3	2	11	16	5	5	9	19
	7%	10%	9%	4%	3%	8%	9%	4%	4%	6%	11%
<b>Farmland (Net)</b>	<b>41</b>	<b>14</b>	<b>12</b>	<b>7</b>	<b>7</b>	<b>11</b>	<b>19</b>	<b>11</b>	<b>8</b>	<b>13</b>	<b>20</b>
	<b>9%</b>	<b>11%</b>	<b>9%</b>	<b>8%</b>	<b>10%</b>	<b>7%</b>	<b>11%</b>	<b>10%</b>	<b>7%</b>	<b>9%</b>	<b>11%</b>
Farmland - fields with crops	8	2	2	1	3	4	2	2	3	2	3
	2%	2%	1%	1%	4%	3%	1%	2%	3%	2%	2%
Farmland - fields with livestock	26	10	9	6	2	7	15	5	4	7	15
	6%	7%	7%	6%	3%	5%	8%	4%	4%	5%	8%
Farmland - mixed crops and livestock	8	2	3	1	2	-	4	4	1	5	3
	2%	2%	2%	1%	3%	-	2%	4%	1%	3%	2%
Mountain/hill	47	17	17	8	5	18	23	6	11	16	20
	11%	13%	13%	8%	6%	12%	13%	5%	11%	10%	11%
Moorland	20	5	10	3	3	5	8	7	1	14	6
	5%	4%	7%	3%	3%	3%	5%	6%	1%	9%	3%
Village	59	18	19	14	8	18	22	18	18	21	20
	13%	14%	14%	15%	10%	12%	12%	17%	17%	13%	11%
<b>Water-related (Net)</b>	<b>189</b>	<b>66</b>	<b>55</b>	<b>38</b>	<b>29</b>	<b>55</b>	<b>84</b>	<b>49</b>	<b>47</b>	<b>68</b>	<b>74</b>
	<b>43%</b>	<b>50%</b>	<b>41%</b>	<b>42%</b>	<b>38%</b>	<b>37%</b>	<b>48%</b>	<b>45%</b>	<b>45%</b>	<b>44%</b>	<b>42%</b>
Loch	41	11	13	10	6	19	12	9	10	21	9
	9%	9%	10%	11%	8%	13%	7%	8%	10%	14%	5%
Sea/Sea loch	53	18	17	9	9	11	24	18	15	20	19
	12%	14%	13%	10%	12%	7%	14%	16%	14%	13%	11%
River	54	23	13	12	7	14	27	13	14	13	27
	12%	17%	10%	13%	8%	9%	15%	12%	14%	8%	15%
Canal	16	5	4	5	2	6	7	3	1	5	10
	4%	4%	3%	6%	3%	4%	4%	3%	1%	3%	6%
Beach	71	24	24	12	11	20	30	21	22	24	25
	16%	18%	18%	13%	14%	13%	17%	19%	21%	16%	14%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 12

**E.4B TYPES OF LOCATION VISITED****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Cliff	1	-	-	1	-	-	1	-	-	-	1
	*	-	-	1%	-	-	1%	-	-	-	1%
Local Park or open space	139	34	39	37	29	59	49	31	33	53	53
	32%	26%	29%	40%	37%	40%	28%	28%	31%	35%	30%
Wildlife area	18	5	6	4	3	7	3	8	3	3	12
	4%	4%	4%	4%	4%	5%	1%	8%	3%	2%	7%
Other	32	4	9	12	8	13	13	7	9	10	14
	7%	3%	6%	13%	10%	9%	7%	6%	8%	6%	8%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 12

**E.4B TYPES OF LOCATION VISITED**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
<b>Woodland/forest (Net)</b>	<b>114</b>	<b>55</b>	<b>55</b>	<b>52</b>	<b>52</b>	<b>52</b>	<b>38</b>	<b>77</b>	<b>58</b>	<b>57</b>	<b>11</b>	<b>4</b>	<b>100</b>
	<b>26%</b>	<b>25%</b>	<b>25%</b>	<b>29%</b>	<b>29%</b>	<b>29%</b>	<b>23%</b>	<b>28%</b>	<b>24%</b>	<b>28%</b>	<b>11%</b>	<b>6%</b>	<b>38%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	47	23	23	23	23	23	18	30	19	28	2	2	42
	11%	11%	11%	13%	13%	13%	11%	11%	8%	14%	2%	3%	16%
Woodland/forest - other type of owner	41	18	18	16	16	16	8	33	21	21	4	2	35
	10%	8%	8%	9%	9%	9%	5%	12%	9%	10%	4%	3%	13%
Woodland/forest - don't know owner	32	17	17	16	16	16	14	18	20	12	4	-	28
	7%	8%	8%	9%	9%	9%	8%	7%	8%	6%	4%	-	11%
<b>Farmland (Net)</b>	<b>41</b>	<b>23</b>	<b>23</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>16</b>	<b>25</b>	<b>26</b>	<b>15</b>	<b>4</b>	<b>4</b>	<b>33</b>
	<b>9%</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>10%</b>	<b>9%</b>	<b>11%</b>	<b>7%</b>	<b>4%</b>	<b>5%</b>	<b>12%</b>
Farmland - fields with crops	8	2	2	3	3	3	2	6	5	3	1	3	4
	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	1%	4%	2%
Farmland - fields with livestock	26	14	14	14	14	14	13	14	16	11	2	1	23
	6%	7%	7%	8%	8%	8%	8%	5%	7%	5%	2%	1%	9%
Farmland - mixed crops and livestock	8	7	7	3	3	3	3	5	7	1	1	-	7
	2%	3%	3%	2%	2%	2%	2%	2%	3%	*	1%	-	3%
Mountain/hill	47	28	28	32	32	32	18	29	10	37	4	3	40
	11%	13%	13%	18%	18%	18%	11%	11%	4%	19%	4%	5%	15%
Moorland	20	9	9	8	8	8	3	17	7	13	3	-	16
	5%	4%	4%	4%	4%	4%	2%	6%	3%	7%	3%	-	6%
Village	59	27	27	24	24	24	18	41	29	29	15	9	35
	13%	13%	13%	13%	13%	13%	11%	15%	12%	15%	15%	13%	13%
<b>Water-related (Net)</b>	<b>189</b>	<b>92</b>	<b>92</b>	<b>80</b>	<b>80</b>	<b>80</b>	<b>62</b>	<b>127</b>	<b>85</b>	<b>104</b>	<b>25</b>	<b>56</b>	<b>107</b>
	<b>43%</b>	<b>43%</b>	<b>43%</b>	<b>45%</b>	<b>45%</b>	<b>45%</b>	<b>37%</b>	<b>47%</b>	<b>36%</b>	<b>52%</b>	<b>25%</b>	<b>83%</b>	<b>40%</b>
Loch	41	22	22	23	23	23	14	27	8	33	6	3	32
	9%	10%	10%	13%	13%	13%	8%	10%	3%	16%	6%	5%	12%
Sea/Sea loch	53	27	27	21	21	21	18	36	28	25	7	33	13
	12%	12%	12%	12%	12%	12%	11%	13%	12%	13%	8%	48%	5%
River	54	27	27	27	27	27	8	46	31	23	7	4	43
	12%	13%	13%	15%	15%	15%	5%	17%	13%	12%	7%	6%	16%
Canal	16	5	5	5	5	5	6	11	12	4	1	1	14
	4%	2%	2%	3%	3%	3%	3%	4%	5%	2%	1%	2%	5%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 12

**E.4B TYPES OF LOCATION VISITED****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Beach	71 16%	36 17%	36 17%	26 15%	26 15%	26 15%	28 17%	42 16%	26 11%	45 22%	11 12%	40 58%	18 7%
Cliff	1 *	-	-	-	-	-	-	1 *	1 *	-	-	1 2%	-
Local Park or open space	139 32%	65 30%	65 30%	48 27%	48 27%	48 27%	64 39%	75 28%	96 41%	43 21%	60 61%	12 18%	65 25%
Wildlife area	18 4%	7 3%	7 3%	5 3%	5 3%	5 3%	10 6%	8 3%	11 5%	7 4%	1 1%	2 3%	15 6%
Other	32 7%	15 7%	15 7%	10 5%	10 5%	10 5%	14 8%	18 7%	16 7%	16 8%	13 13%	7 10%	10 4%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 13

**E.4C MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
<b>Woodland/forest (Net)</b>	<b>72</b>	<b>26</b>	<b>24</b>	<b>14</b>	<b>8</b>	<b>23</b>	<b>30</b>	<b>19</b>	<b>23</b>	<b>20</b>	<b>29</b>
	<b>17%</b>	<b>20%</b>	<b>18%</b>	<b>15%</b>	<b>11%</b>	<b>15%</b>	<b>17%</b>	<b>17%</b>	<b>22%</b>	<b>13%</b>	<b>17%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	31	11	10	7	3	11	14	6	13	8	10
	7%	9%	7%	7%	4%	7%	8%	6%	13%	5%	5%
Woodland/forest - other type of owner	22	7	6	4	4	5	8	9	7	6	8
	5%	5%	5%	5%	5%	3%	4%	8%	7%	4%	5%
Woodland/forest - don't know owner	20	8	8	3	1	8	9	3	2	6	11
	5%	6%	6%	3%	1%	5%	5%	3%	2%	4%	6%
<b>Farmland (Net)</b>	<b>17</b>	<b>9</b>	<b>2</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>4</b>
	<b>4%</b>	<b>7%</b>	<b>1%</b>	<b>2%</b>	<b>6%</b>	<b>3%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>2%</b>
Farmland - fields with crops	1	-	-	-	1	-	-	1	-	-	1
	*	-	-	-	1%	-	-	1%	-	-	1%
Farmland - fields with livestock	13	8	2	1	2	4	7	3	3	6	3
	3%	6%	1%	2%	3%	3%	4%	3%	3%	4%	2%
Farmland - mixed crops and livestock	3	1	-	-	2	-	1	2	1	2	-
	1%	1%	-	-	2%	-	1%	1%	1%	1%	-
Mountain/hill	33	14	12	5	2	13	15	5	7	12	14
	8%	11%	9%	5%	3%	9%	9%	4%	7%	8%	8%
Moorland	3	1	1	1	-	1	-	2	-	3	-
	1%	1%	1%	1%	-	1%	-	2%	-	2%	-
Village	37	9	11	9	8	10	14	13	7	13	17
	9%	7%	9%	10%	10%	7%	8%	12%	7%	8%	10%
<b>Water-related (Net)</b>	<b>136</b>	<b>45</b>	<b>43</b>	<b>27</b>	<b>21</b>	<b>37</b>	<b>65</b>	<b>34</b>	<b>31</b>	<b>51</b>	<b>54</b>
	<b>31%</b>	<b>34%</b>	<b>32%</b>	<b>29%</b>	<b>27%</b>	<b>25%</b>	<b>37%</b>	<b>31%</b>	<b>29%</b>	<b>33%</b>	<b>30%</b>
Loch	23	4	8	7	4	11	7	5	4	14	5
	5%	3%	6%	7%	6%	7%	4%	5%	4%	9%	3%
Sea/Sea loch	26	11	7	4	5	4	10	12	4	16	6
	6%	9%	5%	4%	6%	3%	6%	11%	4%	10%	3%
River	28	13	8	4	3	5	18	5	8	6	15
	6%	10%	6%	4%	4%	4%	10%	4%	7%	4%	8%
Canal	10	1	4	3	2	2	7	1	-	3	8
	2%	1%	3%	3%	3%	2%	4%	1%	-	2%	4%
Beach	48	16	16	9	7	14	22	11	14	13	20
	11%	12%	12%	10%	8%	10%	13%	10%	14%	8%	11%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



Table 13

**E.4C MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Cliff	-	-	-	-	-	-	-	-	-	-	-
Local Park or open space	105	20	33	26	26	50	35	20	24	40	41
	24%	15%	25%	28%	34%	33%	20%	19%	23%	26%	23%
Wildlife area	5	4	-	-	1	-	-	5	-	1	4
	1%	3%	-	-	1%	-	-	5%	-	1%	2%
Other	28	4	7	10	7	11	11	6	9	6	13
	6%	3%	6%	11%	9%	8%	6%	6%	8%	4%	8%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 13

**E.4C MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
<b>Woodland/forest (Net)</b>	<b>72</b>	<b>32</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>25</b>	<b>47</b>	<b>40</b>	<b>32</b>	<b>2</b>	<b>-</b>	<b>69</b>
	<b>17%</b>	<b>15%</b>	<b>15%</b>	<b>17%</b>	<b>17%</b>	<b>17%</b>	<b>15%</b>	<b>17%</b>	<b>17%</b>	<b>16%</b>	<b>2%</b>	<b>-</b>	<b>26%</b>
Woodland/forest - managed by Forestry Commission/Forest Enterprise	31	14	14	14	14	14	12	19	15	16	2	-	28
	7%	7%	7%	8%	8%	8%	7%	7%	6%	8%	2%	-	11%
Woodland/forest - other type of owner	22	9	9	9	9	9	2	19	13	8	-	-	22
	5%	4%	4%	5%	5%	5%	2%	7%	6%	4%	-	-	8%
Woodland/forest - don't know owner	20	8	8	7	7	7	11	8	12	8	-	-	20
	5%	4%	4%	4%	4%	4%	7%	3%	5%	4%	-	-	7%
<b>Farmland (Net)</b>	<b>17</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>5</b>	<b>2</b>	<b>-</b>	<b>15</b>
	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>6%</b>	<b>3%</b>	<b>5%</b>	<b>3%</b>	<b>2%</b>	<b>-</b>	<b>6%</b>
Farmland - fields with crops	1	-	-	-	-	-	-	1	1	-	-	-	1
	*	-	-	-	-	-	-	*	*	-	-	-	*
Farmland - fields with livestock	13	6	6	7	7	7	8	5	8	5	1	-	12
	3%	3%	3%	4%	4%	4%	5%	2%	3%	3%	1%	-	5%
Farmland - mixed crops and livestock	3	3	3	1	1	1	1	2	3	-	1	-	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%
Mountain/hill	33	21	21	24	24	24	13	20	4	29	2	3	28
	8%	10%	10%	13%	13%	13%	8%	7%	2%	14%	2%	4%	11%
Moorland	3	2	2	-	-	-	-	3	-	3	1	-	2
	1%	1%	1%	-	-	-	-	1%	-	2%	1%	-	1%
Village	37	17	17	15	15	15	10	27	22	15	13	3	21
	9%	8%	8%	8%	8%	8%	6%	10%	9%	8%	13%	5%	8%
<b>Water-related (Net)</b>	<b>136</b>	<b>70</b>	<b>70</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>45</b>	<b>91</b>	<b>58</b>	<b>77</b>	<b>18</b>	<b>51</b>	<b>66</b>
	<b>31%</b>	<b>32%</b>	<b>32%</b>	<b>33%</b>	<b>33%</b>	<b>33%</b>	<b>27%</b>	<b>34%</b>	<b>25%</b>	<b>39%</b>	<b>18%</b>	<b>76%</b>	<b>25%</b>
Loch	23	14	14	11	11	11	7	17	2	21	4	1	18
	5%	7%	7%	6%	6%	6%	4%	6%	1%	11%	4%	2%	7%
Sea/Sea loch	26	14	14	13	13	13	7	19	15	11	4	13	9
	6%	7%	7%	8%	8%	8%	4%	7%	6%	6%	4%	20%	3%
River	28	15	15	12	12	12	6	22	17	12	4	2	22
	6%	7%	7%	7%	7%	7%	4%	8%	7%	6%	4%	3%	8%
Canal	10	-	-	2	2	2	3	7	10	1	-	-	10
	2%	-	-	1%	1%	1%	2%	3%	4%	*	-	-	4%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 13

**E.4C MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Beach	48 11%	26 12%	26 12%	21 12%	21 12%	21 12%	21 13%	26 10%	15 6%	33 16%	6 6%	35 51%	7 3%
Cliff	-	-	-	-	-	-	-	-	-	-	-	-	-
Local Park or open space	105 24%	52 24%	52 24%	36 20%	36 20%	36 20%	50 30%	55 20%	81 34%	24 12%	50 50%	4 6%	49 19%
Wildlife area	5 1%	1 *	1 *	-	-	-	2 1%	3 1%	4 2%	1 *	-	-	5 2%
Other	28 6%	12 5%	12 5%	7 4%	7 4%	7 4%	12 7%	16 6%	15 7%	13 6%	11 11%	7 10%	8 3%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 14

**E6 WAS THIS LAST VISIT WHILE YOU WERE STAYING AWAY FROM HOME OR DID YOU START AND FINISH THE TRIP AT YOUR HOME****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	Total	CLASS				AGE			AREA		
		AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
At Home	392	116	122	83	71	139	153	101	96	129	167
	90%	88%	91%	90%	92%	93%	86%	92%	92%	84%	95%
Staying away from home	43	15	12	10	6	10	25	9	9	25	9
	10%	12%	9%	10%	8%	7%	14%	8%	8%	16%	5%

**SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605**

Table 14

**E6 WAS THIS LAST VISIT WHILE YOU WERE STAYING AWAY FROM HOME OR DID YOU START AND FINISH THE TRIP AT YOUR HOME**  
**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
At Home	392	195	195	161	161	161	149	243	229	164	94	58	236
	90%	91%	91%	90%	90%	90%	90%	90%	97%	82%	94%	86%	89%
Staying away from home	43	20	20	18	18	18	16	27	8	35	6	10	28
	10%	9%	9%	10%	10%	10%	10%	10%	3%	18%	6%	14%	11%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 15

**E.9 LENGTH OF VISIT****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Less than 1 hour	47 11%	10 8%	18 14%	8 8%	11 14%	12 8%	21 12%	14 13%	15 14%	15 10%	18 10%
1-up to 2 hours	117 27%	34 26%	32 24%	25 27%	26 34%	39 26%	52 29%	26 24%	30 29%	29 19%	58 33%
2-up to 3 hours	72 17%	17 13%	30 22%	15 16%	11 14%	34 23%	20 11%	19 17%	18 17%	27 18%	27 15%
3-up to 4 hours	54 12%	20 15%	14 11%	12 13%	8 10%	15 10%	27 15%	12 11%	14 14%	11 7%	29 16%
4-up to 5 hours	42 10%	16 12%	10 7%	9 10%	7 9%	15 10%	17 10%	10 9%	6 6%	24 15%	13 7%
5-up to 8 hours	50 12%	22 17%	14 10%	10 11%	5 6%	15 10%	19 11%	16 15%	8 8%	19 12%	24 13%
8 hours or more	53 12%	14 11%	16 12%	14 15%	9 12%	20 13%	22 12%	11 10%	13 13%	30 20%	9 5%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 15

**E.9 LENGTH OF VISIT****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Less than 1 hour	47 11%	22 10%	22 10%	19 11%	19 11%	19 11%	11 6%	37 14%	47 20%	- -	16 16%	2 3%	30 11%
1-up to 2 hours	117 27%	49 23%	49 23%	44 25%	44 25%	44 25%	38 23%	78 29%	117 49%	- -	27 28%	17 25%	72 27%
2-up to 3 hours	72 17%	34 16%	34 16%	30 17%	30 17%	30 17%	30 18%	43 16%	72 31%	- -	15 15%	12 17%	43 16%
3-up to 4 hours	54 12%	28 13%	28 13%	22 12%	22 12%	22 12%	24 15%	30 11%	- -	54 27%	13 13%	8 12%	31 12%
4-up to 5 hours	42 10%	24 11%	24 11%	15 8%	15 8%	15 8%	19 11%	23 9%	- -	42 21%	12 12%	11 15%	20 7%
5-up to 8 hours	50 12%	29 14%	29 14%	24 14%	24 14%	24 14%	25 15%	25 9%	- -	50 25%	9 9%	9 14%	32 12%
8 hours or more	53 12%	30 14%	30 14%	24 13%	24 13%	24 13%	19 11%	34 13%	- -	53 26%	6 6%	9 13%	38 14%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 16

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Aberdeen City	12 3%	3 2%	2 2%	3 3%	4 5%	4 2%	6 3%	3 2%	9 9%	-	3 2%
Aberdeenshire	44 10%	7 5%	16 12%	12 13%	9 11%	13 9%	18 10%	13 12%	42 40%	-	2 1%
Angus	5 1%	3 2%	2 1%	-	-	3 2%	1 1%	1 1%	3 2%	1 1%	1 1%
Argyll and Bute	20 5%	3 3%	9 7%	4 5%	4 5%	5 3%	10 6%	5 4%	1 1%	15 10%	4 2%
Clackmananshire	2 *	-	1 1%	-	1 1%	-	1 1%	1 1%	-	-	2 1%
Dumfries & Galloway	21 5%	9 7%	7 5%	3 3%	3 4%	4 2%	11 6%	7 7%	-	5 3%	17 9%
Dundee City	8 2%	3 2%	2 2%	2 2%	1 1%	3 2%	3 2%	1 1%	4 4%	1 1%	3 2%
East Ayrshire	7 2%	1 1%	4 3%	-	2 3%	3 2%	2 1%	2 2%	1 1%	6 4%	-
East Dunbartonshire	5 1%	2 2%	3 2%	-	-	1 1%	4 2%	-	-	5 3%	-
East Lothian	22 5%	7 6%	7 5%	4 5%	3 4%	6 4%	13 7%	3 2%	-	-	22 12%
East Renfrewshire	1 *	-	-	1 1%	-	1 1%	-	-	-	1 1%	-
Edinburgh City	14 3%	3 2%	7 5%	1 1%	3 4%	7 5%	5 3%	3 3%	1 1%	1 1%	13 7%
Falkirk	21 5%	1 1%	8 6%	6 7%	5 7%	7 5%	8 5%	6 5%	-	2 1%	20 11%
Fife	21 5%	8 6%	7 5%	5 6%	1 2%	10 7%	7 4%	4 4%	7 6%	2 1%	13 7%
Glasgow City	12 3%	4 3%	1 1%	3 3%	4 5%	5 3%	5 3%	2 2%	-	9 6%	2 1%
Highland	28 6%	11 9%	7 5%	6 6%	4 5%	11 7%	9 5%	7 6%	21 20%	4 2%	3 2%
Inverclyde	15 3%	3 2%	2 1%	6 6%	4 6%	4 3%	5 3%	6 5%	-	14 9%	1 1%
Midlothian	11 2%	3 2%	2 1%	4 5%	2 2%	1 1%	4 2%	6 5%	-	1 *	10 6%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 16

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Moray	16 4%	5 4%	4 3%	4 5%	2 3%	6 4%	7 4%	3 3%	15 14%	1 1%	- -
North Ayrshire	2 1%	- -	- -	1 2%	1 1%	1 1%	- -	1 1%	- -	2 2%	- -
North Lanarkshire	6 1%	1 1%	3 2%	2 2%	- -	1 1%	3 2%	2 2%	- -	5 3%	1 1%
Orkney Islands	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Perth & Kinross	11 3%	5 4%	2 2%	3 3%	1 1%	2 2%	5 3%	4 4%	1 1%	1 *	10 6%
Renfrewshire	5 1%	1 1%	2 1%	1 1%	1 2%	4 2%	1 1%	1 1%	- -	5 4%	- -
Scottish Borders	29 7%	11 8%	4 3%	8 9%	5 7%	14 9%	8 5%	6 6%	- -	18 12%	11 6%
Shetland Islands	1 *	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -
South Ayrshire	27 6%	5 4%	11 8%	1 1%	10 13%	10 7%	10 5%	7 6%	- -	27 17%	- -
South Lanarkshire	17 4%	7 5%	7 5%	2 2%	2 3%	4 3%	8 5%	5 5%	- -	12 8%	6 3%
Stirling	37 8%	14 10%	13 10%	7 8%	3 3%	15 10%	13 8%	8 8%	1 1%	11 7%	25 14%
West Dunbartonshire	3 1%	1 1%	- -	- -	2 3%	1 1%	1 1%	1 1%	- -	3 2%	- -
West Lothian	11 3%	8 6%	1 1%	1 1%	1 1%	3 2%	8 4%	1 1%	- -	1 1%	10 6%
Western Isles	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 16

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Aberdeen City	12 3%	7 3%	7 3%	6 3%	6 3%	6 3%	6 4%	6 2%	9 4%	3 2%	3 3%	4 6%	5 2%
Aberdeenshire	44 10%	22 10%	22 10%	16 9%	16 9%	16 9%	18 11%	26 10%	30 13%	14 7%	14 14%	6 9%	24 9%
Angus	5 1%	2 1%	2 1%	3 2%	3 2%	3 2%	4 2%	1 *	1 *	4 2%	1 1%	1 1%	3 1%
Argyll and Bute	20 5%	13 6%	13 6%	15 9%	15 9%	15 9%	7 4%	13 5%	9 4%	12 6%	1 1%	4 6%	15 6%
Clackmananshire	2 *	1 *	1 *	- -	- -	- -	1 1%	1 *	- -	2 1%	- -	- -	2 1%
Dumfries & Galloway	21 5%	11 5%	11 5%	4 2%	4 2%	4 2%	9 5%	13 5%	11 5%	10 5%	- -	3 5%	18 7%
Dundee City	8 2%	5 2%	5 2%	4 2%	4 2%	4 2%	5 3%	2 1%	5 2%	3 1%	5 5%	- -	2 1%
East Ayrshire	7 2%	5 2%	5 2%	2 1%	2 1%	2 1%	1 *	6 2%	3 1%	4 2%	1 1%	1 1%	5 2%
East Dunbartonshire	5 1%	2 1%	2 1%	1 1%	1 1%	1 1%	2 1%	3 1%	5 2%	- -	1 1%	- -	4 2%
East Lothian	22 5%	12 5%	12 5%	9 5%	9 5%	9 5%	10 6%	12 4%	9 4%	13 6%	2 2%	17 24%	3 1%
East Renfrewshire	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	- -	1 1%	- -	- -
Edinburgh City	14 3%	7 3%	7 3%	4 2%	4 2%	4 2%	6 3%	9 3%	7 3%	7 4%	13 14%	- -	1 *
Falkirk	21 5%	5 2%	5 2%	3 2%	3 2%	3 2%	11 7%	10 4%	16 7%	5 2%	2 2%	- -	19 7%
Fife	21 5%	7 3%	7 3%	6 4%	6 4%	6 4%	5 3%	16 6%	9 4%	12 6%	5 5%	9 13%	7 2%
Glasgow City	12 3%	6 3%	6 3%	4 2%	4 2%	4 2%	7 4%	5 2%	7 3%	4 2%	12 12%	- -	- -
Highland	28 6%	15 7%	15 7%	12 7%	12 7%	12 7%	10 6%	18 7%	13 6%	14 7%	1 1%	4 6%	22 8%
Inverclyde	15 3%	7 3%	7 3%	7 4%	7 4%	7 4%	4 3%	11 4%	8 4%	7 3%	6 6%	5 8%	4 1%
Midlothian	11 2%	4 2%	4 2%	3 2%	3 2%	3 2%	4 2%	7 3%	9 4%	2 1%	1 1%	- -	10 4%

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 16

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Moray	16	10	10	10	10	10	6	10	8	8	1	2	13
	4%	5%	5%	5%	5%	5%	4%	4%	3%	4%	1%	3%	5%
North Ayrshire	2	2	2	1	1	1	-	2	-	2	-	2	-
	1%	1%	1%	1%	1%	1%	-	1%	-	1%	-	3%	-
North Lanarkshire	6	2	2	2	2	2	3	3	4	2	-	1	5
	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	-	1%	2%
Orkney Islands	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Perth & Kinross	11	7	7	8	8	8	1	10	4	8	1	1	10
	3%	3%	3%	4%	4%	4%	1%	4%	1%	4%	1%	2%	4%
Renfrewshire	5	2	2	1	1	1	-	5	4	1	-	-	5
	1%	1%	1%	1%	1%	1%	-	2%	2%	1%	-	-	2%
Scottish Borders	29	12	12	9	9	9	5	23	11	17	7	1	19
	7%	6%	6%	5%	5%	5%	3%	9%	5%	9%	7%	1%	7%
Shetland Islands	1	1	1	1	1	1	-	1	1	-	-	-	1
	*	1%	1%	1%	1%	1%	-	*	*	-	-	-	*
South Ayrshire	27	12	12	10	10	10	12	14	18	9	6	7	14
	6%	6%	6%	5%	5%	5%	7%	5%	7%	5%	6%	10%	5%
South Lanarkshire	17	10	10	11	11	11	10	7	9	9	4	-	13
	4%	5%	5%	6%	6%	6%	6%	3%	4%	4%	4%	-	5%
Stirling	37	15	15	18	18	18	12	24	18	18	9	-	27
	8%	7%	7%	10%	10%	10%	7%	9%	8%	9%	9%	-	10%
West Dunbartonshire	3	2	2	-	-	-	1	2	1	2	1	-	2
	1%	1%	1%	-	-	-	1%	1%	*	1%	1%	-	1%
West Lothian	11	7	7	8	8	8	6	5	5	6	-	-	10
	3%	3%	3%	5%	5%	5%	4%	2%	2%	3%	-	-	4%
Western Isles	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 17

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	LOCAL AUTHORITY INTERVIEW REGION								
	Base	Aberdeen City	Aberdeenshire	Angus	Argyll & Bute	Clackmannanshire	Dumfries & Galloway	Dundee City	East Ayrshire
Weighted base	436	26	29	5	5	7	17	10	24
Unweighted base	428	33	36	6	5	6	18	13	24
Aberdeen City	12 3%	9 33%	1 2%	-	-	-	-	-	-
Aberdeenshire	44 10%	14 54%	26 91%	1 15%	-	-	-	-	-
Angus	5 1%	-	-	3 49%	-	-	-	-	-
Argyll and Bute	20 5%	-	-	-	4 83%	-	-	-	-
Clackmannanshire	2 *	-	-	-	-	-	-	-	-
Dumfries & Galloway	21 5%	-	-	-	-	-	16 93%	-	2 7%
Dundee City	8 2%	-	-	-	-	-	-	4 37%	-
East Ayrshire	7 2%	1 3%	-	-	-	-	-	-	4 17%
East Dunbartonshire	5 1%	-	-	-	-	-	-	-	-
East Lothian	22 5%	-	-	-	-	-	-	-	-
East Renfrewshire	1 *	-	-	-	-	-	-	-	-
Edinburgh City	14 3%	-	-	-	-	3 36%	1 7%	1 9%	-
Falkirk	21 5%	-	-	-	-	3 44%	-	-	-
Fife	21 5%	-	-	1 18%	-	-	-	6 54%	-
Glasgow City	12 3%	-	-	-	-	1 20%	-	-	-
Highland	28 6%	-	1 3%	1 18%	1 17%	-	-	-	-
Inverclyde	15 3%	-	-	-	-	-	-	-	-
Midlothian	11 2%	-	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 17

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	LOCAL AUTHORITY INTERVIEW REGION								
	Base	Aberdeen City	Aberdeenshire	Angus	Argyll & Bute	Clackmannanshire	Dumfries & Galloway	Dundee City	East Ayrshire
Weighted base	436	26	29	5	5	7	17	10	24
Unweighted base	428	33	36	6	5	6	18	13	24
Moray	16 4%	1 3%	1 4%	-	-	-	-	-	-
North Ayrshire	2 1%	-	-	-	-	-	-	-	-
North Lanarkshire	6 1%	-	-	-	-	-	-	-	-
Orkney Islands	-	-	-	-	-	-	-	-	-
Perth & Kinross	11 3%	1 4%	-	-	-	-	-	-	-
Renfrewshire	5 1%	-	-	-	-	-	-	-	-
Scottish Borders	29 7%	-	-	-	-	-	-	-	-
Shetland Islands	1 *	-	-	-	-	-	-	-	1 5%
South Ayrshire	27 6%	-	-	-	-	-	-	-	17 72%
South Lanarkshire	17 4%	-	-	-	-	-	-	-	-
Stirling	37 8%	1 3%	-	-	-	-	-	-	-
West Dunbartonshire	3 1%	-	-	-	-	-	-	-	-
West Lothian	11 3%	-	-	-	-	-	-	-	-
Western Isles	-	-	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 18

**E.10 AREA OF MAIN DESTINATION**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	LOCAL AUTHORITY INTERVIEW REGION								
	Base	East Dumbartonshire	East Lothian	East Renfrewshire	City of Edinburgh	Falkirk	Fife	City of Glasgow	Highland
Weighted base	436	10	13	6	39	27	22	29	20
Unweighted base	428	9	14	6	37	24	17	31	18
Aberdeen City	12 3%	-	-	-	-	3 10%	-	-	-
Aberdeenshire	44 10%	-	-	-	1 3%	-	-	-	-
Angus	5 1%	1 12%	-	-	-	-	-	-	-
Argyll and Bute	20 5%	-	-	1 17%	-	1 5%	2 7%	5 18%	1 5%
Clackmananshire	2 *	-	-	-	-	1 4%	-	-	-
Dumfries & Galloway	21 5%	-	-	-	-	-	-	1 3%	-
Dundee City	8 2%	-	-	-	-	-	3 12%	1 3%	-
East Ayrshire	7 2%	1 13%	-	-	-	-	-	-	-
East Dunbartonshire	5 1%	5 54%	-	-	-	-	-	-	-
East Lothian	22 5%	-	10 78%	-	8 20%	-	-	-	-
East Renfrewshire	1 *	-	-	1 19%	-	-	-	-	-
Edinburgh City	14 3%	-	-	-	6 14%	1 4%	1 5%	1 3%	-
Falkirk	21 5%	-	-	-	1 3%	15 57%	-	2 5%	-
Fife	21 5%	-	-	1 15%	1 3%	-	10 47%	-	-
Glasgow City	12 3%	-	-	2 34%	-	-	1 5%	6 20%	-
Highland	28 6%	1 11%	-	-	3 8%	-	-	1 3%	17 83%
Inverclyde	15 3%	-	-	1 15%	-	1 4%	-	1 4%	-
Midlothian	11 2%	-	-	-	10 25%	-	-	1 3%	-

Prepared by TNS Tourism and Leisure

Fieldwork : 4th March - 12th March 2004



## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 18

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	LOCAL AUTHORITY INTERVIEW REGION								
	Base	East Dumbartonshire	East Lothian	East Renfrewshire	City of Edinburgh	Falkirk	Fife	City of Glasgow	Highland
Weighted base	436	10	13	6	39	27	22	29	20
Unweighted base	428	9	14	6	37	24	17	31	18
Moray	16 4%	-	-	-	-	-	-	-	2 12%
North Ayrshire	2 1%	1 9%	-	-	-	-	-	-	-
North Lanarkshire	6 1%	-	-	-	-	1 3%	-	2 6%	-
Orkney Islands	-	-	-	-	-	-	-	-	-
Perth & Kinross	11 3%	-	3 22%	-	2 5%	1 4%	1 6%	1 3%	-
Renfrewshire	5 1%	-	-	-	-	-	-	-	-
Scottish Borders	29 7%	-	-	-	1 2%	-	-	-	-
Shetland Islands	1 *	-	-	-	-	-	-	-	-
South Ayrshire	27 6%	-	-	-	-	-	-	-	-
South Lanarkshire	17 4%	-	-	-	1 2%	1 4%	1 5%	1 4%	-
Stirling	37 8%	-	-	-	3 6%	1 4%	1 7%	3 10%	-
West Dunbartonshire	3 1%	-	-	-	-	-	-	3 11%	-
West Lothian	11 3%	-	-	-	3 8%	-	1 7%	1 4%	-
Western Isles	-	-	-	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 19

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

## LOCAL AUTHORITY INTERVIEW REGION

	Base	Inverclyde	Midlothian	Moray	North Lanarkshire	Renfrewshire
Weighted base	436	13	7	14	1	19
Unweighted base	428	12	6	13	1	17
Aberdeen City	12 3%	-	-	-	-	-
Aberdeenshire	44 10%	-	-	1 6%	-	-
Angus	5 1%	-	-	-	-	-
Argyll and Bute	20 5%	1 8%	-	-	-	2 12%
Clackmananshire	2 *	-	-	-	-	-
Dumfries & Galloway	21 5%	-	1 16%	-	-	-
Dundee City	8 2%	-	-	-	-	-
East Ayrshire	7 2%	-	-	-	-	-
East Dunbartonshire	5 1%	-	-	-	-	-
East Lothian	22 5%	-	1 19%	-	-	-
East Renfrewshire	1 *	-	-	-	-	-
Edinburgh City	14 3%	-	-	-	-	-
Falkirk	21 5%	-	-	-	-	-
Fife	21 5%	-	-	-	-	-
Glasgow City	12 3%	1 9%	-	-	-	-
Highland	28 6%	-	-	2 16%	-	-
Inverclyde	15 3%	10 75%	-	-	-	2 12%
Midlothian	11 2%	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 19

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

## LOCAL AUTHORITY INTERVIEW REGION

	Base	Inverclyde	Midlothian	Moray	North Lanarkshire	Renfrewshire
Weighted base	436	13	7	14	1	19
Unweighted base	428	12	6	13	1	17
Moray	16 4%	-	-	11 78%	-	1 7%
North Ayrshire	2 1%	-	-	-	-	1 7%
North Lanarkshire	6 1%	-	-	-	1 100%	-
Orkney Islands	-	-	-	-	-	-
Perth & Kinross	11 3%	-	1 19%	-	-	-
Renfrewshire	5 1%	-	-	-	-	5 29%
Scottish Borders	29 7%	-	3 46%	-	-	-
Shetland Islands	1 *	-	-	-	-	-
South Ayrshire	27 6%	-	-	-	-	2 9%
South Lanarkshire	17 4%	-	-	-	-	-
Stirling	37 8%	1 8%	-	-	-	5 24%
West Dunbartonshire	3 1%	-	-	-	-	-
West Lothian	11 3%	-	-	-	-	-
Western Isles	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 20

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

## LOCAL AUTHORITY INTERVIEW REGION

	LOCAL AUTHORITY INTERVIEW REGION					
	Base	Borders	South Ayrshire	South Lanarkshire	Stirling	West Lothian
Weighted base	436	9	12	35	23	12
Unweighted base	428	8	12	32	19	11
Aberdeen City	12 3%	-	-	-	-	-
Aberdeenshire	44 10%	1 12%	-	-	-	-
Angus	5 1%	-	-	-	1 5%	-
Argyll and Bute	20 5%	-	1 9%	-	1 5%	-
Clackmananshire	2 *	-	-	-	1 4%	-
Dumfries & Galloway	21 5%	-	1 10%	1 3%	-	-
Dundee City	8 2%	-	-	-	-	-
East Ayrshire	7 2%	-	-	1 3%	-	-
East Dunbartonshire	5 1%	-	-	-	-	-
East Lothian	22 5%	1 12%	-	-	-	1 9%
East Renfrewshire	1 *	-	-	-	-	-
Edinburgh City	14 3%	-	-	-	-	1 9%
Falkirk	21 5%	-	-	-	-	-
Fife	21 5%	-	1 8%	-	1 5%	-
Glasgow City	12 3%	-	-	-	-	-
Highland	28 6%	-	1 7%	-	-	-
Inverclyde	15 3%	-	-	-	-	-
Midlothian	11 2%	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 20

**E.10 AREA OF MAIN DESTINATION****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

## LOCAL AUTHORITY INTERVIEW REGION

	LOCAL AUTHORITY INTERVIEW REGION					
	Base	Borders	South Ayrshire	South Lanarkshire	Stirling	West Lothian
Weighted base	436	9	12	35	23	12
Unweighted base	428	8	12	32	19	11
Moray	16 4%	-	-	-	-	-
North Ayrshire	2 1%	-	-	-	-	-
North Lanarkshire	6 1%	-	1 7%	1 3%	-	-
Orkney Islands	-	-	-	-	-	-
Perth & Kinross	11 3%	-	-	-	-	1 8%
Renfrewshire	5 1%	-	-	-	-	-
Scottish Borders	29 7%	7 76%	-	18 52%	-	-
Shetland Islands	1 *	-	-	-	-	-
South Ayrshire	27 6%	-	7 58%	1 3%	-	-
South Lanarkshire	17 4%	-	-	10 30%	-	3 21%
Stirling	37 8%	-	-	2 7%	19 80%	1 8%
West Dunbartonshire	3 1%	-	-	-	-	-
West Lothian	11 3%	-	-	-	-	6 46%
Western Isles	-	-	-	-	-	-

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 21

**E.12A WITH ON VISIT****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
On your own/alone	81 19%	18 14%	27 20%	19 21%	17 22%	21 14%	35 20%	25 23%	20 19%	24 15%	38 22%
With other members of your family	250 58%	88 67%	61 45%	57 62%	45 58%	77 52%	112 63%	61 56%	59 56%	87 56%	105 59%
With friends	119 27%	28 22%	51 38%	21 22%	19 24%	58 39%	39 22%	22 20%	32 30%	45 29%	42 24%
With an organised group	11 3%	3 2%	4 3%	4 5%	-	6 4%	2 1%	4 3%	3 3%	4 3%	4 2%
Other	1 *	-	-	1 1%	-	-	1 1%	-	-	-	1 1%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 21

**E.12A WITH ON VISIT****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
On your own/alone	81 19%	46 21%	46 21%	32 18%	32 18%	32 18%	- -	81 30%	67 28%	15 7%	15 15%	12 17%	55 21%
With other members of your family	250 58%	110 51%	110 51%	111 62%	111 62%	111 62%	151 91%	99 37%	120 51%	130 65%	58 59%	44 64%	147 56%
With friends	119 27%	70 32%	70 32%	44 24%	44 24%	44 24%	29 17%	90 33%	57 24%	62 31%	31 31%	18 27%	67 25%
With an organised group	11 3%	5 2%	5 2%	5 3%	5 3%	5 3%	4 3%	7 3%	4 2%	7 4%	5 5%	1 1%	5 2%
Other	1 *	-	-	1 1%	1 1%	1 1%	-	1 *	1 *	-	-	-	1 *

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 22

**E12BI HOW MANY ADULTS AGED 16 OR OVER, INCLUDING YOUR SELF, WERE ON THIS VISIT**

Base :All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
1	112	27	35	26	24	33	48	31	26	33	53
	26%	20%	26%	28%	31%	22%	27%	28%	25%	21%	30%
2	208	70	59	41	38	65	92	51	51	72	85
	48%	53%	44%	44%	49%	44%	52%	46%	48%	47%	48%
3	34	10	9	10	6	11	12	11	6	16	12
	8%	7%	6%	10%	8%	8%	7%	10%	6%	10%	7%
4	45	19	10	10	6	16	18	11	10	17	17
	10%	15%	7%	11%	7%	11%	10%	10%	9%	11%	10%
5+	37	6	21	6	4	23	8	6	12	15	9
	8%	5%	16%	6%	5%	15%	5%	5%	11%	10%	5%
Mean	2.67	2.60	3.08	2.67	2.06	3.12	2.33	2.61	3.11	2.59	2.48
Std. Dev.	3.133	2.936	3.810	3.423	1.049	3.636	2.378	3.416	4.544	1.744	3.044
Std. Error	0.151	0.261	0.328	0.367	0.118	0.324	0.178	0.307	0.417	0.143	0.241
Error Variance	0.023	0.068	0.108	0.135	0.014	0.105	0.032	0.094	0.173	0.020	0.058

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 22

**E12BI HOW MANY ADULTS AGED 16 OR OVER, INCLUDING YOUR SELF, WERE ON THIS VISIT**

Base :All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
1	112 26%	58 27%	58 27%	42 24%	42 24%	42 24%	25 15%	87 32%	89 38%	22 11%	27 28%	18 27%	66 25%
2	208 48%	91 42%	91 42%	93 52%	93 52%	93 52%	96 58%	112 42%	99 42%	110 55%	39 39%	33 48%	134 51%
3	34 8%	18 8%	18 8%	8 5%	8 5%	8 5%	12 7%	22 8%	18 8%	16 8%	8 8%	6 9%	20 8%
4	45 10%	27 13%	27 13%	24 13%	24 13%	24 13%	23 14%	21 8%	13 6%	31 16%	12 12%	7 11%	25 9%
5+	37 8%	22 10%	22 10%	11 6%	11 6%	11 6%	9 5%	28 10%	17 7%	20 10%	13 14%	4 6%	19 7%
Mean	2.67	2.70	2.70	2.40	2.40	2.40	2.51	2.76	2.40	2.99	3.23	2.60	2.47
Std. Dev.	3.133	2.632	2.632	1.614	1.614	1.614	1.818	3.716	3.084	3.168	4.283	3.648	2.408
Std. Error	0.151	0.185	0.185	0.126	0.126	0.126	0.143	0.227	0.202	0.227	0.433	0.439	0.150
Error Variance	0.023	0.034	0.034	0.016	0.016	0.016	0.021	0.052	0.041	0.051	0.187	0.193	0.022

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 23

**E.12BII NUMBER OF CHILDREN AGED UNDER 16 WERE ON THIS VISITS**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
None	270	74	84	55	56	84	98	88	66	98	106
	62%	57%	63%	60%	73%	57%	55%	81%	63%	64%	60%
1	75	27	22	16	10	31	35	9	19	22	34
	17%	21%	16%	18%	13%	21%	20%	8%	18%	14%	19%
2	52	19	16	12	4	15	31	7	14	15	23
	12%	15%	12%	13%	5%	10%	17%	6%	14%	10%	13%
3	17	5	7	3	2	9	8	1	3	9	5
	4%	4%	5%	3%	2%	6%	5%	1%	3%	6%	3%
4	14	2	5	3	4	8	5	2	1	7	7
	3%	2%	4%	4%	5%	5%	3%	2%	1%	4%	4%
5+	6	3	-	2	1	2	1	3	1	3	2
	1%	2%	-	2%	1%	2%	*	3%	1%	2%	1%
Mean	0.85	0.92	0.71	1.17	0.60	1.05	0.86	0.56	0.71	0.97	0.83
Std. Dev.	1.988	1.814	1.107	3.292	1.243	2.565	1.393	1.896	1.505	2.548	1.659
Std. Error	0.096	0.161	0.095	0.353	0.140	0.228	0.104	0.170	0.138	0.209	0.131
Error Variance	0.009	0.026	0.009	0.125	0.020	0.052	0.011	0.029	0.019	0.044	0.017

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 23

**E.12BII NUMBER OF CHILDREN AGED UNDER 16 WERE ON THIS VISITS**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
None	270	147	147	107	107	107	-	270	158	112	53	43	171
	62%	68%	68%	60%	60%	60%	-	100%	67%	56%	53%	64%	65%
1	75	32	32	31	31	31	75	-	38	37	21	11	44
	17%	15%	15%	18%	18%	18%	45%	-	16%	19%	21%	16%	16%
2	52	22	22	21	21	21	52	-	22	31	13	8	30
	12%	10%	10%	12%	12%	12%	32%	-	9%	15%	13%	12%	11%
3	17	6	6	7	7	7	17	-	9	8	5	4	8
	4%	3%	3%	4%	4%	4%	11%	-	4%	4%	5%	6%	3%
4	14	7	7	8	8	8	14	-	7	7	6	1	7
	3%	3%	3%	4%	4%	4%	9%	-	3%	4%	6%	1%	3%
5+	6	2	2	4	4	4	6	-	2	4	2	1	3
	1%	1%	1%	2%	2%	2%	4%	-	1%	2%	2%	1%	1%
Mean	0.85	0.70	0.70	1.07	1.07	1.07	2.23	0.00	0.65	1.09	1.04	0.70	0.82
Std. Dev.	1.988	1.654	1.654	2.735	2.735	2.735	2.704	0.000	1.223	2.605	1.764	1.133	2.235
Std. Error	0.096	0.116	0.116	0.214	0.214	0.214	0.213	0.000	0.080	0.187	0.178	0.136	0.139
Error Variance	0.009	0.013	0.013	0.046	0.046	0.046	0.045	0.000	0.006	0.035	0.032	0.019	0.019

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 24

**E.12B/II TOTAL NUMBER OF PEOPLE WITH ON VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
1	83 19%	19 15%	29 21%	16 18%	18 24%	22 15%	35 20%	26 24%	19 18%	25 16%	39 22%
2	126 29%	38 29%	34 25%	23 25%	31 40%	37 25%	45 25%	44 41%	31 30%	40 26%	55 31%
3	68 16%	27 20%	14 11%	17 18%	10 13%	27 18%	28 16%	13 12%	14 13%	31 20%	23 13%
4	69 16%	23 18%	19 14%	18 19%	9 11%	16 11%	41 23%	13 12%	21 21%	22 14%	26 15%
5+	89 20%	24 18%	37 28%	18 20%	9 12%	47 31%	29 16%	13 12%	20 19%	35 23%	34 19%
Mean	3.53	3.52	3.80	3.91	2.66	4.17	3.22	3.18	3.83	3.58	3.32
Std. Dev.	3.752	3.698	3.853	4.712	1.793	4.377	2.676	4.226	4.626	3.177	3.645
Std. Error	0.181	0.328	0.332	0.505	0.202	0.390	0.201	0.380	0.424	0.260	0.288
Error Variance	0.033	0.108	0.110	0.255	0.041	0.152	0.040	0.144	0.180	0.068	0.083

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 24

**E.12BI/II TOTAL NUMBER OF PEOPLE WITH ON VISIT**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
1	83 19%	49 23%	49 23%	34 19%	34 19%	34 19%	- -	83 31%	69 29%	14 7%	14 14%	14 20%	55 21%
2	126 29%	54 25%	54 25%	48 27%	48 27%	48 27%	12 7%	114 42%	69 29%	58 29%	21 22%	23 34%	81 31%
3	68 16%	29 14%	29 14%	26 15%	26 15%	26 15%	45 27%	23 9%	37 16%	31 16%	19 19%	7 11%	42 16%
4	69 16%	33 15%	33 15%	32 18%	32 18%	32 18%	47 28%	22 8%	21 9%	48 24%	14 14%	13 19%	40 15%
5+	89 20%	50 23%	50 23%	39 22%	39 22%	39 22%	61 37%	28 10%	41 17%	48 24%	31 31%	11 16%	47 18%
Mean	3.53	3.40	3.40	3.47	3.47	3.47	4.75	2.79	3.06	4.10	4.31	3.30	3.30
Std. Dev.	3.752	2.978	2.978	3.169	3.169	3.169	3.503	3.711	3.487	3.980	4.385	3.802	3.474
Std. Error	0.181	0.209	0.209	0.247	0.247	0.247	0.276	0.227	0.228	0.285	0.443	0.458	0.216
Error Variance	0.033	0.044	0.044	0.061	0.061	0.061	0.076	0.052	0.052	0.081	0.196	0.209	0.047

Table 25

**E.12C WITH A DOG**

**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	CLASS					AGE			AREA		
	Total	AB	C1	C2	DE	Under 35	35-54	55+	North	West	East/ South
Weighted base	436	132	134	92	78	148	178	109	105	154	177
Unweighted base	428	127	135	87	79	126	178	124	119	149	160
Yes	103 24%	33 25%	24 18%	26 28%	20 26%	32 22%	48 27%	23 21%	28 27%	33 21%	42 24%
No	333 76%	99 75%	110 82%	67 72%	57 74%	116 78%	130 73%	86 79%	77 73%	121 79%	135 76%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 25

**E.12C WITH A DOG****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	SEX		WORKING STATUS			CHILDREN ON TRIP		LENGTH OF VISIT		ENVIRONMENTAL LOCATION			
	Total	Male	Female	Full time	Part time	Other	Yes	No	Up to 3 hrs	3 or more	Town or city	The seaside	The country side
Weighted base	436	215	215	179	179	179	166	270	237	199	99	68	265
Unweighted base	428	203	203	164	164	164	161	267	233	195	98	69	258
Yes	103	44	44	39	39	39	30	73	67	36	12	16	74
	24%	20%	20%	22%	22%	22%	18%	27%	28%	18%	12%	24%	28%
No	333	171	171	140	140	140	136	197	169	163	88	52	191
	76%	80%	80%	78%	78%	78%	82%	73%	72%	82%	88%	76%	72%

## SCOTTISH OPINION SURVEY - LEISURE DAY TRIPS SURVEY : FEBRUARY 2004: J016605

Table 26

**E.12C WITH A DOG****Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	E.3 MAIN ACTIVITY DURING VISIT										
	Weighted base	All walking (Net)	Walking - less than 2 miles	Walking 2-8 miles	Walking - more than 8 miles	Hillwalking / mountaineering	All cycling and mountainbiking(Net)	Cycling - on public roads	Cycling - not on paths and tracks or roads	Mountainbiking	Cycling - on paths and tracks
Weighted base	436	265	106	140	10	10	13	4	1	1	6
Unweighted base	428	267	108	141	9	9	11	4	1	1	5
Yes	103 24%	85 32%	33 31%	50 36%	- -	2 18%	1 9%	- -	- -	- -	1 17%
No	333 76%	180 68%	73 69%	90 64%	10 100%	8 82%	12 91%	4 100%	1 100%	1 100%	5 83%

Table 27

**E.12C WITH A DOG**

Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks

		E.3 MAIN ACTIVITY DURING VISIT							
		Cycling - not on paths and tracks or roads	Mountainbiking	Horse riding	Fishing	Watersports, including canoeing, windsurfing, rowing & sailing	Ski-ing - on piste	Ski-ing - off piste	Swimming in the sea, rivers, lochs
		Weighted base							
Weighted base	436	1	1	2	10	1	1	1	3
Unweighted base	428	1	1	2	9	1	1	1	3
Yes	103	-	-	-	1	-	-	-	-
	24%	-	-	-	11%	-	-	-	-
No	333	1	1	2	9	1	1	1	3
	76%	100%	100%	100%	89%	100%	100%	100%	100%

**E.12C WITH A DOG**

**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	E.3 MAIN ACTIVITY DURING VISIT							
	Weighted base	Birdwatching	Other wildlife/ nature watching	Running/jogging	Wildcamping	Sightseeing/ visiting attractions	Picnicking	Family outing
Weighted base	436	5	4	18	1	18	4	50
Unweighted base	428	4	4	16	1	17	4	48
Yes	103 24%	1 31%	1 31%	1 7%	-	2 12%	1 28%	6 11%
No	333 76%	3 69%	3 69%	17 93%	1 100%	16 88%	3 72%	45 89%

**E.12C WITH A DOG**

**Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks**

	E.3 MAIN ACTIVITY DURING VISIT
	Weighted base
Weighted base	436
Unweighted base	428
Yes	103 24%
No	333 76%

Page	Table	Title	Base Description	Base
1	1	E.1A MADE ANY VISITS TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 12 MONTHS	Base : All respondents	1001
3	2	E.1BI HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE SUMMER MONTHS OF APRIL-SEPTEMBER	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	613
5	3	E.1BII HOW OFTEN ON AVERAGE HAVE MADE A VISIT TO THE OUTDOORS FOR LEISURE AND RECREATION IN THE LAST 12 MONTHS IN THE WINTER MONTHS OF OCTOBER-MARCH	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 12 months	613
7	4	E.2 NUMBER OF VISITS MADE TO THE OUTDOORS FOR LEISURE AND RECREATION IN SCOTLAND IN THE LAST 4 WEEKS	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
9	5	E.3 MAIN ACTIVITY DURING VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
13	6	E.3 MAIN ACTIVITY DURING VISIT	Base : All respondents	1001
17	7	E.3B OTHER ACTIVITIES DURING VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
21	8	E.3B OTHER ACTIVITIES	BASE : All Respondents	1001
25	9	E.3A/B ANY MENTION ACTIVITIES DURING VISIT	BASE : All made any visits to the outdoors for Leisure and Recreation in SCOTLAND in the last 4 weeks	436
29	10	E.3A/B ANY MENTION ACTIVITIES DURING VISIT	BASE : All Respondents	1001
33	11	E.4A BEST DESCRIPTION OF LAST VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
35	12	E.4B TYPES OF LOCATION VISITED	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
39	13	E.4C MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
43	14	E6 WAS THIS LAST VISIT WHILE YOU WERE STAYING AWAY FROM HOME OR DID YOU START AND FINISH THE TRIP AT YOUR HOME	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
45	15	E.9 LENGTH OF VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436

Page	Table	Title	Base Description	Base
47	16	E.10 AREA OF MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
51	17	E.10 AREA OF MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
53	18	E.10 AREA OF MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
55	19	E.10 AREA OF MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
57	20	E.10 AREA OF MAIN DESTINATION	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
59	21	E.12A WITH ON VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
61	22	E12BI HOW MANY ADULTS AGED 16 OR OVER, INCLUDING YOUR SELF, WERE ON THIS VISIT	Base :All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
63	23	E.12BII NUMBER OF CHILDREN AGED UNDER 16 WERE ON THIS VISITS	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
65	24	E.12BIII TOTAL NUMBER OF PEOPLE WITH ON VISIT	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
67	25	E.12C WITH A DOG	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
69	26	E.12C WITH A DOG	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
70	27	E.12C WITH A DOG	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
71	28	E.12C WITH A DOG	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436
72	29	E.12C WITH A DOG	Base : All who have made any visits to the outdoors for leisure and recreation in Scotland in the last 4 weeks	436